



WAR BONNET ROUNDUP RODEO ADVISORY COMMITTEE

Thursday, April 28th, 2022

Recreation Center

11:00 a.m.

Members in Attendance: K. Jones, K. Staten, D. Marshall, B. Skinner, P. Holm, R. Campbell, R. Buchan, C. Horsley, J. Stephens, E. Grossarth, C. Price

Members not in Attendance: J. Newgard, D. Sorensen, B. Cranor

Call to Order

K. Jones called the meeting to order at 11:05 am.

Approval of Minutes

B. Skinner moved to approve the March 24th minutes. K. Staten Seconded. All in favor.

Director Report – P. Holm

P. Holm reported on the following:

- There are ninety-seven days until kickoff and less than ninety days before the Mutton Bustin qualifier.
- We have two confirmations from civic clubs for Royalty visits closer to the rodeo.
- He congratulated the Association for the job well done on the War Bonnet social.
- Contract Updates – Most of the contracts have been signed. We are looking for a backup bullfighter instead of a third announcer.
- We need stock for the Mutton Bustin and Calf Scrambles. Per K. Staten, Bart Stolworthy is willing to provide the stock.
- P. Holm questions if we need a chiropractor on hand. There was board discussion on providing massages to our contestants if we can find members from a massage school who may be interested.
- Forrest Burger with Public Television will be doing a piece on rodeos and is planning to include our rodeo.

- P. Holm will be meeting with the Bank of Idaho regarding year-round naming rights at the arena.
- There have been discussions with Loop Rawlings about his performance lighting needs this year and he said he prefers his act to be scheduled closer to dusk.
- There are two open spots on the War Bonnet Advisory Committee, and we have received three applications for the “animal welfare position” on the board. The applicants are Tanner Fonnesbeck, Brent Robertson, and Nancy Durham. P. Holm asked the committee to review the applications. After board discussion on the three applicants, B. Skinner moved for P. Holm to make the final decision after a background check on the applicants. K. Staten seconded. All in favor.

Chairman/Production – K. Jones

K. Jones reported on the following:

- She has had production discussion with Kade Rogge and they are working on timelines and solidifying the layout.
- Three new ladies were crowned at the War Bonnet Royalty Coronation.
- She asked about the Fourth of July Parade and what the War Bonnet’s presence will be. P. Holm advised to plan for riders and a wrapped truck.

Action Items:

- The Summer Family wins Volunteer of the Year for 2022.
- The 2023 Legend of the War Bonnet will be Bob Skinner.
- Vote on a theme for the east side arena seating – During committee discussion, K. Staten motions we name the section Roper’s Row and tie the name in with a sponsor. B. Skinner seconds. All in favor.

Committee Reports

Military Affairs/American Legion – B. Skinner

B. Skinner reported on the following:

- The sound guy has the song B. Skinner had previously suggested we use for raising and lowering the flag.
- He is working on the NFR tickets.
- Rifles are going to be an issue and hard to find for our winners. We may have to give different styles of guns.
- He continues to work on obtaining the armored Humvee.

Hospitality/Sponsorships – K. Staten

K. Staten reported on the following:

- She is looking for contestant portable showers.
- The food RFP was just sent out.
- Sponsorships are going well and none of them have been concerned about the price increase.

- VIP tables are sold out on Friday with very few left for Thursday and Saturday. She is offering tables to our sponsors first before offering them to the general public.

Marketing-Advertising/Tickets – P. Holm

- He signed the agreement with Lamar for the billboards.
- We will work with I.E. Productions on advertising.

R. Buchan – Ticket Sales

- She pulled the Eventbrite report regarding ticket sales in the past year which included how many tickets were scanned. She suggests we print less tickets for children as they are not attending in numbers comparable to adults.

Facilities/Grounds & Security – R. Campbell/J. Stephens

- The new beer cooler will be installed the first week of May.
- The crow's nest is being worked on.
- Infinity Security has been confirmed for this year.

Media/Emergency Action Plan – B. Cranor (absent)

Youth Rodeo/Family Night – C. Horsley (no report)

Financial Report – D. Sorensen/C. Price (absent)

Meeting adjourned at 12:35 p.m.

Next meeting will be May 26th, 2022

*Recorded by
T. Sessions
Department of Parks and Recreation*