



## **WAR BONNET ROUNDUP RODEO ADVISORY COMMITTEE**

**Thursday, June 9, 2022**

**Recreation Center**

**11:00 a.m.**

**Members in Attendance:** K. Jones, K. Staten, D. Marshall, P. Holm, C. Horsley, C. Price, R. Campbell, R. Buchan

**Members not in Attendance:** J. Newgard, B. Skinner, B. Cranor, D. Sorensen

### **Call to Order**

K. Jones called the meeting to order at 11:05 am.

### **Approval of Minutes**

K. Staten moved to approve the May 26th minutes. D. Marshall seconded. All in favor.

### **Director Report – P. Holm**

- The Shoshone/Bannock Tribe has lowered their sponsorship to \$5,000. They want to limit the drummers and riders this year. Our department will continue conversations with them and see what they ultimately decide.
- New committee member Brent Robertson will be approved by City Council at the next council meeting.

### **Chairman/Production – K. Jones**

- K. Jones needs the final count on who is driving the truck in the parade and how many horses will be needed. D. Marshall volunteered to drive the truck.
- The production layout for the rodeo is complete and the details for the pre-rodeo show are being wrapped up.
- A representative from a ticketing website wants to do a demo for our committee and they believe they can do a better job for us than our current Eventbrite system.

## **Committee Reports**

### **Military Affairs/American Legion – B. Skinner (absent)**

#### **Hospitality/Sponsorships – K. Staten**

- K. Staten needs the rental requests from committee members a.s.a.p.
- The ticket outlets have been confirmed. Boot Barn, Teton Toyota, Cal Ranch, Vickers, Rec Center and KJ's will be participating.
- The website is just about complete.
- C&B is providing a new John Deer tractor for the show.
- The media buy is completed, and we will be reducing radio stations and dropping cable. Sandhill Media will be our largest advertiser.
- Sponsor update.
- She only received three food caterers' responses to our RFQ. Cafe Sabor, Blackhawk BBQ, and North Hi-way submitted menus. She will continue to reach out to area caterers' to see if any of them would be able to submit a menu for an event this large.
- The War Bonnet will be advertising for other local rodeos via ads in the program and arena banners.

#### **Marketing-Advertising/Tickets – P. Holm**

- Tickets will be completed and delivered the week of June 13<sup>th</sup>.
- Billboards will be up June 12<sup>th</sup>.

#### **Facilities/Grounds & Security – R. Campbell/J. Stephens**

- The vendor layout at Sandy Downs is being worked on. He suggested the committee meet at Sandy Downs for our next meeting so the members can view the progress and make plans on site.

#### **Media/Emergency Action Plan – B. Cranor (absent)**

##### **Youth Rodeo/Family Night – C. Horsley**

- A teepee has not been secured thus far for the kid's area. Committee members suggested a jump house as an alternative.
- He is waiting to her back from the petting zoo.
- He will reach out to Champ's Heart regarding pony rides.

#### **Financial Report –C. Price**

- Finance will deliver the tickets to the vendors once they receive them next week.

Meeting adjourned at 12:05 p.m.

Next meeting will be June 23, 2022

*Recorded by  
T. Sessions  
Department of Parks and Recreation*

