



Idaho Falls Civic Center for Performing Arts Committee Meeting Minutes Wednesday May 17, 2023

Idaho Falls Civic Center for the Performing Arts Committee of the City of Idaho Falls met on Wednesday May 17, 2023, at the Municipal Services Director's Office, 308 Constitution Avenue, Idaho Falls, Idaho at 1:30 p.m.

In Attendance:

Arthur Kull, Idaho Falls Civic Center for the Performing Arts Committee Chair
Carrie Scheid, Idaho Falls Civic Center for the Performing Arts Committee Co-Chair
Bonnee Taggart, Idaho Falls Civic Center for the Performing Arts Committee Member

Others Present:

Pam Alexander, Municipal Services Director
Ed Morgan, Civic Center for the Performing Arts Manager
Cristina Hanson, Municipal Services Administrative Assistant
Brandi Newton, Executive Director Arts Council
Lara Hill, Arts Council Events and Rentals Manager
Amanda Poitevin, Committee Member

Absent:

Anne Staton-Voilleque, Idaho Falls Civic Center for the Performing Arts Committee Member
Daniel Keck, Assistant Superintendent School District 91, Committee Member

The meeting was called to order by Chair Arthur Kull at 1:33 p.m.

Review and Approve May 3, 2023, Committee Meeting Minutes:

- Chair Kull called for the approval of the minutes from May 3, 2023. All those in favor to approving those minutes say aye. Carrie Scheid – Aye, Arthur Kull – Bonnie Taggart; motion carried.

Review and discuss recommendations to the Civic fees for the 2023/24 fiscal year.

- Pam Alexander recapped that last meeting there were no changes to fees other than to increase the fees for Technicians.
- Due to recent non-profit shows at the Civic, Brandi Newton suggested that the committee explore a three-tier rate for non-profit performances. Currently the Civic charges a commercial rate and a non-profit rate. Non-profit could be split local, regional, and outlying area rates. This would give local non-profit a discount as City taxpayers while non-locals would pay a percentage rate, as commercial does, but with a lower cap.



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- Carrie Scheid suggested that local would need to be defined and suggested that they use counties as local, or regional area (examples provided were Clark/Fremont-Bannock) or Eastern Idaho.
- Brandi Newton and Carrie Shied will look up zip code data from the two years prior to covid to help figure out regions and what the impact could be.
- A form could be included with the contracts for data gathering after an event. This could include, ticket price, fee prices, number of attendees, and gross box office sales. Ed Morgan suggested an online option to gather this data.
- Lara Hill suggested a small change to the fee schedule to make the fees clearer.
- Pam will meet with Brandi before the next meeting to come up with fee recommendations to present to the committee once the zip code data can be gathered.

Schedule Future Meeting:

- Next committee meeting will be June 7, 2023.

The meeting adjourned at 2:19 pm


Cristina Hanson – Secretary


Arthur Kull - Chair