



Idaho Falls Beautification Commission

Idaho Falls, ID 83405-0220

P.O. Box 50220

612-8276

June 16, 2010 — 12:00 p.m.
City Annex Conference Room
380 Constitution Way

Members Present:

Ann Bates; Cheryl Cox; Pat Fuchs; Matt Hill; Terry Miller; and Linda Neeley.

Members Absent:

Cory Emery; Erin Kennedy; Nathan Kennedy; and Sharon Parry.

Staff Present:

Brad Cramer, Assistant Director; and DaNiel Jose, Recording Secretary.

Call to Order:

Called to order at 12:00 p.m.

Modifications to the Agenda:

None.

Minutes:

May 19, 2010: Motion by Miller, seconded by Hill, to approve the minutes of May 19, 2010 as presented. Motion passed.

Liaison Reports:

Historic Preservation – Cheryl Cox:

- Approximately 50 people attended the annual historic preservation tour.
- The annual kite festival was spectacular.

Parks & Recreation Commission and Shade Tree Committee – Matt Hill:

- The Park & Recreation Commission did not meet.
- The focus of Arbor Day 2011 is the Old Butte Road Soccer Complex. Approximately 450 trees will be planted.
- The 75th Anniversary of Tautphaus Park is scheduled for the third Saturday in August and will host a large variety of activities and events.

2010 Association of Idaho Cities Nomination – Brad Cramer:

Cramer informed the commission the AIC City Achievement Award will be presented today at 2:00 p.m. at the Shiloh.

Kepner-Trego Rating System Form:

Cramer received 5 responses from the commission and calculated the results thus far. He will continue the process once he receives the ratings from the rest of the members. It is obvious the commission varied greatly on preferences except for “Most Improved” and “Balanced Design” for buildings and

“Neighborhood Enhancement and “Architectural Cohesiveness” for landscapes. Cramer explained how each project will be calculated with the rating system and said the members will be provided with all the necessary forms.

Community Night Out is pushed back a week to August 11, 2010. The commission decided to extend the deadline for accepting nominations to July 2, 2010. Fuchs is checking on another source in which to order the awards. Although this event seemed the ideal venue for presenting the beautification awards, the commission has come to the realization that it does not allow enough of a growing season for landscapes to be at their peak. After discussion with representatives of the Harvest Fest, presenting the awards in the fall during this event makes more sense and the commission was granted permission for next year.

Motion by Hill, seconded by Neeley to move the Special July Meeting from the 14th to the 21st. Motion passed. The listing below is a timeline of events leading up to Community Night Out:

- Nomination Deadline: July 2, 2010
- Distribution of Nomination Packets: July 7, 2010
- Individual tour of nominations by commissioners and completion of forms: July 7 – July 18, 2010
- **Rating forms turned into Brad: July 19, 2010**
- Judging Meeting: July 21, 2010
- Order Awards: July 22, 2010
- Community Night Out: August 11, 2010

September 25, 2010 is the Idaho Falls Power Open House and the commission is participating by setting up a booth. Miller suggested having a “traveling display” that can be placed at various places around town to initiate interest in the program. It is a requirement by ordinance to display the panels (for 30 days) in a city building after the awards are presented. Cramer asked Bates if she would contact the nurseries, due to her connections, and ask them to place a message on their marquees noting the deadline for nominations.

Assignments:

- Cramer will attach an instruction sheet for using the rating form with packet materials to the commissioners.

Adjourn:

Meeting adjourned at 12:45 PM.

Debra Petty, Recording Secretary