

# Idaho Falls Police Department

News Release  
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For Immediate Release:

The Idaho Falls Police Department extends an apology to the Post Register and Premier Health. In our haste to notify the public of a potential scam, we failed to provide a complete picture which may have led to some misunderstandings.

On Wednesday the department issued a news release regarding a possible scam associated with a newspaper insert. This left the impression that the entire ad was possibly a scam when in actuality it may have been the work of a rogue employee.

We received a complaint from a resident who said he was asked for very specific personal information, including his Social Security number – a huge red flag screaming fraud. We believe his information is very credible; however, there is no reason to believe the entire company is a scam.

Idaho Falls Detectives are currently working with Premier Health to determine if a crime has been committed.

The IFPD takes all citizen complaints seriously. We continue to advise that all residents be cautious in providing any personal information to any person or organization.

We value our partnership with the media and regret the confusion created from an incomplete release that gave the wrong impression. It is much better to get it right than get it fast. We promise to redouble our efforts to provide reliable news releases.

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