

Idaho Falls Police Department

News Release

May 26, 2011

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For Immediate Release:

IFPD Participates in Click It or Ticket Campaign

Are you wearing your seatbelt? Because if you don't click it, you may get a ticket.

The Idaho Falls Police Department will mobilize extra patrols May 28 – June 7 to crack down on seat belt use as the department participates in the Idaho Transportation Department National Highway Traffic Safety Administration Click It or Ticket Campaign.

According to the NHTSA, Click It or Ticket is a nationwide seat belt enforcement campaign aimed at reducing the number of highway fatalities and injuries due to non-seat-belt use.

In 2009, 23,382 occupants of passenger cars, pickup trucks, vans, and SUVs were killed in motor vehicle traffic crashes in the U.S. Fifty-three percent of fatally injured passenger vehicle occupants were NOT wearing seat belts at the time of the fatal crashes.

Each year, local, state and federal agencies actively participate in the campaign resulting in the current national seat belt use rate of 85 percent.

Thanks to federal grant dollars, the IFPD will have 80 hours dedicated to this campaign.

For more about the 2011 mobilization, visit www.TrafficSafetyMarketing.gov.

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