



## **WAR BONNET ROUND UP RODEO ADVISORY COMMITTEE**

**Thursday, January 26, 2022**

**Recreation Center**

**11:00 a.m.**

**Members in Attendance:** K. Jones, K. Staten, B. Robertson, B. Skinner, P. Holm, T. Fannesbeck, E. Grossarth, J. Moad, J. Stephens, H. Pettingill, R. Campbell, R. Buchan, C. Horsley, C. Price

**Members not in Attendance:** J. Newgard

### **Call to Order**

K. Jones called the meeting to order at 11:07 am.

### **Approval of Minutes**

B. Skinner motioned to approve the September 22<sup>nd</sup> and October 27<sup>th</sup> minutes. B. Robertson seconded.

### **Director Updates – P. Holm**

#### **Skeeter Smith Recognition.**

- Skeeter Smith passed away recently, and the committee discussed ways to recognize his years of service to the War Bonnet. B. Skinner gave some history on Skeeter Smith and his family and their dedication to the rodeo. The Committee discussed and agreed that K. Jones will work a tribute into production.

#### **War Bonnet Ticket Prices**

- R. Buchan prepared a detailed spreadsheet showing two different ticket price options which will include parking. She also charted the approximate number of tickets sold for adults and children for all three nights of the 2022 rodeo, and how many of those sold tickets were scanned at the gate. After review of the figures, K. Staten motioned to change the Thursday, Friday tickets to \$22.00 each, and the Saturday tickets to \$27.00 each. B. Skinner seconded. All in favor and motion carried.

- The committee discussed improving attendance for the Thursday and Friday night shows. It was suggested by K. Staten that all give-a-way tickets be for Thursday.

#### **Rodeo Contestant Awards**

- P. Holm proposed a potential switch from rifles to buoy knives, or custom tomahawks. It was suggested that the Bannock Shoshone tribe might be interested in making a custom prize. B. Skinner reminded the committee that some contestants choose our rodeo solely to try and win a rifle. K. Jones suggested a gift certificate for a custom rifle. After further discussion it was decided to table the discussion until February's meeting.

#### **Specialty Act**

- The committee discussed specialty acts and the expectations of our audience. It was debated if a high energy specialty act is needed, versus only having the clown/barrelman. There was also discussion of confirming the booking of Felix Santana and it was agreed to move forward with Felix unless a better specialty act is found.

#### **Introduction of New Board Member**

- P. Holm introduced Tanner Fannesbeck who (pending City Council approval in February) will become our newest Committee member.

#### **Chairman/Production – K. Jones**

##### **Action Item: Vote for Chair and Vice Chair**

- 1) There was committee discussion on the vote for Chairman and Vice Chairman. B. Skinner nominated K. Jones for Chairman, and K. Staten for Vice Chairman. B. Robertson seconded. All in favor. Motion carried.
- K. Jones reported that the War Bonnet won the Wilderness Circuit Finals Medium Rodeo of the Year award.
  - K. Jones discussed the PRCA Convention, and the successful networking it provided.
  - Production is on going and she has been working with Kade Rogge. Going forward she will provide the committee with three or four clown/specialty acts she has chosen for the committee to choose from.
  - Johnny Dudley has been penciled in for 2024.

#### **Committee Reports**

##### **Military Affairs/American Legion – B. Skinner**

- The military segment for the War Bonnet is in the works and it will be the same as we had planned it for 2022 which was rained out.
- B. Skinner reported on PRCA information including the PRCA memberships increasing (now that Covid is over), and permit numbers are up. He advised that the PRCA is aware that turnouts are a problem, and they are looking for solutions. He discussed a PRCA Youth Camp and suggests we gather more information on this. He also advised of pending PRCA rule changes and reported on the world standings.

##### **Vice Chair - Hospitality/Sponsorships – K. Staten**

- K. Staten reported on the success of the Cowboy Christmas Dinner and NFR viewing. The event raised \$7,000 for Toys for Tots.

- The War Bonnet Association is planning on doing a Royalty Camp this year.
- K. Staten suggested that we purchase a Bully Barn to accommodate the rodeo secretary.
- A VIP Glamping experience is being considered this year.
- The Behind the Scenes Tour will be offered on Friday and Saturday and will be promoted to the War Bonnet sponsors.
- Teton Toyota wants the Mutton Bustin Qualifier to be held on their property again this year.

**Marketing-Advertising/Tickets – P. Holm**

- **No updates**

**Facilities/Grounds & Security – R. Campbell/J. Stephens**

- J. Stephens discussed continued work on the grandstands and kitchen, the plans for working on the roping chutes and the arena dirt this spring.

**Media/Emergency Action Plan – E. Grossarth**

- The communications plans are being reworked.

**Youth Rodeo/Family Night – C. Horsley**

- No updates.

**Livestock Welfare – B. Robertson**

- B. Robertson advised that once the ground improvements are completed at Sandy Downs everything will be good.

**Adjournment**

Meeting adjourned at 12:22 p.m.

Next Meeting to be held February 23, 2023