

GOLF ADVISORY BOARD MEETING MINUTES

Wednesday, March 14, 2018

7:00 P.M.

ACTIVITY CENTER

ATTENDANCE

Members in attendance: T. Reinke, M. Spraktes, B. McGiff, G. Denning, T. Hersh, B. Bugger, T. Lohse, G. Lattimore, J. Landon, D. McCarty, M. Austin, J. Graham, R. Elwood, D. Hendrickson, J. Jolley, G. Weitzel, R. Carosone

Members not in attendance: A. Proctor, S. Priebe, F. Sica

APPROVAL OF MINUTES

T. Hersh motioned to approve the September 27, 2017 minutes. This motion was seconded by M. Austin. All in favor.

Director's Report – G. Weitzel

G. Weitzel discussed the following:

- The Five Year Plan. He suggests that board members email their ideas in on how the board and should go forward with planning the next five years. The new plan will need to be written around October of 2018.
- The numerous applications submitted for the Golf Board.
- The golf fees. He advised the board to start considering possible fee changes, ways to fund certain important projects, and the date this will need to be determined by.
- Economic Impact Study.

NEW BUSINESS

- Elect new chair – R. Carosone – It was decided to postpone this until the next meeting.
- Review of the 5 Year Plan – T. Reinke- Tim reviewed the accomplishments thus far, discussed future goals such as growing the customer database, marketing & advertising, pace of play, etc. He also touched on past goals that we were unable to tackle.
- 2018 Customer Survey – T. Reinke – The customer survey was handed out to the board for review. The goal is to have this survey out to the golfing community by mid-May.

- Cart Etiquette & Alcohol Awareness – T. Reinke – The problem with golfers bringing their own alcohol onto the golf courses was discussed. Members debated on how to tackle this problem.
- USGA Inspections – T. Reinke – The USGA inspections will be held at Pinecrest and Sage Lakes on July 17th. All board members were invited.
- I.E. Productions – G. Weitzel – He advised the board that we will be guided by I.E. Productions in our marketing and advertising. They will assist with tapping into new markets and the advertising of special golf events such as Big Hole Golf.

OLD BUSINESS

- Forward Tees – Sand Creek and Sage Lakes have been moving forward with the construction of these tees. The forward tees are now on the score cards and there was discussion on how to encourage golfers to use them.

STAFF REPORTS

Manager of Golf Operations – T. Reinke

T. Reinke reported on the following:

- The monthly report.
- A presentation for the new board members that he will have.
- A Military Rate. The board discussed a \$3.00 discount for active military members. T. Hersh motioned to approve the new rate, and G. Lattimore seconded. All in favor.
- New carts at Sage Lakes. A request to go out for bid will be presented to the city council.

Women's Association – D. Hendrickson

D. Hendrickson reported on the following:

- They are gaining new players in the league.
- The season opener is April 24th.
- They have started a buddy system program to help their new members.
- They have rewritten their constitutional bi-laws.

Working Women's Association – A. Proctor (Not Present)

Men's Association – D. McCarty

D. McCarty reported on the following:

- The annual meeting at the Elks to be held March 21st.
- Sponsorships and their target goal of five thousand this year.
- The 1st Opener at Sage Lakes on April 7th.

- The league may do a survey for members.
- They are rewriting rules regarding handicaps for members.
- They will be electing three more board members.

Senior's Association – S. Priebe (Not Present) Reported by M. Austin

M. Austin reported on the following:

- They have the Senior's Association registration on the IGA system and it works well.
- They are encouraging their members to move to forward tees.
- They will be recruiting members to volunteer at the golf courses. They would like to have members drive beverages & snacks carts and put a percentage of the revenue into the Jr. Golf Program.

Junior Association – F. Sica (Not Present) Reported by T. Reinke

T. Reinke reported on the following:

- F. Sica was requesting the board consider not charging season pass holders who are instructing juniors on the short course. The group discussed.

STAFF REPORTS

Sage Lakes Maintenance – J. Landon

J. Landon reported on the following:

- Forward tees and the progress made.
- Removing trees.
- Top dressing greens.
- Lifting heads around the greens.

Pinecrest Maintenance – M. Spraktes

M. Spraktes reported on the following:

- Cart path and bunker repairs
- Sod problems and top dressing greens.
- The vandalism of the 17th green last fall.
- The new trail system around the golf course and expected disruptions during construction.

Sand Creek Maintenance – T. Lohse

T. Lohse advised the following:

- The tees being built.
- The trees near the pond being removed.

Sand Creek Pro – J. Graham

J. Graham reported the following:

- The First Tee program and the 34 classes taught in February to 900 kids.

Sage Lakes Pro – G. Denning

G. Denning reported on the following:

- The Men's opener to be held April 7th
- The vandalism at the course and stolen flags.

Next meeting will be held May 24, 2018.

*Recorded by:
Tracy Sessions, Clerk, Parks & Recreation*