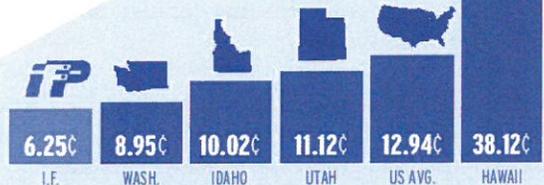
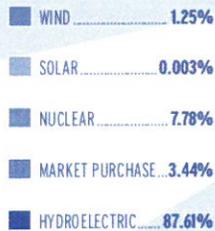
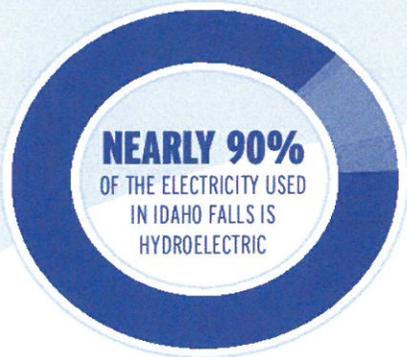


IDAHO FALLS POWER

BY THE NUMBERS

RETAIL SALES IN FY 2014



AVERAGE COST PER KILOWATT HOUR

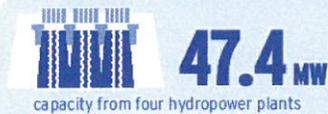
comparison in the United States

MONTHLY ELECTRIC BILL

COMPARISON FOR NEARBY CITIES

IDAHO FALLS	\$91.25
COEUR D'ALENE	\$120.11
POCATELLO	\$128.79
BOISE	\$129.05
SUN VALLEY	\$129.83
ISLAND PARK	\$132.55
SALT LAKE CITY	\$161.85
AMMON	\$177.99
SHELLEY	\$177.99

AUGUST 2014 | BASED ON 1,300 KWH



FY14 SUMMER PEAK



FY14 WINTER PEAK



154 MW ALL-TIME SYSTEM PEAK IN DECEMBER 1998



\$225 **3,872 kWh**
AVERAGE ANNUAL SAVINGS
for electrically heated homes weatherized through IFP programs over the last 30 years



FREQUENTLY CALLED NUMBERS



New Connects or
Disconnects612-8280
Power Outages612-8439

Energy Efficiency
Programs612-8526
High Electric
Bill Questions.....612-8436

Manager's Message

As we embark on a new year, we at Idaho Falls Power are reflecting not only on 2014 but also on the efforts over the last century-plus in meeting the utility's mission of providing low cost, reliable power to the city's residents.

Our predecessors established this utility – the first public power entity in the Gem State and now the largest – in 1900 with a small hydropower plant in an irrigation canal.

As the city grew over the ensuing decades, massive investments were made to build the city's electric grid in order to meet the surging demand for energy.

These investments – not only financial but also through the sacrifice, hard work and dedication of city's leaders as well as its utility workers - have served the city well, paving the way for this community to grow and enabling the current workforce to serve the residents who made these investments possible.

We never cease to be amazed by their efforts, but we strive to measure up to the standards they set.

Our work this past year focused on not just maintaining but also modernizing the grid they worked so hard to develop.

We began rebuilding the Old Lower Plant, which dates to the 1930s, so that it can continue to generate power for another 75 years.

We invested in equipment at our substations and throughout the distribution system to boost the efficiency of our operation.

And we continued a years-long effort to upgrade the metering system, replacing old analog meters with state-of-the-art digital meters that communicate in real time with the utility. This move, akin to converting from a rotary phone to a smart phone, has already paid huge dividends and we expect that to continue for years.

We expect the improvements we've made to our existing assets will enable us to continue to serve this great community for generations to come, and we look forward to sharing those stories with you throughout the year.

Energy Efficiency at IFP

In addition to free energy audits of your home or business, IFP offers a host of energy efficiency programs, including zero-interest loans and rebates toward the cost of installing energy efficiency measures, appliances or equipment that save energy. Call 612-8526 for more information.

Protect your sensitive electronics

IFP offers the Surge Arrester Program to protect you from external events that can damage sensitive electronic equipment. All IFP customers are eligible for the program, which provides a surge arrester at the electric meter outside the home or business. The program costs \$4 per month for residential accounts and \$7/month for commercial accounts. Call 612-8526 for more information.