

# Idaho Falls Beautification Commission

Idaho Falls, ID 83405-0220

P.O. Box 50220

612-8276

March 17, 2010 — 12:00 p.m.  
City Annex Conference Room  
380 Constitution Way

## **Members Present:**

Ann Bates; Cheryl Cox; Cory Emery; Pat Fuchs; Erin Kennedy; Nathan Kennedy; Linda Neeley; Terry Miller; and Sharon Parry.

## **Members Absent:**

Matt Hill.

## **Staff Present:**

Robb Chiles, CEO Chamber of Commerce; Brad Cramer, Assistant Director; and Debra Petty, Recording Secretary.

## **Call to Order:**

Called to order at 12:00 p.m.

## **Modifications to the Agenda:**

None.

## **Minutes:**

February 17, 2010: Motion by Bates, seconded by Fuchs, to approve the minutes of February 17, 2010 with the following correction(s):

Page 1, last bullet item: identify commission as Parks & Recreation Commission.

Motion passed.

## **Liaison Reports:**

### **Planning Commission – Brad Cramer:**

- E. Kennedy, Miller, and Cramer will attend a planning meeting with the Mayor on March 26, 2010 at 1:30 p.m. to discuss the citywide clean-up event. The event is May 10 -15.

### **Parks & Recreation Commission – Terry Miller:**

- Construction is underway on the hockey shelter expansion.
- The Pinecrest Golf Course received recognition in the Idaho Golf Trails Map as one of the places to golf in Idaho.
- The Greenbelt "Pocket Guide" is complete and being printed.
- The second phase of "Art You Can Sit On" received approval by the Parks & Recreation Commission.

### **City Council – Sharon Parry:**

- Council is working on an ordinance addressing cargo containers. Parry will email the ordinance to members of the Beautification Commission for comment.

### **Shade Tree Committee – Cory Emery:**

- Three (3) very large elm trees near Emerson and 21<sup>st</sup> Street were vandalized. The damage is so extensive the trees will eventually die. The committee will file a police report and have the trees appraised. Most likely, damages will result in felony charges.
- Emery has been communicating with other tree committees in the state and is planning to meet with them in hopes of working toward combined efforts and/or literature and the sharing publication costs.
- Pocatello is hosting an environmental fair around Arbor Day and the information may be applicable to the Beautification Awards.
- The city will plant approximately 30 trees on Sunnyside for Arbor Day.
- When available, there are 40 trees to be planted on Hitt Road.
- The Shade Tree Committee will be involved in the Tautphaus Park 75<sup>th</sup> Anniversary.

### **Historic Preservation – Cheryl Cox:**

- The annual tour of homes will be May 22, 2010. This year will include the downtown and Winn's Addition (old Eagle Rock neighborhood).

### **Teen Film Festival Public Service Announcement:**

Parry spoke with Hurley about the public service announcement being submitted by the IFHS (Idaho Falls High School) students in the 2010 Teen Film Festival. The students have requested an extension, but should have the production ready for submittal by March 19, 2010. The films may be viewed during the festival on April 17, 2010.

### **Home & Garden Extravaganza:**

Petty said the Home & Garden Extravaganza is Friday, March 19<sup>th</sup> and Saturday, March 20<sup>th</sup> and asked for volunteers to sign up to work the booth.

### **Educational Presentation for Beautification:**

Bates will make presentations to the Master Gardeners and the Chamber of Commerce. She is open to suggestions for additional presentations.

### **Building Criteria:**

Nathan Kennedy presented several slides of homes throughout Idaho Falls and detailed some of the do's and don'ts of architecture. He covered the following:

- Appropriate use of façade materials for aesthetics and money savings,
- The use of a wainscot cap for a finished look to siding and for the prevention of water damage,
- The use of heavy materials, such as brick, cause cantilevered living spaces to appear as if they hover/float over a concrete foundation,
- Best rule of thumb when changing façade materials is to "die" materials on inside corners vs. outside corner,
- Most shutters are non-functional and if used should match size of window to give the illusion of function,
- Symmetry is important in the placement of windows and doors,
- Substantial trim/casings dresses up windows,
- Select appropriate materials/colors for the type of architecture,
- Unique structural elements should be given additional thought for importance and a cohesive look,
- Structural support elements create a sense of stability and should be used where necessary,
- These same principles apply to older homes and commercial properties.

### **Landscape Criteria:**

Bates and Emery presented the following criteria for landscapes:

- Back-flow prevention protects drinking water from being contaminated by non-potable water, but may be difficult for members to detect when considering an award for a landscape,
- Is the owner being water-wise and using captured drainage for use in the landscape,
- IPM (Integrated Pest Management) is a balance of chemicals and nature,
- Safe landscaping prevents areas that put homeowners at risk,
- Proper location of trees,
- Use of plant materials for energy savings,
- Good overall design is cohesive and flows,
- Use of color through a variety of plant material and landscape mediums,
- Overall landscape plan functional and pleasing,
- Proper maintenance and upkeep,
- A good landscape does not reveal itself all at once but unfolds as one passes through,
- The landscape design should complement not compete with the architecture of the home,
- Most garden spaces are not formal and consist of uneven/unequal spacing of plant material.

### **Miscellaneous:**

Cramer asked that the members think about the absolute “must haves” in the way of criteria so there will be data to work with at the next meeting on the Kepner-Trego rating system.

Kudos to Linda Neeley for picking up trash in her neighborhood.

### **Adjourn:**

Meeting adjourned at 1:00 PM.

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Debra Petty, Recording Secretary