



# Idaho Falls Beautification Commission

Idaho Falls, ID 83405-0220

P.O. Box 50220

612-8276

January 20, 2010 — 12:00 p.m.  
City Annex Conference Room  
380 Constitution Way

## **Members Present:**

Cheryl Cox; Pat Fuchs; Matt Hill; Linda Neeley; Terry Miller; and Sharon Parry.

## **Members Absent:**

Ann Bates; Cory Emery; Erin Kennedy; and Nathan Kennedy.

## **Staff Present:**

Brad Cramer, Assistant Director; and Debra Petty, Recording Secretary.

## **Call to Order:**

Called to order at 12:00 p.m.

## **Modifications to the Agenda:**

None.

## **Minutes:**

November 18, 2009: Motion by Neeley, seconded by Fuchs, to approve the minutes of November 18, 2009, with corrections as noted. Motion passed.

December 16, 2009: Motion by Miller, seconded by Hill, to approve the minutes of December 16, 2009, with corrections as noted. Motion passed.

## **Liaison Reports:**

### **Planning Commission – Brad Cramer:**

- The Beautification Commission should anticipate a new liaison from the Planning Commission present at the next meeting.
- The Commission approved a new R&D-1 (Research and Development) zone.
- An update to the Social/Economic Profile, last updated in 1997, is complete. The next step is review and approval by Planning Commission. Any interested member may review the document.

### **Historic Preservation Commission – Cheryl Cox**

- A flyer on weatherization for older and historic buildings will be inserted in the February utility billing. The flyer is funded with Community Development Block Grant monies.
- The Commission is working to augment the Nation Register of Historic Places nomination, previously denied, for Downtown Idaho Falls as an historic district.
- The annual walking tour in May will include historic downtown and Old Eagle Rock/Winn Addition. Part of the Winn Addition is in danger of being leveled.
- The Pioneer Art Building applied for a grant for façade improvements. The result of the review by the Commission is forthcoming.

### **Shade Tree Committee – Matt Hill:**

- In light of the recent issues with billboards, the committee is considering standards for landscape of planting strips for clear-view of existing billboards.

- Arrangements are being made to withdraw some of the funds from the sizable tree donation account for the planting of trees in Old Butte Park as part of the 2011 Arbor Day celebration. The process to withdraw funds takes about a year and should be available in time for the 2011 event.
- The committee is planning a memorial tree area for Ryder Park. The plantings will be mapped and coded in a central directory for visiting friends and family. Significant donations will be tracked on a donation board.
- Sue Miller is the press release coordinator.
- There were additional funds from the State Department Highway grant that will be used for the 2011 Arbor Day event.
- Going to tackle improvements to the cloverleaf at US 20 and Freeman.

**Parks & Recreation Commission – Terry Miller:**

- The city is leasing land near the airport to the Snake River Animal Shelter for a dog park. The project is funded through donations. There will be three sections based on size of dogs; large, medium, and small. Once in the park, dogs may be released from their lead.

**City Council – Sharon Parry:**

- Parry would like the Beautification Commission to weigh-in on ordinances for issues that pertain to beautification i.e. bus benches, cargo containers, etc. and asked if they are interested. The members are interested, but is not known in what format comments would be presented to City Council.
- Parry is working with Miller on 'Art You Can Sit On #2'. This phase is for the Greenbelt and will consist of 20 benches positioned along the river from the Higher Ed Center to Pancheri Drive. The RFP is going out soon to local artists/sponsors and the benches will be in place by July.

**Teen Film Festival Representative(s):**

Parry introduced Mr. Miles Hurley, Tech Instructor at Idaho Falls High School. He in turn introduced students Stephanie Cunningham and Bryce Taylor. Mr. Hurley said the bulk of the work will be done by another student not in attendance. The students are looking for meaningful projects such as the project for the Beautification Commission in conjunction with the Teen Film Festival. Parry said 4 out of 5 years Teen Film Festival winning students have gone on to film school. Mr. Hurley was presented with a copy of the annual report that chronicles the work of the commission and will be emailed pictures from the award program. He said with pictures from the award program a nice 30-second to 60-second video piece could be completed. Miller said the best video length is 2-15-second clips played individually or back to back and once the general concept and plan is created, it is easy to prepare a variety of timed clips for airtime. Parry is underwriting the cost of the entry fees and tickets for the event. The students will present their completed work at the next meeting and will be recognized for their work at a future City Council meeting.

**2008/2009 Beautification Commission Annual Report:**

Motion by Hill, seconded by Parry to approve the 2008/2009 Beautification Commission Annual Report with changes as noted. Motion passed.

**Election of Officers:**

Motion by Cox, seconded by Neeley, to nominate Pat Fuchs as Chair of the Beautification Commission for the year 2010. Motion passed.

Motion by Hill, seconded by Parry, to nominate Terry Miller as Vice-Chair of the Beautification Commission for the year 2010. Motion passed.

**Adjourn:**

Meeting adjourned at 1:00 PM.

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Debra Petty, Recording Secretary