



August 3, 2021  
8:30 am – 9: 30 am

Idaho Falls Downtown Development  
Board Meeting

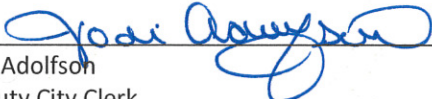
**Location:**  
The Downtown Event Center – The DEC  
480 Park Ave, Idaho Falls, ID 83402

**AGENDA ITEMS**

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<b>Topic</b>	<b>Presenter</b>
Welcome and Introductions	Jill Hansen
Review & Approve of July 13, 2021 Minutes	Jill Hansen
Review of Financials	Brandi Newton
Approve of Financials	Brandi Newton
Director's Report	Catherine Smith
<ul style="list-style-type: none"><li>• PPP – Payroll Protection Grant Approved</li><li>• Broadway "Welcome to Downtown" Signage -Large sign across Broadway</li><li>• Event updates<ul style="list-style-type: none"><li>▪ Block Party</li><li>▪ OktoberFest</li><li>▪ FallBrew</li></ul></li><li>• Parking Lot Fees</li><li>• Public Art<ul style="list-style-type: none"><li>○ Murals</li><li>○ Painted sculpture project – Labs of Downtown</li></ul></li></ul>	
Community Development Block Grants – Façade and Sign Grant Reports	Lisa Farris
City of Idaho Falls Update	
Comments/Discussion from Business Improvement District (BID) Property Owners & Downtowners Downtown Parking Suggestions for employers and building owners	

Dated this 30<sup>th</sup> day of July, 2021

  
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Jodi Adolfsen  
Deputy City Clerk

**MISSION:** Idaho Falls Downtown Development Corporation (IFDDC) advances our historical downtown as the regional center for commerce, culture and leisure activities for residents and visitors