IDAHO FALLS
City Clerk's Office

NOTICE OF PUBLIC MEETING
Monday, February 8, 2016
CITY COUNCIL CHAMBERS
680 Park Avenue
Idaho Falls, ID 83402
3:00 p.m.

The public is invited to attend. This meeting may be cancelled or recessed to a later time in accordance to law. If you need communication aids or services or other physical accommodations to participate or access this meeting or program of the City of Idaho Falls, you may contact City Clerk Kathy Hampton at 612-8414 or the ADA Coordinator Lisa Farris at 612-8323 as soon as possible and they will make every effort to adequately meet your needs.

SPECIAL MEETING (Council Work Session)

Call to Order and Roll Call:

Mayor and Council:	-City Council Reports (10) -Mayor's Report (20)
Reports:	-Chair, Idaho Falls Public Library (IFPL) Board of Directors (15)
Community Development Services:	-Receipt of Planning and Zoning Commission Recommendations (5) -Sign Code Ordinance Modifications (20)
Council Training and Discussion:	-Media Relations (20) -City Purchasing Procedures (20) -City Financial Reporting and Council Fiduciary Responsibilities (20)

DATED this 5th day of February, 2016

Kathy Hampton

Kathy Hampton
City Clerk

IDAHO FALLS

Community Development Services Department
680 Park Avenue
Idaho Falls, Idaho 83402

Planning Division
(208) 612-8276
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Building Division
(208) 612-8270
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BGC-012-16

MEMO

To: **Honorable Mayor and City Council**
From: **Brad Cramer, Director**
Date: **February 3, 2016**
Subject: **February 2, 2016, Planning Commission Action**

Planning Commission took the following action during the February 2, 2016, meeting.

1. **Final Plat: Ivywood Subdivision, Division No. 1.** Recommended approval.

2. **Conditional Use Permit for a Church Picnic Shelter: Lot 1, Block 1, First Lutheran Church.** Approved.

3. **Final Plat: Lorin C Anderson, Division No. 1, 3rd Amended.** Recommended approval.

4. **Planned Unit Development: Lorin C Anderson, Division No. 1, 3rd Amended (St Clair Townhomes).** Recommended denial.

5. **Final Plat: Milligan Commercial Plaza.** Recommended approval.

6. **Rezone from M-1 to HC-1: M&B 2.4 Acres, NW ¼ Section 13, T 2N, R 37E (Grandview Storage Units).** Recommended approval.

7. **Final Plat: Grandview Storage Units.** Recommended approval.

RECOMMENDED COUNCIL ACTION: To receive recommendation(s) from the Planning and Zoning Commission pursuant to the Local Land Use Planning Act (LLUPA).

BGC/dp

cc: File

COMMUNITY DEVELOPMENT SERVICES

Planning Division
Office (208) 612-8276
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Building Division
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TO: City Council Members
FROM: Community Development Services
SUBJECT: Sign Ordinance Update

Staff has been working with members of the Sign Committee (Councilmen Barbra Ehardt and Sharon Parry and Planning Commission members Natalie Black and George Morrison) to update and modify the Sign Ordinance. The City's Comprehensive Plan also identifies the need to revise the Sign Code to address changing technologies and the need to standardize the code based on the types of signs.

Specific staff and Committee tasks:

- Improved shopping center signage (promote less cluttered signs).
- Standardize requirements for electronic message center signs.
- Address inequalities with portable signs.
- Provide signage for large scale master planned developments.
- Adjust code to reflect recent Supreme Court cases regarding a municipality's ability to regulate sign content (Reed vs. Town of Gilbert).
- Minor clean-up issues.

The Planning Commission recommended approval of the proposed language to the Council at its December 1, 2015 meeting. Below is a summary of more significant changes. Minor changes are noted within the attached ordinance.

Shopping Center Sign, 7-9-38:

Issue:

- Limited to one sign resulting in cluttered, unsightly and less effective signs.

Proposed Language:

- Second shopping center sign allowed (maximum of two), where there is more than 450-feet of frontage, provided the signs are spaced at least 330-feet from another freestanding sign.
- Additional monument signs allowed for shopping centers with pad sites, pad sites within 75-feet of the right-of-way will be allowed to have monument style signs for those sites.

When the Committee reviewed this with the public they were in favor of less cluttered signage, even if that meant allowing additional signage. With proper spacing and the utilization of both freestanding and monument style signs properties should be able to maintain a clean and orderly look meeting the goals of the community.

Electronic Message Center Signs, 7-9-43:

Issues:

- Current language creates disparity between similar businesses uses and the allowance of electronic message center signs.
- Varied requirements related to timing, size and location.
- Concerns over the use of NITS to measure a signs illumination.

Proposed Language:

- Broaden the use of electronic message center signs to commercial zones within specific commercial corridors, 17th Street, Broadway, Channing Way, Hitt Road, Sunnyside Road, Woodruff Avenue and Yellowstone Highway.
- Standardize sign operations.
- Change the measurement of illumination from NITS to Foot-candles as recommended by industry professionals.

Electronic message center signs continue to be restricted outside of the downtown area. When the Committee reviewed this with the public there appeared to be do desire to have the ordinance changed to allow electronic signs in the downtown. Electronic message center signs are required to be equipped with an automatic photocell dimmer to adjust the sign's illumination according to current ambient light conditions.

Portable Signs, 7-9-41:

Issues:

- Portable signs are only allowed in some commercial zones, creating an inequality between similar businesses.
- Portable signs are intended to communicate with pedestrians, but currently are restricted out of zones intended to be in close proximity to neighborhoods and with the most likelihood of having pedestrian traffic.
- Ambiguity in the language allowing for interpretation making enforcement more difficult.

Proposed Language:

- Allow portable signs in all commercial zones.
- Within neighborhood commercial zones allow portable signs in commercial corridors where the public anticipates this type of signage, 17th Street, Broadway, Woodruff Ave, Sunnyside Road, Hitt Road and Channing Way.
- Clarification was added to the language regarding placement and height to allow for better enforcement.

Master Planned Development Signs, 7-9-48:

Issues:

- Currently similar signs are only allowed when associated with a Planned Unit Development (PUD) and are restricted in size according to calculations of the nearest building.
- Currently required to obtain a conditional use permit issued by the Planning Commission.

Proposed Language:

- Creation of a new section of the ordinance to address master planned development signs.
- Broadens the application to all commercial developments with 25 or more contiguous acres.
- Provides for an administrative conditional use permit process. Specific requirements, outlined in the language, must be met in order of the CUP to be issued by the Community Development Services Director.

ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF IDAHO FALLS, IDAHO, AMENDING TITLE 7, CHAPTER 9; REORGANIZING TYPES AND SIZES OF SIGNS, REFINING DEFINITIONS OF SIGNS BY ZONES; ADDING SPECIFIC STANDARDS FOR SHOPPING CENTER AND MASTER PLANNED DEVELOPMENT SIGNS; MAKING PORTABLE SIGNS MORE CONSISTENT ACROSS ZONES; CLARIFYING CONTENT NEUTRALITY, RENUMBERING; PROVIDING SEVERABILITY, CODIFICATION, PUBLICATION BY SUMMARY, AND ESTABLISHING EFFECTIVE DATE.

WHEREAS, Council finds that the regulation of signs protects the health, safety, property, and welfare of the public and improves the neat, clean, orderly, and attractive appearance of the City; and

WHEREAS, City desires to comply with recent legal rulings regulating a municipality's ability to regulate sign content; and

WHEREAS, the Sign Code amendments standardize the requirements for electronic message centers throughout the City; and

WHEREAS, this Ordinance adjusts the portable sign requirements to allow the use of portable signs to be more equitable across similarly zoned properties; and

WHEREAS, City desires to adopt specified standards relating to Shopping Center and Master Planned Development Signs.

NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF IDAHO FALLS, IDAHO, THAT:

SECTION 1. Section 7, Chapter 9, of the City Code of the City of Idaho Falls, Idaho, is hereby amended as follows:

7-9-1: TITLE OF CHAPTER: This Chapter shall be known as the "Sign Code~~ for the City of Idaho Falls, Idaho~~."

7-9-2: PURPOSE: The ~~City~~ Council ~~of the City of Idaho Falls~~ hereby finds and declares that it is necessary to regulate the construction, erection, maintenance, electrification, illumination, type, size, number, and location of signs to protect the health, safety, property, and welfare of the public, improve the neat, clean, orderly, and attractive appearance of the City; provide for the safe erection and maintenance of signs; eliminate signs that demand, rather than invite, public attention; and provide for sign needs of special areas, facilities, centers, and districts.

. . .

7-9-6: FEES: Fees for contractor's license shall be ~~$25~~ in an amount set from time to time by Resolution of the Council and shall not be prorated for portions of a year for renewal of license.

7-9-7: BOND REQUIRED: No contractor shall be issued a permit for the erection of a sign in the City ~~of Idaho Falls~~ until such person shall have filed with the ~~City~~ Clerk a bond in an amount set from time to time by Resolution of the Council conditioned upon compliance with this Sign Code.

. . .

7-9-9: INSURANCE POLICY: All licensees are required to furnish to the ~~City~~ Clerk a copy of an insurance policy insuring the licensee against loss by reason of liability for bodily injury, death, or property damage caused by or arising out of the licensed activity. The City ~~of Idaho Falls~~ and its officers and agents must be named as additional insured under the policy. The amount of such insurance shall not be less than one hundred thousand dollars ($100,000) for injury or death to one (1) person nor less than three hundred thousand dollars ($300,000) for injury or death to more than one (1) person in any one (1) occurrence, nor less than twenty-five thousand dollars ($25,000) for property damage. Said policy shall not be cancelable unless ten (10) days' prior written notice is given to the City. If said policy lapses, is canceled, or otherwise becomes ineffective, the license shall automatically and forthwith become void and of no effect, and the ~~City~~ Clerk is not required to give notice thereof to the licensee.

7-9-10: SIGN PERMIT REQUIRED:

(A) Subject to the provisions of this Sign Code, no sign shall be erected, re-erected, constructed, altered, or maintained, except as provided by this Sign Code and a permit for the same has been issued by the Community Development Services Department. A separate permit shall be required for each person or entity erecting a sign or signs and a separate permit shall be required for each separate sign on a single supporting structure.

(B) ~~A permit is not required for the following signs~~The following shall not be considered signs as defined and regulated by this Sign Code:

(1) Traffic and other municipal signs (including those shown within the City's Signage and Wayfinding Program), house numbers, legal notices, railroad crossing signs, danger and warning signs, and state and federal highway signs.

(2) Memorial tablets or tablets containing the name, date, erection, and use of the buildings, when built into the walls of the buildings and constructed of bronze, brass, marble, stone, or other non--combustible materials.

(C) No illuminated or floodlighted sign shall be connected to the electrical wiring source unless an electrical permit has been issued by the Building Official or designee.

(D) Conversion of a sign face from a conventional sign or billboard to a tri-vision, LED sign or billboard or other multiple message sign will require a sign permit.

(E) No sign permit shall be issued to any person other than a licensed sign contractor. All sign permit requests shall be accompanied with two (2) complete sets of drawings and specifications.

~~7-9-11 SIGN PERMIT FEES: Before any sign will be issued, permit and inspection fees shall be paid in an amount as set from time to time by the Resolution of Council:~~

~~(A) Sign Erection Fees. All sign permits.~~

~~(B) Electric signs. Illuminated signs shall have an additional fee.~~

~~(C) Structural Plan Review Fees. Fees for structural review of signs over thirty (30') feet in height and billboards shall have an additional fee.~~

~~(D)~~ (F) A sign permit shall be required for the following signs but no fee will be charged~~.~~ for non-illuminated and non-floodlighted flat signs, wall signs, and freestanding signs having an area not in excess of one hundred square feet (100 ft²) when placed at the site of a building under construction or demolition provided that not more than one (1) such sign shall be erected on each street frontage and also provided said signs are not erected more than sixty (60) days prior to commencement of construction or demolition and are removed within thirty (30) days after completion thereof.

~~(1) Non-illuminated and non-floodlighted flat signs, wall signs, and freestanding signs having an area not in excess of one hundred square feet (100 ft²) when placed at the site of a building under construction or demolition announcing the destruction, construction or remodeling of a building under construction or announcing the name and address of the architect or contractor of the building or the owner thereof, provided that not more than one (1) such sign shall be erected on each street frontage and also provided said signs are not erected more than sixty (60) days prior to commencement of construction or demolition and are removed within thirty (30) days after completion thereof.~~

~~(2) Non-illuminated and non-floodlighted religious, charitable, and educational signs having an area not in excess of 12 square feet.~~

7-9-11: MESSAGE SUBSTITUTION: A noncommercial message may be substituted for any commercial message or for any noncommercial message.

7-9-12: DEFINITIONS: The words and terms used in this Sign Code~~Chapter~~ shall have the meanings indicated below~~.~~:

. . .

CANOPY: An architectural projection that provides weather protection, identity, or decoration and is supported by the building to which it is attached and at the outer end by not less than one (1) stanchion. A canopy is comprised of a rigid structure over which a covering is attached.

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COMMERCIAL, HEAVY ZONE: ~~For the purposes of this ordinance,~~ Heavy commercial zones shall be ~~considered to be RSC-1, C-1,~~ the HC-1 and~~, CC-1,~~ GC-1~~, I&M-1, I&M-2, and M-1~~ zones.

COMMERCIAL, INDUSTRIAL/MANUFACTURING ZONE: Industrial/manufacturing commercial zones shall be the M-1, I&M-1, and I&M-2 zones.

COMMERCIAL, LIGHT ZONE: Light commercial zones shall be the PT/Commercial Uses, C-1, and CC-1 zones.

COMMERCIAL, NEIGHBORHOOD ZONE: Neighborhood commercial zones shall be the RSC-1, LNC, MS, and R&D-1 zones.

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FOOTCANDLE: A unit of illumination produced on a surface all points of which are one (1) foot from a uniform point source equivalent to one (1) candle brightness of illumination.

. . .

HEIGHT (OF SIGN): The distance from the base of the sign at grade to the highest attached component of the sign.

~~MAINTAIN: To service, repair, alter, remodel, re-letter, redecorate, or repaint a sign. It does not include the removal of signs by a licensed wrecking contractor.~~

MAINTENANCE: Every sign shall be maintained in complete operating condition and in good safety and repair. No broken, bent, cracked, decayed, dented, leaning, splintered, ripped, torn, twisted, or signs in danger of falling shall be allowed. The landscaped area in which any sign is placed shall be kept free from weeds, garbage, and debris. Maintenance includes the repair of facades where signs have been removed, the painting, cleaning, and repairing of the sign. Maintenance does not include structural alterations, cosmetic, or style changes or enlargements of face changes.

. . .

~~NIT: A luminance unit equal to one (1) candle per square meter perpendicular to the rays from the source.~~

NON-COMBUSTIBLE MATERIAL: Any material which will not ignite at or below a temperature of 1200 degrees F during an exposure of five (5) minutes and will not continue to burn or glow at that temperature. Tests for determining combustibility shall conform to the ASTM E136-79.

. . .

PROFESSIONAL OFFICE ZONE: Professional office zones shall be the R-3A and PB zones.

RESIDENTIAL, MULTI-FAMILY ZONES: Multi-family residential zones shall be the R-2, R-2A, R-3, and PT/High Density Residential zones.

RESIDENTIAL, SINGLE-FAMILY ZONES: ~~For the purposes of this ordinance, r~~Residential single-family zones shall be the ~~include~~ RP, RP-A, R-1, and RMH zones~~R-2, R-2A, R-3, and R3-A~~.

SIGN: A name, identification, description, display, or illustration, which is affixed to, painted, or represented directly or indirectly upon a building, or other outdoor surface which directs attention to or is designed or intended to direct attention to a sign face or to an object, product, place, activity, person, institution, organization or business. ~~A presentation or representation or words, letters, figures, designs, pictures or colors publicly displayed so as to give notice relative to a person, a business, an article of merchandise, a service, an assemblage, a solicitation, or a request for aid; also the structure or framework or any natural object on which any sign is erected or is intended to be erected or exhibited or which is being used or intended to be used for sign purposes.~~

. . .

SIGN, BILLBOARD: An off-premise sign supported by one (1) or more upright columns or braces in or upon the ground having either a solid background used for pasting of a sign, a display device capable of presenting three (3) separate images sequentially by rotating triangular devices, or a programmable display that has the capability, through light emitting diodes (LED) technology, to present text or symbolic imagery.

. . .

~~SIGN, CONSTRUCTION PROJECT: A sign identifying a construction project and displaying the name of the project and the name and address of construction firms, architect or developer.~~

. . .

~~SIGN, DIRECTIONAL OFF PREMISE: A sign to guide and direct pedestrians and vehicular traffic to places of business.~~

~~SIGN, DIRECTIONAL ON PREMISE: An on premise incidental sign to guide and direct pedestrians and vehicular traffic.~~

SIGN, ELECTRONIC MESSAGE CENTER: A sign that utilizes computer-generated messages or some other electronic means of changing copy. These signs include, but are not limited to, displays using incandescent lamps, LEDs, LCDs, or a flipper matrix.~~using electronics to display copy or graphics with changeable messages, usually composed of a short sequence of words in which each letter or image is defined by a small number of matrix elements.~~

SIGN, ENTRANCE: A sign located within the front setback at the entrance to a property zoned commercial or a sign located at the entrance to a subdivision or development within residential zones.

. . .

SIGN, FREESTANDING POLE: A sign which is supported by one (1) or more columns upright or braces in or upon the ground.

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~~SIGN, NON-COMBUSTIBLE: A sign which is constructed entirely of non-combustible material.~~

. . .

SIGN, MASTER PLANNED DEVELOPMENT: Signs that identify large commercially zoned areas, adjacent to arterial streets, and that are intended to be developed together according to an approved Master Land Use Plan.

SIGN, MONUMENT: A free-standing sign where the sign face is supported by a continuous and solid base that extends the full length of the sign face.

~~SIGN, MULTIPLE COPY: A sign which advertises other than the name of the principal product or service.~~

~~SIGN, NAMEPLATE: A sign indicating the name of a person or persons residing in the premises.~~

SIGN, NON-COMBUSTIBLE: A sign that is constructed entirely of non-combustible material.

. . .

SIGN, SPECIALTY: ~~Institutional or corporate flags, banners or pennants; holiday decorations in season; and streamers or banners used to call attention to a business, product, service, event, or other commercial activity.~~Signs placed in the public right-of-way through programs administered by the Airport or Parks and Recreation Departments.

. . .

~~SIGN, TEMPORARY: A sign intended to advertise community or civic projects, construction projects and real estate for sale or lease on a temporary basis. Such sign shall be erected not earlier than sixty (60) days prior to date of beginning of an event or project and shall be removed within thirty (30) days after the conclusion thereof.~~

~~SIGN, TIME OR TEMPERATURE: A display containing illuminated numerals to show the time or temperature.~~

SIGN, WALL: A sign affixed to a wall of a building or structure and which projects not more than eighteen (18) inches over public property from the building or structure wall and which does not extend above the parapet, eaves or building facade of the building on which it is located.

. . .

7-9-15: ANIMATED SIGNS AND FLASHING SIGNS PROHIBITED: Any person who constructs or uses a flashing sign within the City is guilty of a misdemeanor.

7-9-16: OFF-PREMISE SIGNS PROHIBITED: All off-premise signs are prohibited, except for Billboards allowed pursuant to this Sign Code.

7-9-~~16~~17: MARQUEE SIGNS: Any person who constructs or uses a marquee sign over public property within the City ~~of Idaho Falls~~ is guilty of a misdemeanor.

7-9-~~17~~18: COPY AREA: Copy area of a building facade or of multiple copy signs shall not exceed twenty percent (20%) of the background facing to which it is applied.

7-9-~~18~~19: NON-CONFORMING SIGNS AND THEIR REMOVAL: Signs in existence on the date of enactment of this Sign Code which do not conform to the provisions of this Sign Code, but which were constructed, erected, affixed, or maintained in compliance with all previous regulations, shall be regarded as non-conforming signs which may be continued from the effective date of this Sign Code, but shall not be structurally altered, relocated, or replaced without immediately being brought into compliance with all the provisions of this Sign Code.

7-9-~~19~~20: VARIANCES: The purpose of this ~~s~~Sign Code ~~ordinance~~ is to require signs necessary to advise the traveler and resident of the services and products available on premises be related to the size of the building housing such goods and services. A person may seek a variance to the provisions of this Sign ~~c~~Code governing the height or permitted square footage of the copy area for on- premise signs by following the procedures outlined in the ~~zoning ordinance of the~~ City Zoning Code ~~of Idaho Falls~~. The Board of Adjustment may grant a variance for signs regulated by this Sign Code if it finds the proposed sign:

(1) Does not negatively impact its neighborhood environment or aesthetics and is absolutely necessary to adequately identify the premises.

(2) The frontage of the building upon which the maximum permitted sign size is based is disproportionately small in comparison to the floor area or size of the building associated with such sign; or

(3) Is historically significant to the community.

A variance may not be granted to the standards or findings required under Sections 7-9-~~42~~43, 7-9- 48, and 7-9-~~49~~50 or for the spacing standards for ~~b~~Billboard locations found in Tables 1-7 of this Sign Code ~~I~~.

7-9-~~20~~21: SIGNS OVER STREETS PROHIBITED: It shall be unlawful to erect or maintain any sign over any street or alley, except as herein expressly provided.

7-9-~~21~~22: SIGNS NOT TO COVER WINDOWS, DOORS OR SIMILAR OPENINGS: No sign shall cover a window, doorway, or other opening providing light or ventilation or exit facilities which are required by the most current City-adopted edition of the International Building Code or International Fire Code to be necessary to give access to the building, or to afford fire protection in the event of a fire; provided, however, that flat signs, wall signs, cloth signs, and projecting signs may cover transoms.

7-9-~~22~~23: BLANKETING: To prevent blanketing, no wall sign shall be erected to project more than eighteen (18) inches over public property. Projection shall be measured from the facing of the structure to which the sign is attached and shall be parallel thereto. No outdoor advertising sign shall be placed in such a manner so as to obscure an existing sign.

7-9-~~23~~24: SIGNS ON PUBLIC PROPERTY: It shall be unlawful for any person to fasten or attach, paint, or place~~,~~ any sign, handbill, poster, advertisement, or notice of any kind or sort, ~~whether political or otherwise,~~ or to cause the same to be done in or upon the curbstone, lamp post, telephone pole, electric light~~,~~ or power pole, hydrant, bridge or tree, or in or upon any portion of any sidewalk or street. It shall be unlawful to paste, place, paint, or attach any sign defined in this Sign Code on any building, street, or property of the City ~~of Idaho Falls~~, except as provided by this Sign Code.

7-9-~~24~~25: SIGNS ON PRIVATE PROPERTY: It shall be unlawful for any person to fasten or attach, paint, or place, any sign as defined in this Sign Code upon any private wall, window, door, gate, fence, or sign upon any other personal property without the consent of the owner or lessee, or someone authorized to act on behalf of such owner on lessee.

7-9-~~25~~26: MAINTENANCE OF SIGNS: Signs regulated by this Sign Code shall be maintained in good visual appearance and structural condition at all times. The Community Development Services Department and its agents shall not be liable for the negligence or failure of the owner, or the person responsible for maintaining any sign, to keep such sign in good condition.

7-9-~~26~~27: REMOVAL OF SIGNS: Any person occupying a building or portion of a building, who owns or maintains a sign in connection therewith shall, upon vacating the premises, or discontinuing the business advertised, cause the sign to be removed. Any person who owns and maintains a sign which is maintained for the benefit of another person who occupies a building or part of a building whereon the sign is located shall cause the sign to be removed if the person for whom the sign is maintained vacates the premises. Failure of the owner of the sign or of the person responsible for maintaining same to remove the sign within thirty (30) days after notice from the Community Development Services Department shall be considered as a violation of this Sign Code and shall subject the owner of the sign and the owner of the property to the penalties herein. If a sign is advantageous to pending sale of premises, permission may be granted, upon written proof of pending sale, to lease said sign on premises for a period not to exceed ninety (90) days, provided all copy is removed leaving a blank background area.

7-9-~~27~~28: SIGNS TO COMPLY WITH ZONING CODE~~ORDINANCE~~: All signs shall be erected and maintained in full compliance with this Sign Code and the Zoning Code~~Ordinance of the City of Idaho Falls~~.

7-9-~~28~~29: REMOVAL OF NON-CONFORMING SIGNS:

(A) Any sign not in conformance with the provision of this Sign Code and/or which was erected or installed without a permit, shall be removed within thirty (30) days upon notification by the Community Development Services Department.

(B) The provisions of Section 7-9-~~18~~19 shall apply to such non-conforming signs.

(C) Any existing sign, conforming to the provisions of this Sign Code relative to size and location, but non-conforming to structural requirements shall be removed or replaced within one (1) year upon written notice from the City. However, if they are deemed to be a hazard or more than fifty percent (50%) damaged, they shall be removed or repaired in accordance with the structural requirements of this Sign Code within ten (10) days after receiving notice from the City.

(D) Any sign determined to be abandoned shall be removed within thirty (30) days of notification by the Community Development Services Department to the property owner and/or owner of the business advertisement and or owner of the sign.

7-9-~~29~~30: COMPLIANCE WITH SAFETY REGULATIONS: It is unlawful for any person erecting any sign or other advertising structure to fail to comply strictly with the requirements of this Sign Code~~ and any and all regulations pertaining to safety promulgated by the City pursuant to Section 7-9-31~~.

7-9-~~30~~31: ERECTION OF SIGNS OVER PUBLIC STREETS OR SIDEWALKS - SAFETY PRECAUTIONS: Whenever any sign or other advertising structure shall be erected in whole or in part on or over any public street or sidewalk, the person or persons performing the work shall, before proceeding to erect the same, take all precautions necessary to ensure the safety of persons and property on such street or sidewalk. Before hoisting any material above the surface of any street or sidewalk or placing any material upon the traveled portion of any street or sidewalk, the persons or person performing such work shall exclude the traveling public from the portion of such street or sidewalk in which such work is to be done by means of suitable barriers, protected walkways and/or other adequate warning devices. The Community Development Services Department may require the owner or sign contractor to provide a guard or guards to exclude all persons not concerned in the performance of the work from the portion of the street or sidewalk in which the work is to proceed. When hoisting any sign or advertising structure above the surface of any street or sidewalk, the same shall be accomplished by hoisting devices with proper design and adequate capacity to accomplish the work in accordance with established engineering practices, all of which hoisting equipment shall be kept and maintained in good and workable condition.

7-9-~~31~~32: PROMULGATION OF SAFETY REGULATIONS: The Director of the Community Development Services Department may establish such rules and regulations as reasonably necessary to protect the public from injury in the course of the erection of signs and other advertising structures and when such regulations are established, all holders of sign permits shall comply strictly therewith. Such regulations shall be filed with the ~~City~~ Clerk.

7-9-~~32~~33: HEIGHT OF SIGNS: No sign shall exceed the height limitations established for each zone as set forth in ~~Table 1of~~ this ~~Title~~ Sign Code.

7-9-~~33~~34: ~~TIME LIMITATION FOR~~ CONSTRUCTION PROJECT OR LAND DEVELOPMENT SIGN: ~~No construction project or land development sign shall be erected earlier than sixty (60) days prior to beginning of construction and shall be removed within thirty (30) days after such construction is completed.~~A sign of no greater than one hundred square feet (100 sq. ft.) and fifteen feet (15') in height in commercial zones, and no greater than thirty two square feet (32 sq. ft.) and fifteen feet (15') in height in residential zones may be erected on sites on which a construction project is under development. Such sign may be erected no earlier than

sixty (60) days prior to the beginning of the construction project and removed within thirty (30) days after such construction is completed.

7-9-~~34~~35: ~~(REPEALED):~~ SPORTS FIELD FENCING SIGN: Signs placed on sports field fencing may be allowed provided the sign does not exceed the height of the fence and shall be permissible only on the field side of the fence facing the playing field. (Melaleuca Contract)

7-9-~~35~~36: SPECIALTY SIGN~~S~~: A ~~S~~specialty sign~~s~~ may be hung over public streets or walks after approval by the Director of the Community Development Services Department. ~~Permits issued pursuant to this paragraph will be issued without charge of any fee, but shall specify a period of time not to exceed fifteen (15) days during which such signs shall be permitted to be used.~~

7-9-~~36~~37: ELECTRIC SIGN: All signs which utilize or are illuminated by electricity shall comply with the most current City-adopted edition of the National Electrical Code and International Fire Code. An electric sign must have the installer's name, address, date of installation, and the listing label affixed to the sign in such a manner that it can be easily read from the ground using only the naked eye.

7-9-~~37~~38: SHOPPING CENTER SIGN: ~~In shopping centers, frontage for each separate store shall be based on the width of the front of each business. One freestanding pole sign for each street frontage may be used to designate the name of the shopping center or the names of the businesses therein. Individual freestanding pole signs for any business in a shopping center shall not be permitted.~~ One (1) free standing sign is permitted on each street frontage. Where there is more than four hundred and fifty feet (450') of street frontage a second free standing sign is allowed (maximum of two (2)), and must be three hundred and thirty feet (330') from any other free standing sign on the same side of the street. The size and height shall be the same as allowed for a Free Standing Pole Sign within that Zone. The design and construction of the free standing signs shall be integrated with the architecture of the on-site buildings by the use of similar construction materials and colors as used in the building(s). Separate buildings within multi-tenant developments that are within seventy five feet (75') of the public right-of-way are allowed one (1) monument style sign with a maximum height of six feet (6') and a maximum copy area of thirty two square feet (32 sq. ft.). The spacing between these monument signs must be a minimum of one hundred feet (100'), and the sign must be located in a landscaped strip of at least seven feet (7') by ten feet (10'). Electronic message centers are not allowed to be a part of these monument signs.

7-9-~~38~~39: SIGNS, ZONES PERMITTED AND CONTROLS: Tables 1-7~~-I~~ of this Sign Code ~~Chapter is~~are hereby made a part of this section by reference. It is unlawful for any person to erect or otherwise install a sign having a size or height greater than allowed in Sign Code Tables 1-7~~I~~. It is unlawful for any person to erect or otherwise install a sign located on the site or in a zone in violation of the controls specified in ~~this~~ Tables 1-7~~I~~ of this Sign Code.

7-9-~~39~~40: SIGNS ERECTED IN COMMERCIAL ZONES: All signs erected in commercial zones -shall have all structural members made entirely of non-combustible material except as otherwise permitted in ~~Section 7-9-46~~this Sign Code. The display panel face of light-transmitting signs shall be made of approved plastics as specified in the International Building Code.

7-9-~~40~~41: PORTABLE SIGN~~S~~: One (1) portable freestanding ~~or portable A-frame~~ sign is permitted per business, ~~maximum height not to exceed three (3) feet in required front set back,~~ maximum allowable area twelve ~~(12)~~ square feet (12 sq. ft.) per side if the sign is double faced. Such signs must be placed on private property and must conform to location requirements of this Sign Code and the Zoning Code~~Ordinance of the City of Idaho Falls~~. In addition, all portable signs shall comply with the following requirements:

(A) The maximum height shall not exceed six feet (6'), except where the sign is within fifteen feet (15') of the public right-of-way the maximum height shall not exceed three feet (3').

(B)~~(A)~~ All signs shall be located in such a way that sight clearance is not impeded for motorists or pedestrians, as set forth in the Zoning Code.

(C)~~(B)~~ ~~All wiring, if any, shall comply with the Electrical Code adopted by the City.~~All signs shall be properly maintained by the business owner or proprietor.

(D)~~(C)~~ All signs and their internal components shall conform to the standards of Underwriter's Laboratories (or other testing laboratories approved by the Community Development Services Department) for the conditions of use involved.

(E)~~(D)~~ All signs shall be firmly mounted to the building or securely to the ground to avoid hazards associated with movement of any kind.

(F)~~(E)~~ -Permits for placement of such signs shall be the responsibility of the sign owner. Permit applications shall include a site plan and wiring plan.

(G) Properties zoned R-3A, PB, PT-2, RSC-1, LNC-1, and MS shall be allowed a portable sign in accordance with the standards outlined in this Section when located adjacent to 17th Street, Channing Way, Broadway Avenue, Hitt Road, Sunnyside Road, Woodruff Avenue, or Yellowstone Highway.

7-9-~~41~~42: REVOLVING POLE SIGN: One horizontal revolving interior illuminated non-flashing pole sign, per business shall be permitted provided said sign conforms to all other provisions of this Sign Code relating to a non-rotating pole sign and does not exceed ten (10) RPM.

7-9-~~42~~43: ELECTRONIC MESSAGE CENTER SIGNS AND CHANGEABLE COPY PANELS: Electronic message center signs and changeable copy signs shall be permitted within

an on-premise freestanding pole or wall sign in all commercial zones, except in LNC, PT/Commercial, M-1 and R&D-1 zones as provided in this Sign Code. Electronic message center signs shall not be permitted in the downtown area bounded on the north by and including G Street, on the west by and including Memorial Drive, on the east by the extended north-south alleyway located between Yellowstone Highway and Shoup Avenue, and on the south by and including Broadway.

(A) The sign copy area of an electronic message center sign and changeable copy sign shall be counted in the permissible wall or freestanding pole sign copy area. The face area of such sign shall not exceed seventy-five percent (75%) of the applicable total allowable sign or two hundred and fifty square feet (250 sq. ft.) square feet, whichever is less.

(B) The design and construction of electronic message centers shall be integrated into the architecture of the on-site buildings by the use of similar construction materials and colors as used in the building(s).

(C) (B) The displays on copy areas of electronic message center signs shall be limited to static displays or messages that appear or disappear from the display through dissolve, fade, or instantaneous modes but which may otherwise not have movement, appearance or optical illusion of movement.

(D) (C) Each message on the sign must be displayed for a minimum of four six (46) seconds.

(E) (D) Each message transition must be accomplished within 0.5 second.

(F) (E) Each electronic message center shall be equipped with a photocell dimmer to automatically dim with changes in ambient light. When requesting a permit for an electronic message center, the applicant shall submit documentation certifying the sign is equipped with a photocell dimmer and the dimmer shall be used at all times the sign is in operation.

(G) (F) The night-time illumination of Eelectronic message centers shall conform to the following criteria.shall not be operated at a brightness to exceed the intensity level specified in the chart below: The difference between off and solid-message measurements of an electronic message center shall not exceed 0.3 footcandles at night, applicable one-half (1/2) hour after sunset. The illuminance of an electronic message center shall be measured with an illuminance meter set to measure footcandles accurate to at least two (2) decimals. Illuminance shall be measured with the sign off, and again with the sign displaying a white image, for a full color-capable sign, or a solid message for a single-color sign. All measurements shall be taken perpendicular to the face of the electronic message center at the distance determined by the total square footage of the sign as set forth in the following table:

Area of Sign in sq. ft.	Measurement Distance in ft.	Area of Sign in sq. ft.	Measurement Distance in ft.
10	32	90	95
15	39	95	97
20	45	100	100
25	50	110	105
30	55	120	110
35	59	130	114
40	63	140	118
45	67	150	122
50	71	160	126
55	74	170	130
60	77	180	134
65	81	190	138
70	84	200	141
75	87	220	148
80	89	240	155
85	92	250	158
For signs with an area in square feet other than those specifically listed in the table the measurement distance may be calculated with the following formula: Measurement Distance = $\sqrt{\text{Area of Sign sq. ft. x 100}}$			

~~INTENSITY LEVELS (NITS)~~

~~COLOR~~	~~DAY-TIME[1]~~	~~NIGHT-TIME[2]~~
~~Red Only~~	~~2,250~~	~~450~~
~~Green Only~~	~~4,500~~	~~900~~
~~Amber Only~~	~~3,350~~	~~675~~
~~Full Color~~	~~6,000~~	~~1,000~~

(H) ~~(G)~~ Prior to the issuance of a permit, the applicant shall provide written certification from the sign manufacturer that the ~~light intensity~~ night-time illuminance has been factory pre-set not to exceed ~~six thousand (6,000) NITS~~ the allowed footcandles and ~~the intensity level~~ is protected from end-user manipulation by password-protected software or other method as deemed appropriate by the Director of the Community Development Services Department. The applicant shall also sign documentation provided by the Community Development Services Department stating he/she has read and agrees to the standards set forth in this section.

(I) One electronic message center sign or changeable copy sign shall be allowed per sign structure.

~~(H) Electronic message center signs shall be permitted as an on-premise freestanding pole or wall sign in all commercial zones except M-1. Electronic message center signs shall not be permitted in the downtown area bounded on the north by and including G Street, on the west by~~

~~and including Memorial Drive, on the east by the extended north-south alleyway located between Yellowstone Highway and Shoup Avenue, and on the south by and including Broadway.~~

(J) ~~(I)~~ Electronic message signs and changeable copy signs shall be permitted as an on-premise freestanding pole or wall sign in an R-3A, LNC, PB, MS, and PT/Commercial~~-2~~ zone only when such sign meets the following standards:~~is located within the front setback adjacent to17th Street, Hitt Road, Broadway Avenue, or Yellowstone Highway and the sign does not exceed thirty percent (30%) of the total allowable sign face area for any on-premise sign. Changeable copy signs are permitted in the R3-A, PT-2, and PB zones.~~

(1) The sign is placed within the front setback adjacent to 17th Street, Broadway Avenue, Channing Way, Hitt Road, Sunnyside Road, Woodruff Avenue, or Yellowstone Highway~~,~~;

(2) The sign is at least one hundred feet (100') from the nearest single- family residential zone~~,~~;

(3) The sign is incorporated into a minimum landscaped area of seven feet (7') by ten feet (10')~~,~~;

(4) The sign does not exceed thirty percent (30%) of the total allowable sign area, except that such sign may be at least thirty-two (32) square feet in area~~,~~; and,

(5) The sign complies with the standards in Sections 7-9-43.B through I of this Sign Code.

~~(J) Electronic message signs shall be permitted as an on-premise freestanding pole or wall sign in an R-3A and PB zone when such sign is located within the front setback adjacent to Channing Way and meets the following criteria:~~

~~(1) No part of the sign is visible from any adjacent residential properties,~~

~~(2) The sign is at least one hundred (100) feet from the nearest single- family residential zone,~~

~~(3) The sign display is red or amber characters against solid black backgrounds,~~

~~(4) Each message must be displayed for a minimum of five (5) minutes, and~~

~~(5) The sign does not exceed thirty percent (30%) of the total allowable sign area.~~

~~(K) The design and construction of electronic message centers shall be integrated into the architecture of the on-site buildings by the use of similar construction materials and colors as used in the building(s).~~

(K)~~(L)~~ Electronic message signs shall be permitted as school~~s~~ signs when approved by the Planning and Zoning Commission ~~under Section 4-26.H. of the Zoning Ordinance~~ as a Conditional Use Permit and according to the following standards:

(1) The hours of operation shall be limited to the hours of 7:00 a.m. to 7:00 p.m. local time. The hours may be extended to 10:00 p.m. local time on Fridays and Saturdays at junior high and high schools.

(2) The sign shall be placed on the wall of the school unless the sign is to be located adjacent to an arterial street.

(3) The sign complies with the standards in Sections 7-9-43.B through I of this Sign Code.~~The operation of the sign shall be limited to static and the messages shall not change more than once every six (6) seconds. Message transitions may only be accomplished by fading or dissolving or changing immediately.~~

(4) The size of the sign copy area shall not exceed twenty-four square feet (24 sq. ft.) ~~square feet~~ and shall count towards the total permissible sign copy area.

(5) The sign shall be designed to have a maximum viewing range of three hundred (300) feet. ~~and be operated at no more than 50% of brightness provided such a brightness does not exceed the levels specified in the chart below:~~

~~INTENSITY LEVELS (NITS)~~

~~COLOR~~	~~DAY-TIME[3]~~	~~NIGHT-TIME[4]~~
~~Red Only~~	~~2,250~~	~~450~~
~~Green Only~~	~~4,500~~	~~900~~
~~Amber Only~~	~~3,350~~	~~675~~
~~Full Color~~	~~6,000~~	~~1,500~~

(6) The Planning and Zoning Commission may modify the above standards where necessary to minimize adverse effects on adjoining residential uses or where necessary to assure visibility to students and parents on and immediately adjacent to the school entrance or parking areas.

(L) Electronic message signs shall be permitted as part of an on-premise freestanding master planned development sign when the sign complies with the standards in Sections 7-9-43.A through I and 7-9-48 of this Sign Code.

(M). Electronic message signs shall be permitted as part of on-premise freestanding signs for planned unit developments ~~and property developed under unified ownership or control~~ when approved by the Planning and Zoning Commission as a Conditional Use Permit. The application submitted for a Conditional Use Permit, in addition to other materials and information requested by the Planning and Zoning Commission, shall include the following:

(1) A plan for the development indicating the type and size of signs proposed for each lot and building;

(2) A statement delineating which lots will be advertising on the electronic message sign; and,

(3) Evidence of continuing unified management of the development. Such evidence may include lease agreement, private covenants recorded against the property, or other documentation as approved by the Director of the Community Development Services Department.

To issue a Conditional Use Permit, the Planning and Zoning Commission shall make the following findings:

(1) The electronic message sign shall be located adjacent to an arterial street;

(2) Only one electronic message sign shall be permitted per arterial street frontage;

(3) The electronic message sign shall comply with Section 7-9-~~37~~38 of this Sign Code. When the arterial street frontage of the planned unit development or unified development is divided by other public streets, signs for individual businesses may be permitted. Distances between these individual signs, the design of the signs, their identification on the sign plan required above, and the need for individual business identification shall be considered in the approval of these signs.

(4) The calculation of the permitted size of the electronic message sign shall be based on the nearest building within the development and shall be calculated in accordance with Section 7-9-~~42~~43.A. of this Sign Code ~~Ordinance~~.

(5) The electronic message sign shall comply with ~~intensity levels and display~~ the requirements specified in Sections 7-9-~~42~~43.~~B~~A~~.~~ through ~~G~~I~~.~~ of this Sign Code ~~Ordinance~~.

(6) The location of the design of the electronic message sign shall convey its connection to the development. Factors to be considered shall include but not be limited to:

(a). The location of the sign at the entryway to the development,

~~(b). The use of a logo within the sign,~~

(b)~~(c)~~. The location of the sign within the common landscape features,

(c)~~(d)~~. The visibility of the development from the sign location,

(d)~~(e)~~. The use of materials and colors characterizing the remainder of the development.

(7) The electronic message sign shall not blanket or reduce visibility of other signs within the development.

~~[1]Applicable one-half (1/2) hour after sunrise.~~
~~[2]Applicable one-half (1/2) hour after sunset.~~
~~[3]Applicable one-half (1/2) hour after sunrise.~~
~~[4]Applicable one-half (1/2) hour after sunset.~~

7-9-~~43~~44: SIGN BACKGROUND: In computing the area of sign background, only the face or faces which can be seen from any one direction at one time shall be counted.

7-9-~~44~~45: DESIGN:

(A) Signs and sign structures shall be designed and constructed to resist wind and seismic forces as specified in this section. All bracing systems shall be designed and constructed to transfer lateral forces to the foundations. For signs on buildings, the dead and lateral loads shall be transmitted through the structural frame of the building to the ground in such manner as not to overstress any of the elements thereof. The overturning moment produced from lateral forces shall in no case exceed two-thirds of the dead-load resisting moment. Uplift due to overturning shall be adequately resisted by proper anchorage to the ground or to the structural frame of the building. The weight of earth superimposed over footings may be used in determining the dead-load resisting moment. Such earth shall be carefully placed and thoroughly compacted.

(B) Signs and sign structures shall be designed and constructed to resist wind forces as specified in the most current City-adopted edition of the International Building Code thirty feet (30') ~~feet~~ above ground with adjustment in pressure for height as outlined in the International Building Code and seismic design category "D."

(C) Design and construction with plastic material shall be in accordance with the most current City-adopted edition of the International Building Code.

7-9-~~45~~46: CONSTRUCTION: The supports for all sign structures shall be placed in or upon private property and shall be built, constructed and erected in conformance with the requirements of the ~~Uniform Building Code~~most current City-adopted edition of the International Building Code. An inspection of forms and footings shall be called for before any concrete is poured whenever this manner of construction is applicable. The sign contractor must call for an inspection when a sign has been installed.

7-9-~~46~~47: PROJECTION AND CLEARANCE:

(A) All signs shall conform to the clearance and projection requirements of this Sign Code~~Chapter~~.

(B) Signs shall be located not less than ten feet (10') ~~feet~~ horizontally or twelve feet (12') ~~feet~~ vertically from overhead electrical conductors which are energized in excess of seven hundred and fifty (750) volts. The design, installation, maintenance, and removal of signs shall be in accordance with ~~Title 55, Chapter 24,~~the Idaho Code. The term ~~"~~"overhead conductors~~"~~" as used in this Section means any electrical conductor, either bare or insulated, installed above the ground except such conductors which are enclosed in rigid conduit or other material covering of equal strength.

(C) No sign or sign structure shall be erected in such a manner that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, or standpipe.

(D) In all commercial zones, wall mounted signs within five feet (5') ~~feet~~ of an opening in an exterior wall shall be constructed of non-combustible material or ~~Uniform Building Code~~ most current City-adopted edition of the International Building Code approved plastics, when mounted against a non-combustible wall.

(E) No sign or sign structure shall project into any public alley. Projection into a private alley or drive shall not be allowed below a height of fourteen feet (14') ~~feet~~ above grade.

7-9-~~47~~48: ~~ELECTRIC SIGNS: All electric signs must have the installer's name, address, date of installation and the listing label affixed to the sign in such a manner that it can be easily read from the ground using only the naked eye.~~

Master Planned Development signs shall be permitted by the Community Development Services Director as an administrative Conditional Use Permit and only where the Director finds the following conditions:

(1) The development shall include twenty five (25) or more contiguous acres of commercially zoned property;

(2) The development shall be under unified ownership, management or control. Evidence of continuing unified management may include lease agreements, private covenants recorded against the property, or other documentation as approved by the Director of the Community Development Services Department; and

(3) The area within the development shall be planned and designed as one development demonstrated by a Master Land Use Plan approved at the time of annexation or platting, defined architectural, landscaping and signage standards, and a master signage plan for the area;

Master Planned Development signs shall be considered an on-premise sign, common to all properties within the development and may be located on any lot or common area within the development according to the following standards:

(1) The sign shall be located adjacent to an arterial street;

(2) Only one (1) sign shall be permitted per arterial street frontage within the development;

(3) A sign of no greater than six hundred square feet (600 sq. ft.) and sixty feet (60') in height in commercial zones;

(4) The design and construction of sign shall be integrated into the architecture of the development by the use of similar construction materials and colors;

(5) The sign is incorporated into a minimum landscaped area of ten feet (10') by ten feet (10');

(6) The sign shall be consistent with an approved signage plan for the development indicating the type and size of signs proposed for each lot and building site;

(7) The location of the design of the sign shall convey its connection to the development. Factors to be considered shall include but not be limited to:

(a). The location of the sign at the entryway to the development,

(b). The location of the sign within common landscape features,

(c). The visibility of the development from the sign location,

7-9-49: LED AND TRI-VISION BILLBOARDS:

(A) Billboards shall not include any illumination or image which moves continuously, appears to be in motion, or has any moving or animated parts, or video displays, or broadcasts. No such sign shall include any illumination which is flashing or moving~~, except those giving public service information such as date, time, temperature, or other similar information~~.

(B) The message or image must remain static for a minimum of eight (8) seconds.

(C) An automated change of message or image must be accomplished within two (2) seconds or less and contain a default design that will freeze the sign face in one (1) position should a malfunction occur.

(D) Each electronic message center shall be equipped with a photocell dimmer to automatically dim with changes in ambient light. When requesting a permit for an electronic message center, the applicant shall submit documentation certifying the sign is equipped with a photocell dimmer and the dimmer shall be used at all times the sign is in operation.

(E)~~(D)~~ The night-time illumination of LED billboards shall conform to the criteria in this section. ~~not be operated at a brightness to exceed the intensity level specified in the table below~~ The difference between off and solid-message measurements of an LED billboard shall not exceed 0.3 footcandles at night, applicable one-half (1/2) hour after sunset. The illuminance of an LED billboard shall be measures with an illuminance meter set to measure footcandles accurate to at least two decimals. Illuminance shall be measured with the sign off, and again with the sign displaying a white image for a full color-capable sign or a solid message for a single-color sign. All measurements shall be taken perpendicular to the face of the LED billboard at the distance determined by the total square footage of the sign as set forth in the following table:

Area of Sign in sq. ft.	Measurement Distance in ft.
200	141
220	148
240	155
260	161
280	167
300	173
480	219
672	259
For signs with an area in square feet other than those specifically listed in the table the measurement distance may be calculated with the following formula: Measurement Distance = $\sqrt{\text{Area of Sign sq. ft. x 100}}$	

~~INTENSITY LEVELS (NITS)~~

~~COLOR~~	~~DAY TIME[5]~~	~~NIGHT TIME[6]~~
~~Red Only~~	~~2,250~~	~~450~~
~~Green Only~~	~~4,500~~	~~900~~
~~Amber Only~~	~~3,350~~	~~675~~
~~Full Color~~	~~6,000~~	~~1,500~~

[5]~~Applicable one-half (1/2) hour after sunrise.~~
[6]~~Applicable one-half (1/2) hour after sunset.~~

~~TABLE 1~~

~~SIGN TYPES & DEFINITIONS~~	~~ZONES IN WHICH SIGN IS PERMITTED~~	~~MAXIMUM SIZE OF SIGN COPY AREA~~	~~MAXIMUM HEIGHT~~	~~SITE RESTRICTIONS~~
~~ANIMATED SIGN:~~	~~Not allowed in any zone~~	~~N/A~~	~~N/A~~	~~N/A~~
~~AWNING SIGN:~~	~~R-3A, PB, Commercial Zone~~	~~20% of awning or canopy To be counted in sign copy area permitted under wall sign~~	~~No higher than top of building or parapet~~	~~See International Building Code for site restrictions for awnings. if located on private property and not retractable, governed by zoning setbacks~~
~~CONSTRUCTION PROJECT SIGNS:~~	~~All zones~~	~~Residential zones: 32 sq. ft.~~ ~~Commercial, PB, MS: 100 sq. ft.~~	~~Top of sign 25 ft. above grade~~	~~On premises only~~
~~DIRECTIONAL SIGN ON PREMISE:~~	~~R-2A, R-3, R-3A, PB, MS and commercial~~	~~Residential: 2 sq. ft.~~ ~~Commercial: 32 sq. ft.~~	~~Top of sign 4' above grade.~~ ~~Top of sign 10' above grade~~	~~On premises only~~
~~DIRECTIONAL SIGN OFF PREMISE:~~	~~Commercial zones only~~	~~32 sq. ft. maximum~~	~~Top of sign 30' above grade~~	~~Off premise~~
~~REVOLVING INTERIOR ILLUMINATION, NON-FLASHING:~~	~~Commercial zones only~~	~~Visible portion area – 400 sq. ft. maximum~~	~~60 ft. from grade to top of sign.~~	~~On premises only; light globes not to exceed 40 watts; 10 RPM maximum~~
~~BILLBOARD:~~	~~HC-1, GC-1 and I&M-1 zones~~	~~HC-1: 300 sq. ft.~~ ~~GC-1, I&M-1: 480 sq..ft.~~ ~~Within 100 of I-15: 680 sq. ft.~~ ~~LED billboards and tri-vision: 250 sq. ft. in all locations except 450 sq. ft. within 100 feet of I-15~~ ~~No LED or tri-vision billboards permitted within CC-1 zone.~~	~~45 ft. from grade to top of sign~~	~~750 feet from nearest billboard, Snake River nearest boundary of Idaho Falls Greenbelt and land owned by the City of Idaho Falls adjacent to the River, or from properties/ districts listed on National Register of Historic Places, 500 feet from nearest residential zone. No stacking or side by side billboards. Off premise only. See Section 7-9-49 for additional restrictions.~~
~~FLASHING SIGN:~~	~~Not allowed in any zone.~~			

~~POLE SIGN - FREESTANDING:~~	~~Commercial Zones, P-B, R-3A~~	~~Commercial Zones: 1 sq. ft. per lineal ft. of frontage; maximum of 600 sq. ft. per sign, per side if double faced1~~ ~~HC-1: 1 sq. ft. per lineal ft. of frontage times number of habitable floors; maximum of 600 sq. ft. per sign~~ ~~P-B, PB, R-3A, MS: 1 sq. ft. per lineal ft. of frontage (See footnote)~~	~~Top of sign 60 ft. maximum above grade~~ ~~P-B, R-3A - Top of sign 15 ft. maximum above grade.~~	~~Not to extend over public property~~ ~~P-B, R-3A, MS: On premises only; one sign per building~~
~~POLITICAL CAMPAIGN SIGNS:~~	~~All zones~~	~~Residential: 6 sq. ft.~~ ~~Commercial, PB, MS: 32 sq. ft.~~	~~Residential: 4 ft. top of sign to grade~~ ~~Commercial: 20 ft. top of sign to grade~~	~~On or off premises.~~
~~PORTABLE FREESTANDING OR~~	~~Commercial zones, except M-1. One per~~	~~12 square feet per side~~	~~6 feet maximum~~	~~Over 3 feet high, cannot be in front setback. Less than 3 feet high, any place on property. On premises.~~
~~ROOF SIGN, ONPREMISE:~~	~~Commercial zones only~~	~~Maximum area 200 sq. ft. per visible area.~~	~~10 ft. above roof~~	~~On premise only; Must be designed as part of the building with all structural members enclosed. Advertising only~~
~~TEMPORARY SIGN:~~	~~All zones~~	~~Residential: 20 sq. ft. maximum~~ ~~Commercial: 100 sq. ft. maximum; within 100 feet of I-15, 250 sq. ft.~~	~~Residential: 6 ft. maximum~~ ~~Commercial: 20 ft. maximum top of sign from grade.~~	~~On premise only~~
~~TIME/TEMPERATURE SIGN:~~	~~All commercial zones[1].~~	~~80 sq. ft. maximum~~	~~As required by zone~~	~~On premise only. Light globes not to exceed 40 watts.~~
~~WALL SIGN:~~	~~Commercial zones, PB, MS and residential zones where permitted under zoning ordinance~~	~~20% of total area of building front in commercial zones~~ ~~10% in R-3A, P-B, MS, and on apartments~~	~~No higher than top of building or parapet wall.~~	~~On premise only. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.~~
~~PROJECTING SIGN:~~	~~Commercial zones only~~	~~15 sq. ft. in CC-1~~ ~~40 sq. ft. maximum in all other commercial zones~~	~~No higher than 20 feet in CC-1~~ ~~No higher than top of building or parapet in all other commercial zones.~~	~~In CC-1 may project 5 feet from face of building or within 2 feet of face of the curb, whichever is less; lowest point of sign must be at least 8 feet above public way. (See Section 7-9-46 as to alleys); on-premise only.~~
~~CHURCH AND SCHOOL SIGNS:~~	~~All zones~~	~~60 sq. ft. maximum~~	~~Residential zones: 15 feet~~	~~Residential zones: Set back 20' from street. Illumination and changeable copy panels allowed. See Section 7-9-42 for electronic message boards~~

~~[1]If the building frontage is less than one hundred feet (100'), then the maximum sign area shall be one hundred (100) square feet.~~

Table 1: Single-Family Residential

	RP	**RP-A**	**R-1**	**RMH**
AWNING SIGN	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
ELECTRONIC MESSAGE CENTER	NOT ALLOWED	SCHOOLS ONLY WITH CONDITIONAL USE PERMIT	SCHOOLS ONLY WITH CONDITIONAL USE PERMIT	SCHOOLS ONLY WITH CONDITIONAL USE PERMIT
ENTRANCE SIGNS	32 sq. ft.; Top of sign 6' above grade	32 sq. ft.; Top of sign 6' above grade	32 sq. ft.; Top of sign 6' above grade	32 sq. ft.; Top of sign 6' above grade
BILLBOARDS	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
FREESTANDING POLE SIGN:	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
PORTABLE FREESTANDING	One 4 sq. ft. sign	One 4 sq. ft. sign	One 4 sq. ft. sign	One 4 sq. ft. sign
PROJECTING	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
REVOLVING INTERIOR ILLUMINATION, NON- FLASHING	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
ROOF	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
SHOPPING CENTER SIGNS	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
WALL	NOT ALLOWED	NOT ALLOWED	One 18"x24" sign	One 18"x24" sign

Table 2: Multi-Family Residential

	R-2	**R-2A**	**R-3**	**PT/High Density Residential**
AWNING SIGN	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
ELECTRONIC MESSAGE CENTER	SCHOOLS ONLY WITH CONDITIONAL USE PERMIT	SCHOOLS ONLY WITH CONDITIONAL USE PERMIT	SCHOOLS ONLY WITH CONDITIONAL USE PERMIT	NOT ALLOWED
ENTRANCE SIGNS	9 sq. ft.; Top of sign 3' above grade for commercial uses.	9 sq. ft.; Top of sign 3' above grade for commercial uses.	9 sq. ft.; Top of sign 3' above grade for commercial uses.	9 sq. ft.; Top of sign 3' above grade for commercial uses.
	32 sq. ft.; Top of sign 6' above grade	32 sq. ft.; Top of sign 6' above grade	32 sq. ft.; Top of sign 6' above grade	32 sq. ft.; Top of sign 6' above grade
BILLBOARDS	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
FREESTANDING POLE SIGN	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
PORTABLE FREESTANDING	One 4 sq. ft. sign	One 4 sq. ft. sign	One 4 sq. ft. sign	One 4 sq. ft. sign
PROJECTING	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
REVOLVING INTERIOR ILLUMINATION, NON- FLASHING	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
ROOF	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
SHOPPING CENTER SIGNS	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
WALL	One 18"x24" sign	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. On premise only. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. On premise only. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. On premise only. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.
		One 18"x24" sign	One 18"x24" sign	One 18"x24" sign

Table 3: Professional Office

	R-3A	P-B
AWNING SIGN	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.
ELECTRONIC MESSAGE CENTER	See Section 7-9-43	See Section 7-9-43
ENTRANCE SIGNS	9 sq. ft.; Top of sign 3' above grade for commercial uses. 32 sq. ft.; Top of sign 6' above grade for residential uses.	9 sq. ft.; Top of sign 3' above grade.
BILLBOARDS	NOT ALLOWED	NOT ALLOWED
FREESTANDING POLE SIGN	1 sq. ft. per lineal ft. of building frontage. Not to exceed two-hundred (200) square feet maximum and not to exceed fifteen (15) feet above grade to top of sign	1 sq. ft. per lineal ft. of building frontage. Not to exceed two-hundred (200) square feet maximum and not to exceed fifteen (15) feet above grade to top of sign
PORTABLE FREESTANDING	NOT ALLOWED, except properties that fall under the requirement of Section 7-9-41.G	NOT ALLOWED, except properties that fall under the requirement of Section 7-9-41.G
PROJECTING	NOT ALLOWED	NOT ALLOWED
REVOLVING INTERIOR ILLUMINATION, NON- FLASHING	NOT ALLOWED	NOT ALLOWED
ROOF	NOT ALLOWED	NOT ALLOWED
SHOPPING CENTER SIGNS	See Section 7-9-38	See Section 7-9-38
WALL	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall for commercial uses. One 18"x24" sign for residential uses	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.

Table 4: Neighborhood Commercial

	RSC-1	**LNC-1**	**MS**	**R&D-1**
AWNING SIGN	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.
ELECTRONIC MESSAGE CENTER	See Section 7-9-43	See Section 7-9-43	See Section 7-9-43	NOT ALLOWED
ENTRANCE SIGNS	9 sq. ft.; Top of sign 3' above grade.	9 sq. ft.; Top of sign 3' above grade.	9 sq. ft.; Top of sign 3' above grade.	9 sq. ft.; Top of sign 3' above grade.
BILLBOARDS	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
FREESTANDING POLE SIGN	1 sq. ft. per lineal ft. of building frontage. Not to exceed two-hundred (200) square feet maximum and not to exceed thirty (30) feet above grade to top of sign	1 sq. ft. per lineal ft. of building frontage. Not to exceed two-hundred (200) square feet maximum and not to exceed fifteen (15) feet above grade to top of sign	1 sq. ft. per lineal ft. of building frontage. Not to exceed two-hundred (200) square feet maximum and not to exceed fifteen (15) feet above grade to top of sign	1 sq. ft. per lineal ft. of building frontage. Not to exceed two-hundred (200) square feet maximum and not to exceed fifteen (15) feet above grade to top of sign
PORTABLE FREESTANDING	NOT ALLOWED, except properties that fall under the requirement of Section 7-9-41.G	NOT ALLOWED, except properties that fall under the requirement of Section 7-9-41.G	NOT ALLOWED, except properties that fall under the requirement of Section 7-9-41.G	NOT ALLOWED
PROJECTING	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
REVOLVING INTERIOR ILLUMINATION, NON- FLASHING	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
ROOF	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
SHOPPING CENTER SIGNS	See Section 7-9-38	See Section 7-9-38	See Section 7-9-38	See Section 7-9-38
WALL	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.

Table 5: Light Commercial

	PT/Commercial Uses	**C-1**	**CC-1**
AWNING SIGN	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.
ELECTRONIC MESSAGE CENTER	See Section 7-9-43	See Section 7-9-43	See Section 7-9-43
ENTRANCE SIGNS	9 sq. ft.; Top of sign 3' above grade.	9 sq. ft.; Top of sign 3' above grade.	9 sq. ft.; Top of sign 3' above grade.
BILLBOARDS	NOT ALLOWED	NOT ALLOWED	NOT ALLOWED
FREESTANDING POLE SIGN	One free-standing pole sign for each separate building or occupied structure, each not exceeding two hundred (200) square feet in area. Maximum height of 20 feet.	1 sq. ft. per lineal ft. of building frontage; maximum of 600 sq. ft. per sign, per side if double faced; If the building frontage is less than one hundred feet (100'), then the maximum sign area shall be one hundred (100) square feet. Maximum height of 60 feet.	1 sq. ft. per lineal ft. of building frontage; maximum of 600 sq. ft. per sign, per side if double faced; If the building frontage is less than one hundred feet (100'), then the maximum sign area shall be one hundred (100) square feet. Maximum height of 60 feet.
PORTABLE FREESTANDING	NOT ALLOWED, except properties that fall under the requirement of Section 7-9-41.G	One per business. 12 square feet per side. 6 feet maximum height; over 3 feet high, cannot be in front setback.	One per business. 12 square feet per side. 6 feet maximum height; over 3 feet high, cannot be in front setback.
PROJECTING	NOT ALLOWED	40 sq. ft. maximum, No higher than top of building or parapet.	15 sq. ft. maximum, No higher than 20 feet.
REVOLVING INTERIOR ILLUMINATION, NON- FLASHING	NOT ALLOWED	Visible portion area – 400 sq. ft. maximum, 60 ft. from grade to top of sign; light globes not to exceed 40 watts; 10 RPM maximum	Visible portion area – 400 sq. ft. maximum, 60 ft. from grade to top of sign; light globes not to exceed 40 watts; 10 RPM maximum
ROOF	NOT ALLOWED	One per street frontage. Maximum area 200 sq. ft. per visible area. 10 ft. above roof. Must be designed as part of the building with all structural members enclosed.	One per street frontage. Maximum area 200 sq. ft. per visible area. 10 ft. above roof. Must be designed as part of the building with all structural members enclosed.
SHOPPING CENTER SIGNS	See Section 7-9-38	See Section 7-9-38	See Section 7-9-38
WALL	Not to exceed ten (10) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed twenty (20) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed twenty (20) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.

Table 6: Heavy Commercial

	HC-1	**GC-1**
AWNING SIGN	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.
ELECTRONIC MESSAGE CENTER	See Section 7-9-43	See Section 7-9-43
ENTRANCE SIGNS	9 sq. ft.; Top of sign 3' above grade.	9 sq. ft.; Top of sign 3' above grade.
BILLBOARDS	300 sq. ft., Within 100 of I-15: 68~~0~~72 sq. ft., LED billboards and tri-vision: ~~250~~ 300 sq. ft. in all locations except ~~450~~ 672 sq. ft. within 100 feet of I-15, 45 ft. from grade to top of sign, 750 feet from nearest billboard, Snake River nearest boundary of Idaho Falls Greenbelt and land owned by the City of Idaho Falls adjacent to the River, or from properties/ districts listed on National Register of Historic Places, 500 feet from nearest residential zone. No stacking or side by side billboards. See Section 7-9-50 for additional restrictions.	480 sq. ft., Within 100 of I-15: 68~~0~~72 sq. ft., LED billboards and tri-vision: ~~250~~ 300 sq. ft. in all locations except ~~450~~672 sq. ft. within 100 feet of I-15, 45 ft. from grade to top of sign, 750 feet from nearest billboard, Snake River nearest boundary of Idaho Falls Greenbelt and land owned by the City of Idaho Falls adjacent to the River, or from properties/ districts listed on National Register of Historic Places, 500 feet from nearest residential zone. No stacking or side by side billboards. See Section 7-9-50 for additional restrictions.
FREESTANDING POLE SIGN	1 sq. ft. per lineal ft. of building frontage times number of habitable floors; maximum of 600 sq. ft. per sign. Maximum height of 60 feet.	1 sq. ft. per lineal ft. of building frontage; maximum of 600 sq. ft. per sign, per side if double faced; If the building frontage is less than one hundred feet (100'), then the maximum sign area shall be one hundred (100) square feet. Maximum Height of 60 feet.
PORTABLE FREESTANDING	One per business. 12 square feet per side. 6 feet maximum height; over 3 feet high, cannot be in front setback.	One per business. 12 square feet per side. 6 feet maximum height; over 3 feet high, cannot be in front setback.
PROJECTING	40 sq. ft. maximum, No higher than top of building or parapet.	40 sq. ft. maximum, No higher than top of building or parapet.
REVOLVING INTERIOR ILLUMINATION, NON- FLASHING	Visible portion area – 400 sq. ft. maximum, 60 ft. from grade to top of sign; light globes not to exceed 40 watts; 10 RPM maximum	Visible portion area – 400 sq. ft. maximum, 60 ft. from grade to top of sign; light globes not to exceed 40 watts; 10 RPM maximum
ROOF	One per street frontage. Maximum area 200 sq. ft. per visible area. 10 ft. above roof. Must be designed as part of the building with all structural members enclosed.	One per street frontage. Maximum area 200 sq. ft. per visible area. 10 ft. above roof. Must be designed as part of the building with all structural members enclosed.
SHOPPING CENTER SIGNS	See Section 7-9-38	See Section 7-9-38
WALL	Not to exceed twenty (20) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed twenty (20) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.

Table 7: Industrial/Manufacturing

	M-1	I&M-1	I&M-2
AWNING SIGN	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.	Canvas or nylon awning that includes the name of the business or its logo, provided the lettering or logo occupies no more than twenty (20) percent of the surface area of the awning.
ELECTRONIC MESSAGE CENTER	Not Allowed	See Section 7-9-43	See Section 7-9-43
ENTRANCE SIGNS	9 sq. ft.; Top of sign 3' above grade.	9 sq. ft.; Top of sign 3' above grade.	9 sq. ft.; Top of sign 3' above grade.
BILLBOARDS	Not Allowed	480 sq. ft., Within 100 of I-15: 68~~0~~72 sq. ft., LED billboards and tri-vision: ~~250~~ 300 sq. ft. in all locations except 45~~0~~672 sq. ft. within 100 feet of I-15, 45 ft. from grade to top of sign, 750 feet from nearest billboard, Snake River nearest boundary of Idaho Falls Greenbelt and land owned by the City of Idaho Falls adjacent to the River, or from properties/ districts listed on National Register of Historic Places, 500 feet from nearest residential zone. No stacking or side by side billboards. See Section 7-9-50 for additional restrictions.	Not Allowed
FREESTANDING POLE SIGN	1 sq. ft. per lineal ft. of building frontage; maximum of 600 sq. ft. per sign, per side if double faced; If the building frontage is less than one hundred feet (100'), then the maximum sign area shall be one hundred (100) square feet. Maximum height of 60 feet.	1 sq. ft. per lineal ft. of building frontage; maximum of 600 sq. ft. per sign, per side if double faced; If the building frontage is less than one hundred feet (100'), then the maximum sign area shall be one hundred (100) square feet. Maximum height of 60 feet.	1 sq. ft. per lineal ft. of building frontage; maximum of 600 sq. ft. per sign, per side if double faced; If the building frontage is less than one hundred feet (100'), then the maximum sign area shall be one hundred (100) square feet. Maximum height of 60 feet.
PORTABLE FREESTANDING	Not Allowed	One per business. 12 square feet per side. 6 feet maximum height; over 3 feet high, cannot be in front setback.	One per business. 12 square feet per side. 6 feet maximum height; over 3 feet high, cannot be in front setback.
PROJECTING	15 sq. ft. maximum, No higher than 20 feet.	15 sq. ft. maximum, No higher than 20 feet.	15 sq. ft. maximum, No higher than 20 feet.
REVOLVING INTERIOR ILLUMINATION, NON- FLASHING	Not Allowed	Visible portion area – 400 sq. ft. maximum, 60 ft. from grade to top of sign; light globes not to exceed 40 watts; 10 RPM maximum	Visible portion area – 400 sq. ft. maximum, 60 ft. from grade to top of sign; light globes not to exceed 40 watts; 10 RPM maximum
ROOF	Not Allowed	One per street frontage. Maximum area 200 sq. ft. per visible area. 10 ft. above roof. Must be designed as part of the building with all structural members enclosed.	One per street frontage. Maximum area 200 sq. ft. per visible area. 10 ft. above roof. Must be designed as part of the building with all structural members enclosed.
SHOPPING CENTER SIGNS	See Section 7-9-38	See Section 7-9-38	See Section 7-9-38
WALL	Not to exceed twenty (20) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed twenty (20) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.	Not to exceed twenty (20) percent of the total area of the building front. No higher than top of building or parapet wall. Cannot project more than 18" beyond building wall or facade. Must be parallel to wall.

SECTION 2. Savings and Severability Clause. The provisions and parts of this Ordinance are intended to be severable. If any section, sentence, clause, or phrase of this Ordinance should be held to be invalid or unconstitutional by a court of competent jurisdiction, such invalidity or unconstitutionality shall not affect the validity or constitutionality of any other section, sentence, clause, or phrase of this Ordinance.

SECTION 3. Codification Clause. The Clerk is instructed to immediately forward this Ordinance to the codifier of the official municipal code for proper revision of the City Code.

SECTION 4. Publication. This Ordinance, or a summary thereof in compliance with Idaho Code, shall be published once in the official newspaper of the City, and shall take effect immediately upon its passage, approval, and publication.

SECTION 5. Effective Date. This Ordinance shall be in full force and effect from and after its passage, approval, and publication.

PASSED by the City Council and APPROVED by the Mayor of the City of Idaho Falls, Idaho, this _____ day of _____, 2016.

CITY OF IDAHO FALLS, IDAHO

_____

REBECCA L. NOAH CASPER, MAYOR

ATTEST:

_____

KATHY HAMPTON, CITY CLERK

(SEAL)

STATE OF IDAHO)

) ss:

County of Bonneville)

I, KATHY HAMPTON, CITY CLERK OF THE CITY OF IDAHO FALLS, IDAHO,

DO HEREBY CERTIFY:

That the above and foregoing is a full, true and correct copy of the Ordinance entitled, "AN ORDINANCE OF THE CITY OF IDAHO FALLS, IDAHO, AMENDING TITLE 7, CHAPTER 9; REORGANIZING TYPES AND SIZES OF SIGNS, REFINING DEFINITIONS OF SIGNS BY ZONES; ADDING SPECIFIC STANDARDS FOR SHOPPING CENTER AND MASTER PLANNED DEVELOPMENT SIGNS; MAKING PORTABLE SIGNS MORE CONSISTENT ACROSS ZONES; CLARIFYING CONTENT NEUTRALITY, RENUMBERING; PROVIDING SEVERABILITY, CODIFICATION, PUBLICATION BY SUMMARY, AND ESTABLISHING EFFECTIVE DATE."

_____

(SEAL) KATHY HAMPTON, CITY CLERK