

# *Economic Development Committee Meeting*

January 28, 2021

Via Zoom

Maeck Education Center

5:30-6:30 p.m.



**Dana Kirkham, Chris Lee, Doug Webster, McKenzie Willmore, Tyler Kraupp, Dana Briggs**

5:37pm Call to Order, quorum present

## **Minutes:**

1. Welcome public
2. Approve previous minutes
  - a. McKenzie approves, Doug seconds. Approved.
3. Evaluate survey progress
  - a. Responses to date
    - i. Getting good social media feedback, not enough to justify data sets however.
    - ii. No ad spend behind the ads and the groups are having a hard time getting approvals
  - b. Distribution
    - i. Chamber of Commerce
    - ii. YPN
    - iii. Bank
    - iv. INL
    - v. East Idaho News & Idaho Falls Magazine
4. Deliverable
  - a. Survey close date
  - b. Draft outline for deliverable

Adjourn 7:00pm

Respectfully submitted,  
Tyler Kraupp