



WAR BONNET ROUNDUP RODEO ADVISORY COMMITTEE

Thursday, July 28, 2022

Recreation Center

11:00 a.m.

Members in Attendance: K. Jones, K. Staten, D. Marshall, B. Skinner, P. Holm, B. Robertson, J. Moad, T. Smith, J. Stephens, B. Cranor, C. Price, D. Sorensen, E. Grossarth, R. Campbell, H. Pettingill, R. Buchan

Members not in Attendance J. Newgard, C. Horsley

Call to Order

K. Jones called the meeting to order at 11:05 am.

Approval of Minutes

B. Skinner motioned to approve the July 28th minutes. D. Marshall seconded. All in favor.

Director Updates – P. Holm

- P. Holm has been busy tying up loose ends.
- He recommended we up the ticket price slightly and get rid of the parking fee. Perhaps we could sell the program at the merch booth. A few options were suggested and discussed.
- The Police Department will not be participating in our salute to first responders, but we will have some fire department vehicles and it is possible that we could use the police officers who are working our event in our tribute.
- P. Holm met with the Teton Territory Marketing representative, and they are working to pay for one half of our rodeo marketing next year with grant money.
- P. Holm also met with our new Idaho Falls Transit (GIFT) coordinator Kade Marquez, and he has offered to drive staff or royalty to all our radio events.

Chairman/Production – K. Jones

- July 29th will be the second opening for contestants. A cash prize will be offered in the amount of \$1,111 in celebration of our 111th rodeo. She advised that Jody Carper made some calls to the big-name riders, and the cash prize was still not enough to entice them from other big payout rodeos, but it will help with any Wilderness Circuit riders. We will look to up our overall for 2023.
- The Mutton Bustin Qualifier is filling up and she asked that everyone work hard to pick up trash and do anything that needs to be done during this new event.
- She reminded everyone to take notes during this next rodeo to report at the “Good, Bad, Ugly” meeting.
- She urged committee members to consider attending the Vegas Convention.

Committee Reports

Military Affairs/American Legion – B. Skinner

- The military personnel have been lined up and the music for the flag raising and lowering is with Drew. Bob will deliver written verbiage for the flag ceremony. This year will begin a tradition of using the same music for the raising and a separate song for the lowering of the flag that we will use from here on out.

Hospitality/Sponsorships – K. Staten

- Idaho Falls Community Hospital and Mountain View Hospital have been added as sponsors. We will have a radio remote at Mountain View on Tuesday, August 1st where we will sell a family pack of tickets offering free meals. C. Price will work this event with K. Staten and K. Jones.
- K. Staten is short on token booth volunteers.
- She has three VIP tables left.
- She will need straw set up in front of the backdrop and the tent.
- Jeff Moad built a gorgeous bar for the public.

Facilities/Grounds & Security – R. Campbell/J. Stephens

- The facilities and grounds are all set, and T. Smith is finalizing the parking.

Media/Emergency Action Plan – B. Cranor

- Media is ready and set to go for Media Day on August 3rd at 10am. Directors, production staff and announcers will be there.

Youth Rodeo/Family Night – C. Horsley (absent)

Financial Report – D. Sorensen

- The finance staff will be at the arena daily to distribute tokens and cash to booth areas. D. Sorensen will get the cash bag for the remote at Mountain View, and the cash for the “cash cow”.

Livestock Welfare – B. Robertson

- B. Robertson confirmed the slack numbers, and that he got the stock saddle rider handled.
- The hay is on location but still waiting on graine.
- He received confirmation that the Royalty will push the cattle into the pens.

Meeting adjourned at 12:40 p.m.

Next meeting will be August 24th, 2022

*Recorded by
T. Sessions
Department of Parks and Recreation*