



Idaho Falls Beautification Commission

Idaho Falls, ID 83405-0220

P.O. Box 50220

612-8276

Unofficial Minutes

September 21, 2011 — 12:00 p.m.

City Annex Conference Room

380 Constitution Way

Members Present:

Genene Eddins; Erin Kennedy; Nathan Kennedy; Linda Neeley; and Terry Miller.

Members Absent:

Ann Bates; Cheryl Cox; Matt Hill; Ross Johnson; and Sharon Parry.

Staff Present:

Debra Petty, recording secretary.

Call to Order: Called to order at 12:02 p.m.

Modifications to the Agenda: A quorum is not present and no action may be taken by the Commission.

July 20, 2011 and August 24, 2011 Minutes: No action taken.

Liaison Reports:

Parks & Recreation Commission – Miller: The commission met at the zoo and viewed a presentation regarding the Japanese Garden. It is undergoing a number of upgrades over the next few years. Miller suggested keeping it in mind for a beautification award next year. The Greenbelt subcommittee reviewed the plans for the reconstruction of Memorial Drive. A number of suggestions were made, such as; locate restrooms at the southeast end near Broadway, vendor kiosks for Greenbelt activities, a seasonal tour boat in lieu of a pedestrian bridge across the river, move the amphitheater from projecting out over the river onto land, and a pedestrian friendly entry into downtown.

Shade Tree Committee – Miller: The committee did not meet.

Debrief Snake River Landing Harvest Fest: Neeley said 6 of the 12 rock awards were given out, and 2 of 11 certificates. The award ceremony was not well attended, work started on takedown during the presentation of awards. The ceremony was scheduled for the end of the festival and the weather was cold and windy. Overall it was a disappointment. Neeley suggested the event go back to the Community Night Out venue, personally deliver the awards and take advantage of a photo op, or consider presenting at a City Council meeting. Miller believes Community Night Out is the better choice, as you will not get public awareness during a council meeting. Miller thought next year it would be fun and advantageous to travel as a group in a city vehicle to view each nomination.

Eddins thought it would be a great idea to work with Chris Millgate on a story about the commission. She said it is best to go through the entire process from beginning to end starting with next year's awards. Miller is going to do a press release on behalf of the commission for the Post Register. If they do not respond to the press release, Petty will check into doing a display ad. Miller would like the list of winners sent to the Idaho Falls Magazine.

There was some discussion about the longevity of the commission and whether commissioners should be allowed to make nominations. Petty said letters with self-address/stamped envelopes and brochure are mailed out to all past winners soliciting nominations. Some were returned; one was withdrawn as the nomination as for a resident in Ammon.

Neeley would like to work on more publicity for the coming year and explore other things the commission could focus on to solidify its presence in the community. Eddins suggested *The West*, and *Tidbits* as possible resources. Miller believes Idaho Falls Downtown Development Corporation may also be a resource. This will be a topic of discussion for future meetings.

Neeley suggested cancelling the meeting in December.

Assignments:

Petty will check into the possibility of announcing the winners at the next council meeting and having the display set up for council members to view.

Adjourn:

Meeting adjourned at 12:33 p.m.

Debra Petty, Recording Secretary