



# Idaho Falls Beautification Commission

Idaho Falls, ID 83405-0220

P.O. Box 50220

612-8276

October 19, 2011 — 12:00 p.m.  
City Annex Conference Room  
380 Constitution Way

## **Members Present:**

Genene Eddins; Matt Hill; Nathan Kennedy; Linda Neeley; Terry Miller; and Sharon Parry. Susan McCullah present as a guest.

## **Members Absent:**

Ann Bates; Ross Johnson; and Erin Kennedy.

## **Staff Present:**

Brad Cramer, assistant director; and Debra Petty, recording secretary.

**Call to Order:** Called to order at 12:00 p.m.

**July 20, 2011, August 24, 2011, and 9-21-11 Minutes:** Motion by N. Kennedy, seconded by Parry, to approve the minutes of July 20, August 24, and September 21, 2011, as presented. Motion passed.

## **Liaison Reports:**

### **Shade Tree Committee: Terry Miller**

The Committee had the ribbon cutting ceremony for Ryder Park. There will be some planting of trees, but the majority of the site will remain natural.

### **City Council: Sharon Parry**

The topic of cargo containers has come forward once again. Parry suggested it be a topic of discussion for the January meeting.

**Cheryl Cox - Recognition of Service:** The Commission would like a letter of recognition for Cheryl Cox which can be signed by all the members at the next meeting.

**Press Release – Publicity:** Miller did a great job in presenting material for the Post Register regarding presentation of the annual Beautification awards. May or June of 2012, Neeley would like to make a personal invitation to City Council to make a nomination for the annual award program.

**Solicitation of New Members:** There are two positions open on the Commission. The last time an ad was placed in the paper there was not response from the community. McCullah is interested in filling a vacancy and will submit a letter to the staff liaison for consideration. Any interested citizens may contact Cramer.

**2012 Beautification Awards:** Neeley would like to change venue from Snake River Landing Harvest Fest back to the Community Night Out. There was a great deal of disappointment in the way things took

place at the festival. As it is a community event it seems more appropriate as well. This will move the deadline for nominations back to July.

**2012 Work Plan (Items & Projects):** The commission would like to plan for the following activities:

- Earth Day
- Citywide Clean Up
- Farmer's Market (Broadway market and Snake River Landing market)

**2012 Beautification Nomination Form:** The brochure will be approved in January. The members liked the idea presented by Eddins to set up for the form for return mail. Miller would like additional award displays on a smaller scale for businesses exhibit in their facilities.

**Neighborhood Award:** Neeley would like to do some type of neighborhood award. There would be an opportunity to give the award at a block party.

**Assignments:**

1. Commission members will review what other community Beautification Commissions are doing and be ready to discuss at the November meeting.
2. Petty to draft recognition letter for Cheryl Cox.
3. Display and brochures at annual Historic Preservation tour in June.
4. Neeley would like to explore curbside recycling. Parry suggested having a presentation by Sanitation at a future commission meeting. McCullah suggested "Adopt a Bin".

**Adjourn:**

There will be no meeting in December. Meeting adjourned at 12:40 p.m.

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Debra Petty, Recording Secretary