



WAR BONNET ROUND UP RODEO ADVISORY COMMITTEE

Thursday, May 25, 2023

Recreation Center

11:00 a.m.

Members in Attendance: P. Holm, K. Jones, B. Skinner, K. Staten, J. Stephens, R. Campbell, J. Moad, E. Grossarth, C. Horsley, T. Fannesbeck, H. Pettingill

Members not in Attendance: B. Robertson, J. Newgard, C. Price, R. Buchan

Call to Order

K. Jones called the meeting to order at 11:05 am.

Approval of Minutes

K. Staten motioned to approve the February 23rd, March 23rd, and the April 27th minutes. B. Skinner seconded. All in favor.

Director Updates – P. Holm

P. Holm reported on the following:

- A couple of anthem submissions have been received. He will have a panel listen to all the submissions during the first week of July and then choose a winner the following week.
- The Cowboy Channel notified P. Holm that our rodeo will be live streamed this year. K. Jones then reported that this year they now have a Cowgirl Channel.
- The YTT boards are going up advertising the War Bonnet in places like Boise, Kellogg, Montana, Northern Idaho, Wyoming, etc.

Chair Report/Production – K. Jones

K. Jones reported on the following:

- We need content for the Cowboy Channel.

- Legends of the War Bonnet. K. Jones shared a list of people introduced into the Idaho Rodeo Hall of Fame. Several of the people on that list could be a possibility for this year's Legend.
- War Bonnet flag girls. Two girls will not be able to attend this year's rodeo, so K. Jones will be posting information on social media and looking for other ways to get the word out that we need flag girls for the rodeo and riders for the Fourth of July parade.
- K. Jones has questions regarding production for the Wednesday night "Kick-Off." Options to lengthen the show by adding some new events was discussed. Do we have a ranch rodeo? Local team roping? Ultimate cowgirls? Do we stay with the same production as before? After committee discussion it was agreed to bring in steer riding for the older kids who are too young to ride mini bulls. It was also agreed to had chute dogging. K. Jones asks everyone to submit ideas to her via e-mail by the end of the week.
- K. Jones asked whether the rodeo should start with stock saddle or the flyover. It was agreed to start with stock saddle and have the flyover during the anthem.
- K. Jones asked the committee on their thoughts on last year's Lord's Prayer? Committee members advise to keep it the same.
- Discussion on freestyle bull fights. K. Jones will reach out to Lelo to get his thoughts and what the cost would be.
- Exhibition Bull Riding, should we have it again this year? Committee members said yes, we should fix the issues from last year and proceed. We will do fifteen rides nightly.
- The need for a new video was discussed. It was agreed to approach Echo with the concept of a commercial, versus an actual video, as she cannot speak on behalf of the tribe in a video.
- Volunteer of the Year names should be e-mailed to P. Holm.

Committee Reports

Military Affairs/American Legion – B. Skinner

B. Skinner reported on the following:

- Arrangements have been made with the new 1st Sergeant, and the Humvee has been confirmed.
- B. Skinner picked up the commemorative rifles from Sportsman's Warehouse. They will be raffled off.
- Contestant rifles have been ordered. He would like to enhance the engraving on the rifle this year.
- He will inquire with Sportsman's if they would be willing to include the BB guns with the rifles at no additional cost.

Vice Chair/Hospitality/Sponsorship – K. Staten

K. Staten reported on the following:

- Missing director shirts. We are not down as much as was previously thought.
- Polos for board members. K. Staten suggested we order polos to be worn at certain events, such as the qualifier. Also, some director shirts need replaced.

- K. Staten suggested that we notify the vendors of the nightly themes, i.e., “tough enough to wear pink,” “family night,” etc. After further discussion on vendors, P. Holm offered to make a map to include in the program that will alert our rodeo attendees of the vendor locations.
- She advised there are only two VIP tables left on Thursday night.

Marketing-Advertising /Tickets – R. Buchan (absent)

Facilities & Grounds & Security – J. Stephens & R. Campbell

- J. Stephens reported that there are no current updates, and they are still working on locating a shed for the rodeo secretary.

Communications/Public Information – E. Grossarth

E. Grossarth reported on the following:

- A summary of the communications plan and schedule was passed out to committee members.
- Media Day discussion. E. Grossarth advised that the media is short staffed and our War Bonnet Media Day is not worth it to them to attend. He asked for suggestions on ways to draw the media to the event. K. Staten suggested that we move media day to the qualifier at Teton Toyota.
- He also needs a picture of Brent Robertson and Tanner Fannesbeck for the program.

Youth Rodeo/Family Night – C. Horsley

C. Horsley reported on the following:

- Confirmation on this year’s mutton bustin and how many riders we should have each night. It was agreed to stay with ten per night, taking the top thirty finalists. The plan is to take the top three riders from each half hour session at the qualifier. The event will begin at 10:00 am on July 29th and end at 1:30 pm.
- Cami Camphouse has agreed to do the petting zoo at the rodeo again. K. Jones mentioned that she will check with Champ’s Heart on pony rides.

Financial Report – C. Price – absent (reported via e-mail)

- Finance has received \$115,400 in sponsor sales and has another \$66,000 billed out awaiting payment.

Livestock Welfare – B. Robertson (absent)

Outreach – T. Fannesbeck

T. Fannesbeck reported on the following:

- He is working on the coloring contest, in which the winner will be featured in the day sheets and the one that we will distribute to local restaurants.
- He suggested we should feature the wrapped rodeo truck at local summer events.

Adjournment

Meeting adjourned at 12:40 p.m.

Next Meeting to be held June 8, 2023