

Idaho Falls Downtown Development Corp. board meeting was held March 6, 2018 in the Syringa Networks Board Room (460 Park Ave) at 8:30am. Attendance: Brandi Newton, Greg Crockett, Jill Hansen, Derek Christiansen, Kevin Cutler, Tom Judd, Tasha Taylor, Steve Fischbach, Antonio Meza, Kevin Josephson, Shanon Taylor, Jake Durtschi, George Morrison, Dana Briggs, Lisa Farris, Brent McLane, Joe Stanislaw, Staff: Catherine Smith, Mala Lyon

Minutes for February 6, 2018 reviewed – Brandi motion to be approved; Tasha 2nd and board approved
Financial report was reviewed – Shanon motion to be approved; Kevin C. 2nd and board approved.

Catherine informed the board that the Business Improvement District (BID) assessment collection with the county is now a clear process. Quarterly the money collected by the county goes back to the city fund as our BID management agreement is with the city. The city then pays it to us the following according to our management agreement: Jan. \$30,000; July \$15,000; Oct. \$15,000 = \$60,000 total per year. The county just sent to the city \$45,000 of collected assessments and we expect \$47,000 more to come in June. The city currently holds for us \$93,298.68 in the BID fund. We renew the BID management agreement with the city each year. We can adjust the amount paid to us when the agreement is renewed and we can request additional funds for special projects.

Cupid Pub Crawl report: we had 42 people at \$10 per ticket participate. We will be looking at ways to include the restaurants in the future.

Planter boxes: We will do a full overview and review costs in April to do this work of removing bad planters and replace the curb and gutter and sidewalk all at the same time. The intersection corners were re-done in recent years to make them ADA compliant. We are looking at going out 10 to 15 feet from each of these new corner edges with curb/gutter and sidewalk repair work when the bad planters are removed. The responsibility of the sidewalk repair is for the property owner and the city will remove the old for free and doing a 50/50 split on the curb and gutter costs. It would be the perfect time for property owners to do repairs at the same time. Such as doing the rest of the sidewalk/curb/gutter, replace their sewer and water infrastructure if this is the area where it is accessible. We are estimating that each side of a corner will be \$120 to \$200 to replace the curb and gutter.

Public Art committee – meeting this week to take the next steps on the vinyl wraps of art work on the electrical boxes. The ARTitorium is having an art contest for the box that is near them. Catherine applied for a CHC grant to possibly help pay for more wraps.

Parking Committee - made plans to bring Max Clark from Boise here to guide us on what our first steps should be. We will also meet with the chief of police and discuss how to manage the 2 hour on-street parking. We did create a note to tag the cars of people that work downtown and park on the street. It is just a friendly reminder that they are taking up space for customers and clients.

Joe Stanislaw introduced himself as a resident of the downtown for the past 3 years living above the Yarn Connection. As a resident he has concerns about how the parking areas for residents are not in areas where it is easy to walk, like south of Broadway. We need a solution for overnight parking. The parking lots the IFDDC manages has a no overnight parking policy. We want people to park in these outlying parking lots, but do not help make them pedestrian friendly to walk to. Brent pointed out that although the city makes every effort to make parking accessible, it is not the city's responsibility to provide parking for residents or employees, it is the landlords/property owners. Joe was invited to be on the parking committee. Next parking committee meeting will be held after meeting with Max and the police chief.

Dana has created several videos for the city website and we watched the Welcome to Idaho Falls one. We are encouraged to share these videos.

Meeting was adjourned at 9:40am. Our next board meeting will be held April 3, 2018.

Respectfully submitted by Kevin Josephson, IFDDC secretary and Mala Lyon