

# **CUSP Education Committee Meeting Minutes**

Thursday June 25, 2020

Idaho Falls District Office Board Room

690 John Adams Pkwy

Meeting called to order at 6:35pm

**Those attending:** Michaelena Hix, Pat Tucker, Tom Larson, Marie Giraud, Shannon Taylor, Catherine Black, Lori Barber (From College of Eastern Idaho), and Alice Allen (From University of Idaho in Idaho Falls)

## **Topic of Interest Presentation**

Catherine Black of Idaho State University in Idaho Falls, along with Lori Barber and Alice Allen presented on the colleges here in Idaho Falls.

The state of Idaho encourages Local Operations Control (LOC) among schools within the same proximity to collaborate, rather than compete. This helps students get into higher education wherever is best for them.

The three colleges in Idaho Falls offer very few of the same programs, and they have different strengths. Remediation classes are offered for free to help students bridge gaps in their learning. Work is being done to integrate those students and promote progress rather than stagnating in remediation.

A common trend in our community is students with poor learning mindsets (example, "I'm not good at math."), especially among women and minorities.

One recommendation to the city would be updating their education website (See page 6 of the handout for the current website). Expanding the page with more up to date information and links to the different colleges would offer higher ed as a valuable resource and a reason to live in our community.

Transportation is another setback for many would-be students in higher education.

## **Debrief Topic of Interest Presentation**

All agreed an updated and maintained education page on the city website would be beneficial. Perhaps an intern could be assigned to that project.

Transportation is a concern for education, and Michaelena will communicate with the chair of that committee to see how we can work together.

While the city is limited in involvement with education, they can champion education. Including early childhood education, K-12, higher ed and lifelong learning. They can encourage a positive attitude towards learning.

Another important potential recommendation is that the city maintain programs and attitudes that are working well and are of benefit to our community.

An ongoing education committee that can continue to work with the city is another great recommendation.

There may be the possibility that certain city taxes (hotels) could be set in place or reallocated towards education.

## **Overview of Timeline for Recommendations and Committee Work**

Feedback on how our meetings are going and a broad list of recommendations for our committee are requested by the first week in August. Michaelena will put that information together. Tom Larson will collaborate with Aaron Johnson to discuss any recommendations for what businesses in our community need from education.

Our next meeting will likely be in September, with details yet to be set.

Meeting adjourned at 8:24pm

# Three Colleges One Community



## Idaho Falls



## Our Commitment to the Community

- **Higher education for nontraditional students or new high school graduates who want or need to stay close to Idaho Falls**
  - **Creative scheduling:** we all work with nontraditional students to be flexible around work and family commitments
  - **Small classes with caring faculty and staff create a comfortable learning environment**







## What We Offer Together

- **We are partners, not competitors, in higher education:**
  - **Joint enrollment among the 3 institutions**
    - Consortium agreements allow splitting of financial aid
    - U of I and CEI have a co-admit agreement (ISU pending)
  - **Easy transfer processes & classes**
    - Application fee are waived to ISU/UI for CEI students
    - Transfer advisors for ISU & U of I have offices at CEI
    - Degree pathways map CEI Associates to ISU/UI Bachelor's courses
    - CEI students are protected from program changes at ISU/UI while at CEI








## Idaho Falls Degrees & Programs

- **Degrees**
  - Workforce training and continuing education (primarily CEI)
  - Technical certificates (primarily CEI)
  - Associates (primarily CEI; a few ISU)
  - Bachelors (primarily ISU; a few U of I)
  - Academic undergraduate & graduate Certificates (ISU & UI)
  - Graduate degrees (primarily U of I; some ISU)
  - Dual credit for high school students (on college or high school campus)
- **Formats – students can choose any combination of:**
  - Days or evenings
  - Face-to-Face lectures & labs
  - Online
  - Distance-delivered
  - Hybrid (part live, part online)

- **Programs**
  - Arts and Humanities
  - Sciences
  - Engineering
  - Computer Science, Cybersecurity
  - Technology, Trades & Industry
  - Health Care Programs
  - Business
  - Education
  - Agriculture, Natural Resources, Environmental Science








## Student Support Services

**Academic Support**

- Academic Advising
- Financial Aid Advising & Assistance
- Tutoring
- Library & Bookstore
- Disability Services
- Veterans Services

**Life Assistance**

- Counseling, Testing and Career Services
- Daycare-Early Learning Center (ISU/UI)
- Cafe and Food Service Vending
- Food Pantry

**Leadership & Social Opportunities**

- Student Government
- Student Clubs
- Student and Family Activities

**Facilities:**

- Cybersecurity Lab (RADICL)
- Computer Labs
- Science Labs
- CAES – INL Partnership
- MHRTL – UI/CEI





## CEI Highlights



- 1536 Students Spring 2020
- 516 Career Technical Education Students
- 846 General Education Transfer Students
- 174 Early College Students (plus more)
- Numbers taken from census date of March 15<sup>th</sup>
- Expanding many of our CTE programs such as nursing & cyber security
- CEI: Our online program is growing with 398 students enrolled in SP2020
- CEI: Surveyed our students during COVID semester with approximately a 90% satisfaction of how CEI handled the crisis.





**65 YEARS**  
1954 - 2019

### FOCUS AREAS

**ENERGY**  
Nuclear, Advanced Clean Energy, Bio-fuels

**HOMELAND SECURITY**  
Energy Security and Safety and Risk Assessment, Cyber Security

**INDUSTRIAL TECHNOLOGY**  
Technology Management, Robotics, Fire Protection

**EDUCATION IN SOUTHEAST IDAHO BY THE NUMBERS**

**20 RESIDENT FACULTY**  
**13 INSTRUCTORS**

**2,321 TOTAL PROGRAM GRADUATES**

742	1,320	34	225
<small>PROFESSIONAL</small>	<small>MASTERS</small>	<small>PH.D./M.S./M.A.</small>	<small>DOCTORAL</small>

**STUDENTS**

<b>63</b>	<b>UNDERGRAD</b>		<b>AGE 38</b>	
<b>145</b>	<b>GRADUATE</b>			
<b>77</b>	<b>NON-DEGREE</b>			
		<b>71%</b>		<b>29%</b>

**\$2.4 MILLION GRANTS AND CONTRACTS**



The University of Idaho – Idaho Falls delivers advanced education and research programs addressing state and national energy needs in partnership with the Idaho National Laboratory, industry and other universities. Our resources and efforts in southeast Idaho are focused on diverse research-based graduate science, engineering, and technology programs and a limited number of undergraduate degree programs that take advantage of our location in Idaho Falls.





**University of Idaho**



Idaho State University

## ISU Idaho Falls Campus Highlights

### Students in Spring 2020

Student Class Level	#
Freshman	101
Sophomore	177
Junior	187
Senior	267
Graduates Student	83
<b>Total</b>	<b>815</b>

### Programs least 90% in Idaho Falls

Type of Degree	# of Courses
Associates	13
Bachelors	51
Masters/Certificate	39
Doctoral	7
<b>TOTAL</b>	<b>110</b>

### 2019-2020 Graduates

Degree Awarded	At least 10 IF Credits	At least half of degree in IF
Associates	40	21
Bachelors	143	35
Masters/Certificate	31	30
Doctoral	11	11
<b>TOTAL</b>	<b>225</b>	<b>97</b>








College of Eastern Idaho



Idaho State University



University of Idaho

## Data indicating Higher Ed Needs

- **Idaho ranks near bottom of states in % of educated workforce**
  - In 2012, Idaho State Board of Ed Goal: 60% college completion by 2020
  - 40.7% had higher education credential in 2019
- **College degrees provide financial security (Barrow & Malamud, 2016):**
  - Provide upward mobility
  - Live more secure lives
  - Those with a degree fared better in 2008-2009 recession
  - Well educated workforce is key to state economic development and prosperity
- **CEI Data:**
  - SU2020 enrollment up 51%
  - FA2020 up 14% as of June 19, 2020
  - Students receiving federal financial aid = 965 (63%)
- **ISU Data:**
  - 47% of ISU's full-time first-time undergraduates receive Pell Grants (high financial need)
  - 36% of all undergraduates utilize federal student loans (some need)
- **Anecdotal Evidence**
  - Many city residents are unaware of opportunities in Idaho Falls (esp. ISU & U of I campus)
  - Cost of commuting to Pocatello or moving to Moscow is prohibitive to many students for attaining 4-year or graduate degrees



Idaho State University

ROAR

### Which of the following personal factors were important in your decision to withdraw from ISU?

Factor	2019 (%)	2018 (%)
Financial concerns	59%	43%
Mental Health Concerns	27%	31%
Pursuit of another opportunity	35%	30%
Family obligations or concerns	27%	26%
Unsure about my major or plan	19%	22%
Grades received (low GPA)	19%	22%
Work conflicts	18%	19%
Problems with time management & course scheduling	19%	16%
Lack of social connections on campus	18%	16%
Inadequate study skills or habits	14%	14%
Physical health concerns	8%	13%
Struggle with commute or distance from my home	10%	7%
Military obligations or enlistment	1%	1%





## City Web Page on Education

Home > Community > Living in Idaho Falls > Education

- Assisted Living in Idaho
- Best Place to Raise Your Kids
- Census 2020
- Demographics
- Education
- Public Safety
- Sister City Exchange Program
- Top 100 Places to Live

### Education

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#### Higher Education

Idaho Falls is home to [Eastern Idaho Technical College](#), which provides high quality, low cost educational programs for the real world. The 2-year state college offers hands-on technical programs, training, workforce, community and online education.



During the summer of 2016, a Community College Study Panel, made up of various community members, was formed to evaluate the possibility of converting Eastern Idaho Technical College to a Community College. In July 2016, the study was completed and is [available for review \(PDF\)](#).

[Idaho State University](#) and [University of Idaho](#) students have the ability to attend University Place. This allows students to earn various degrees without ever leaving the city.





## Recommendations to City

1. **Advertise**
  - a. Promote all 3 institutions when describing the city – encourage residents to “go on” with their education.
  - b. Update the city website: <https://www.idahofallsidaho.gov/450/Education>
2. **Increase financial assistance**
  - a. Expand Mayor’s Scholarships
3. **Enhance higher education opportunities**
  - a. Encourage city employees to attain higher education
  - b. Provide internships & on-the-job training opportunities for CEI/ISU/U of I students
4. **Make campuses accessible**
  - a. Add public transportation to campuses
  - b. Include a direct shuttle between campuses (to increase joint programs)
  - c. Create walking/bicycle paths to campuses