

# Idaho Falls Citywide Survey

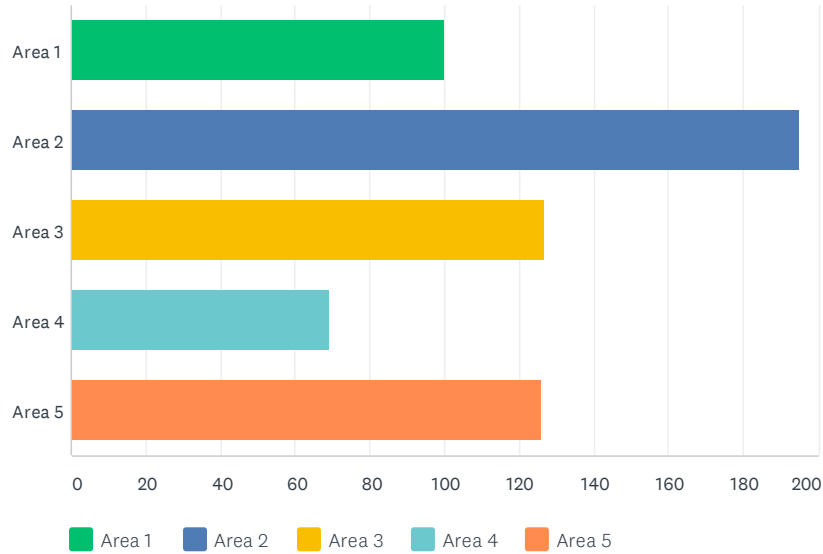
Results shown by Geographic Areas 1 - 5

**Note: This document shows results from Areas 1 - 5 only.**

**Survey responses received from geographic areas adjacent to Idaho Falls are not included.**

## Q1 AREA

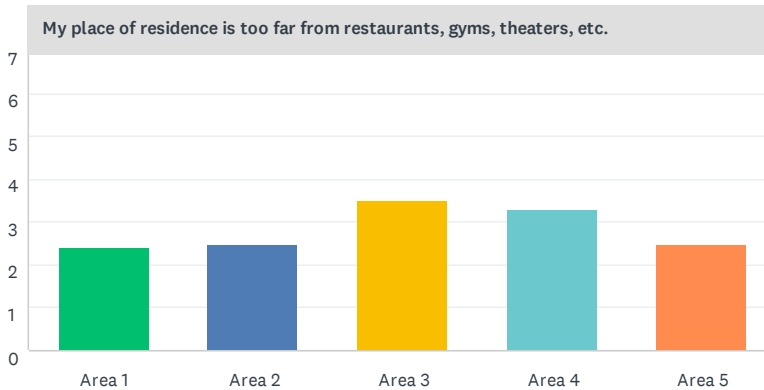
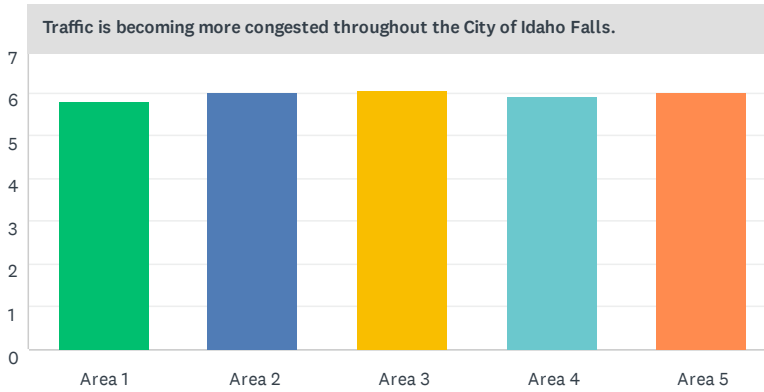
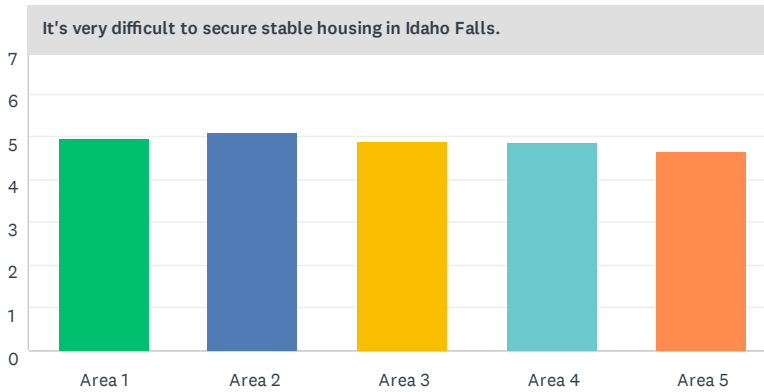
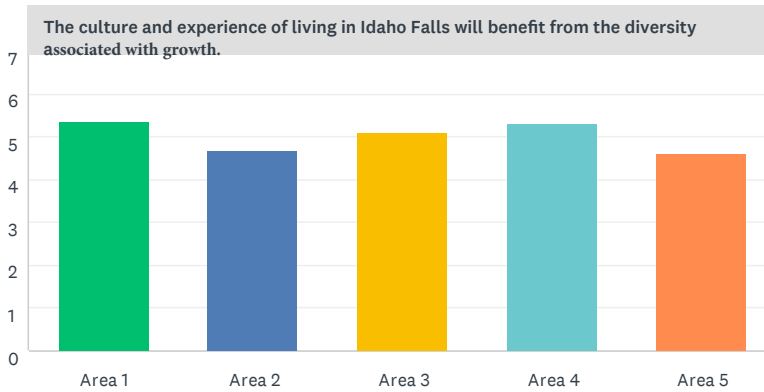
Answered: 617 Skipped: 0



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5		TOTAL
Area 1	100.00% 100	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	16.21% 100
Area 2	0.00% 0	100.00% 195	0.00% 0	0.00% 0	0.00% 0	0.00% 0	31.60% 195
Area 3	0.00% 0	0.00% 0	100.00% 127	0.00% 0	0.00% 0	0.00% 0	20.58% 127
Area 4	0.00% 0	0.00% 0	0.00% 0	100.00% 69	0.00% 0	0.00% 0	11.18% 69
Area 5	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 126	0.00% 0	20.42% 126
Total Respondents	100	195	127	69	126	0	617

Q2 Please select how much you agree or disagree with the following statements: \*Results shown as weighted average per Area (max = 7)

Answered: 617 Skipped: 0

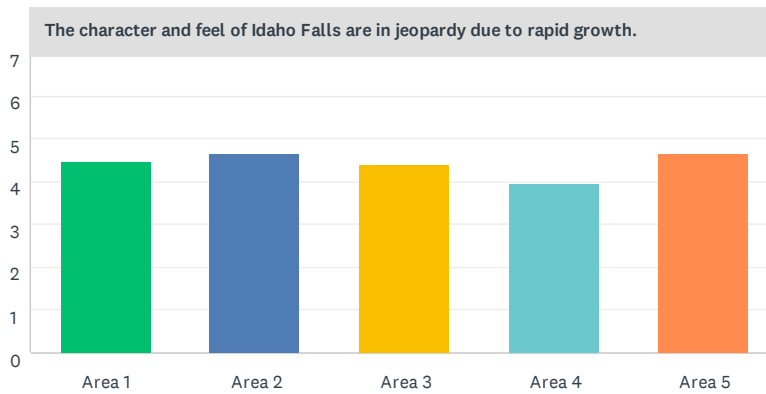


## Idaho Falls Citywide Survey

The culture and experience of living in Idaho Falls will benefit from the diversity associated with growth.									
	STRONGLY DISAGREE	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Area 1	4.00% 4	4.00% 4	5.00% 5	12.00% 12	21.00% 21	24.00% 24	30.00% 30	16.21% 100	5.34
Area 2	7.69% 15	10.77% 21	10.77% 21	11.79% 23	13.85% 27	24.10% 47	21.03% 41	31.60% 195	4.70
Area 3	4.80% 6	4.00% 5	5.60% 7	16.00% 20	22.40% 28	24.00% 30	23.20% 29	20.26% 125	5.12
Area 4	5.80% 4	8.70% 6	2.90% 2	5.80% 4	15.94% 11	28.99% 20	31.88% 22	11.18% 69	5.32
Area 5	10.32% 13	8.73% 11	10.32% 13	11.90% 15	15.08% 19	25.40% 32	18.25% 23	20.42% 126	4.62
It's very difficult to secure stable housing in Idaho Falls.									
	STRONGLY DISAGREE	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Area 1	0.00% 0	6.00% 6	9.00% 9	17.00% 17	35.00% 35	16.00% 16	17.00% 17	16.21% 100	4.97
Area 2	2.05% 4	6.67% 13	7.18% 14	17.95% 35	19.49% 38	22.56% 44	24.10% 47	31.60% 195	5.10
Area 3	0.79% 1	11.11% 14	5.56% 7	22.22% 28	23.02% 29	15.08% 19	22.22% 28	20.42% 126	4.90
Area 4	2.90% 2	5.80% 4	7.25% 5	24.64% 17	21.74% 15	18.84% 13	18.84% 13	11.18% 69	4.88
Area 5	3.97% 5	12.70% 16	7.94% 10	14.29% 18	26.19% 33	19.84% 25	15.08% 19	20.42% 126	4.66
Traffic is becoming more congested throughout the City of Idaho Falls.									
	STRONGLY DISAGREE	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Area 1	2.00% 2	2.00% 2	2.00% 2	6.00% 6	23.00% 23	25.00% 25	40.00% 40	16.21% 100	5.81
Area 2	1.03% 2	3.08% 6	2.56% 5	2.05% 4	18.46% 36	22.56% 44	50.26% 98	31.60% 195	6.03
Area 3	0.79% 1	1.57% 2	0.79% 1	4.72% 6	13.39% 17	36.22% 46	42.52% 54	20.58% 127	6.07
Area 4	0.00% 0	2.90% 2	4.35% 3	1.45% 1	24.64% 17	24.64% 17	42.03% 29	11.18% 69	5.90
Area 5	3.17% 4	0.79% 1	0.79% 1	3.17% 4	19.84% 25	23.02% 29	49.21% 62	20.42% 126	6.02
My place of residence is too far from restaurants, gyms, theaters, etc.									
	STRONGLY DISAGREE	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Area 1	24.00% 24	43.00% 43	15.00% 15	7.00% 7	9.00% 9	0.00% 0	2.00% 2	16.21% 100	2.42
Area 2	31.79% 62	35.38% 69	7.18% 14	13.85% 27	5.13% 10	4.62% 9	2.05% 4	31.60% 195	2.47
Area 3	17.32% 22	22.05% 28	10.24% 13	18.90% 24	14.17% 18	9.45% 12	7.87% 10	20.58% 127	3.50
Area 4	14.49% 10	28.99% 20	15.94% 11	15.94% 11	10.14% 7	5.80% 4	8.70% 6	11.18% 69	3.30
Area 5	30.16% 38	32.54% 41	7.94% 10	20.63% 26	4.76% 6	3.17% 4	0.79% 1	20.42% 126	2.50

Q3 The character and feel of Idaho Falls are in jeopardy due to rapid growth. \*Results shown as weighted average per Area (max = 7)

Answered: 617 Skipped: 0



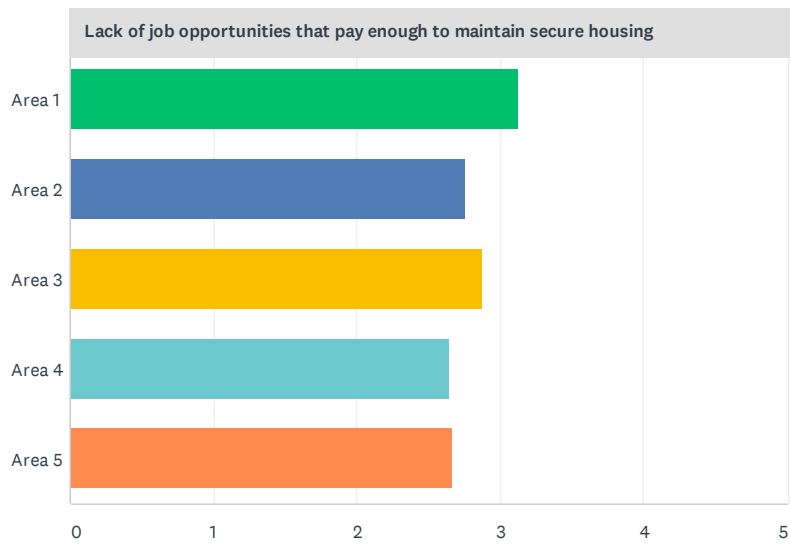
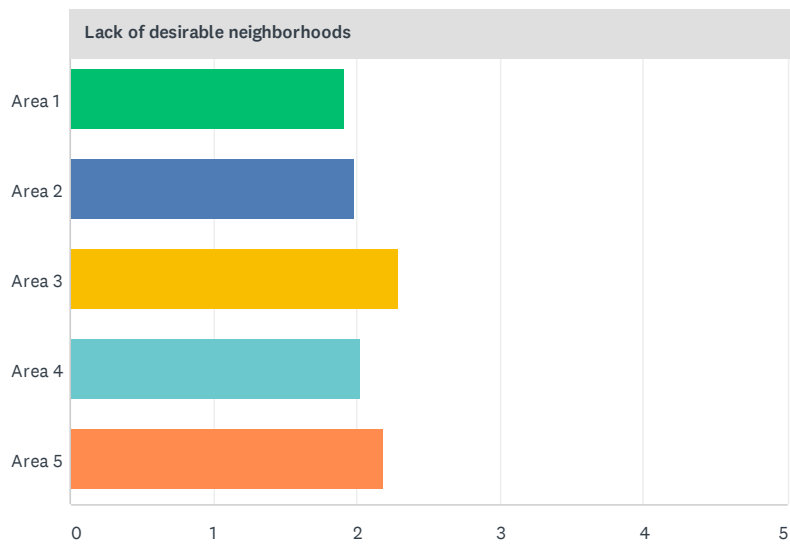
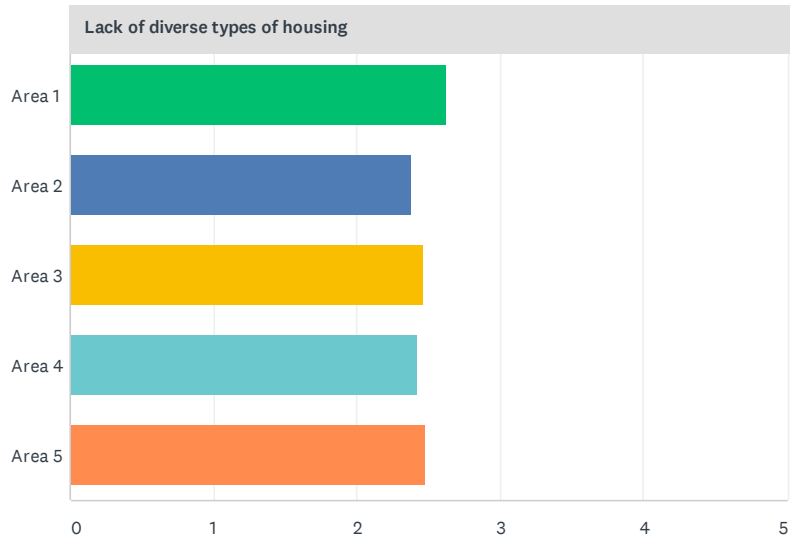
The character and feel of Idaho Falls are in jeopardy due to rapid growth.									
	STRONGLY AGREE	AGREE	SOMEWHAT AGREE	NEUTRAL	SOMEWHAT DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
Area 1	17.00% 17	18.00% 18	23.00% 23	10.00% 10	10.00% 10	14.00% 14	8.00% 8	16.21% 100	4.48
Area 2	22.56% 44	15.90% 31	22.56% 44	9.74% 19	8.21% 16	13.33% 26	7.69% 15	31.60% 195	4.64
Area 3	14.17% 18	19.69% 25	25.98% 33	5.51% 7	11.02% 14	14.17% 18	9.45% 12	20.58% 127	4.40
Area 4	17.39% 12	11.59% 8	14.49% 10	10.14% 7	14.49% 10	14.49% 10	17.39% 12	11.18% 69	3.94
Area 5	19.05% 24	17.46% 22	25.40% 32	8.73% 11	13.49% 17	11.11% 14	4.76% 6	20.42% 126	4.67

Q4 Please rank what you think are the greatest barriers to obtaining secure housing in Idaho Falls \*Results shown as weighted average per Area (max = 5)

Answered: 617 Skipped: 0



# Idaho Falls Citywide Survey



## Idaho Falls Citywide Survey

Cost of housing									
	1	2	3	4	5	TOTAL	SCORE		
Area 1	40%	25%	19%	10%	6%	16%			
	40	25	19	10	6	100			3.83
Area 2	57%	29%	8%	4%	2%	32%			
	112	57	16	7	3	195			4.37
Area 3	47%	24%	13%	7%	9%	21%			
	60	30	17	9	11	127			3.94
Area 4	41%	42%	9%	4%	4%	11%			
	28	29	6	3	3	69			4.10
Area 5	51%	22%	10%	13%	4%	20%			
	64	28	12	17	5	126			4.02
Shortage of housing									
	1	2	3	4	5	TOTAL	SCORE		
Area 1	23%	35%	18%	17%	7%	16%			
	23	35	18	17	7	100			3.50
Area 2	21%	36%	23%	12%	8%	32%			
	40	71	44	24	16	195			3.49
Area 3	24%	28%	25%	12%	11%	21%			
	30	36	32	15	14	127			3.42
Area 4	30%	32%	28%	6%	4%	11%			
	21	22	19	4	3	69			3.78
Area 5	24%	38%	22%	10%	6%	20%			
	30	48	28	12	8	126			3.63
Lack of diverse types of housing									
	1	2	3	4	5	TOTAL	SCORE		
Area 1	13%	13%	22%	28%	24%	16%			
	13	13	22	28	24	100			2.63
Area 2	5%	13%	23%	35%	24%	32%			
	9	25	45	69	47	195			2.38
Area 3	6%	15%	24%	33%	23%	21%			
	7	19	30	42	29	127			2.47
Area 4	6%	9%	32%	30%	23%	11%			
	4	6	22	21	16	69			2.43
Area 5	9%	10%	25%	32%	24%	20%			
	11	13	32	40	30	126			2.48
Lack of desirable neighborhoods									
	1	2	3	4	5	TOTAL	SCORE		
Area 1	4%	4%	18%	27%	47%	16%			
	4	4	18	27	47	100			1.91
Area 2	2%	7%	22%	28%	42%	32%			
	4	13	42	54	82	195			1.99
Area 3	5%	17%	17%	26%	35%	21%			
	6	21	22	33	45	127			2.29
Area 4	3%	10%	12%	38%	38%	11%			
	2	7	8	26	26	69			2.03
Area 5	4%	13%	19%	25%	39%	20%			
	5	17	24	31	49	126			2.19

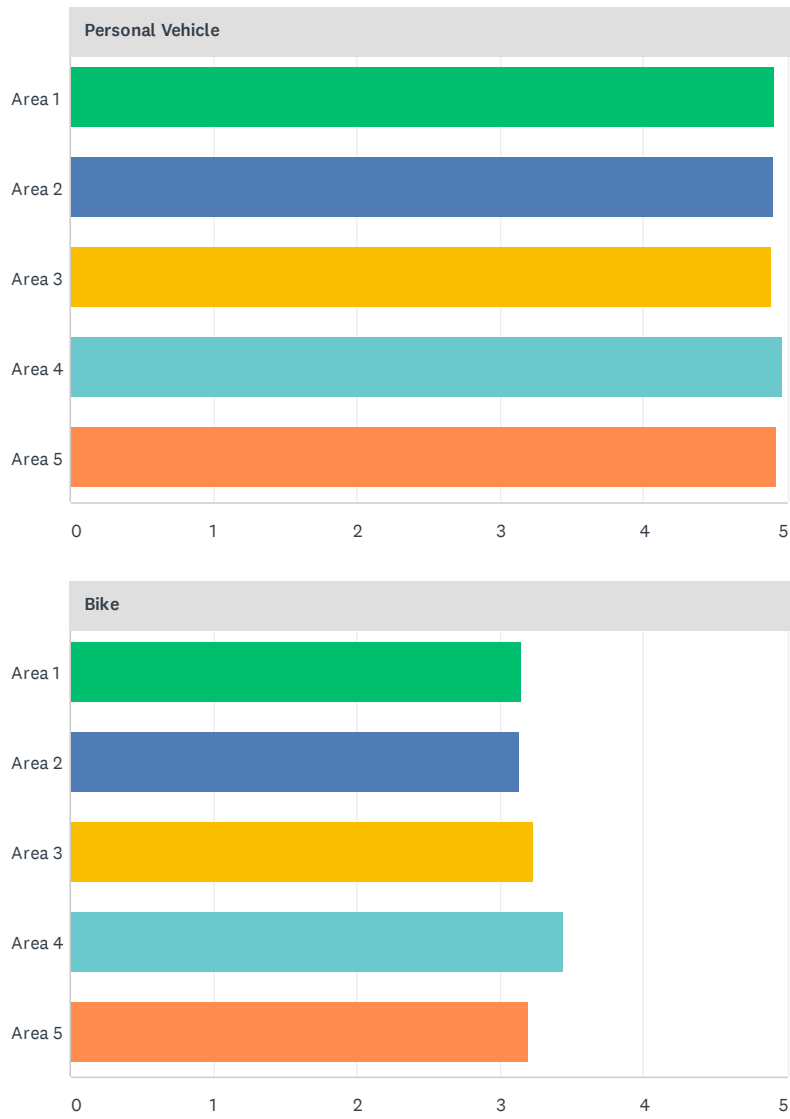
## Idaho Falls Citywide Survey

Lack of job opportunities that pay enough to maintain secure housing								
	1	2	3	4	5	TOTAL	SCORE	
Area 1	20% 20	23% 23	23% 23	18% 18	16% 16	16% 100		3.13
Area 2	15% 30	15% 29	25% 48	21% 41	24% 47	32% 195		2.76
Area 3	19% 24	17% 21	20% 26	22% 28	22% 28	21% 127		2.88
Area 4	20% 14	7% 5	20% 14	22% 15	30% 21	11% 69		2.65
Area 5	13% 16	16% 20	24% 30	21% 26	27% 34	20% 126		2.67

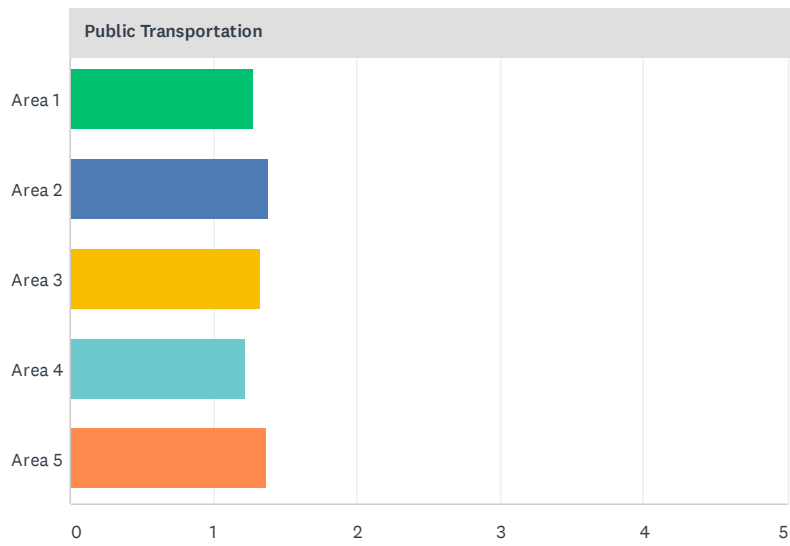
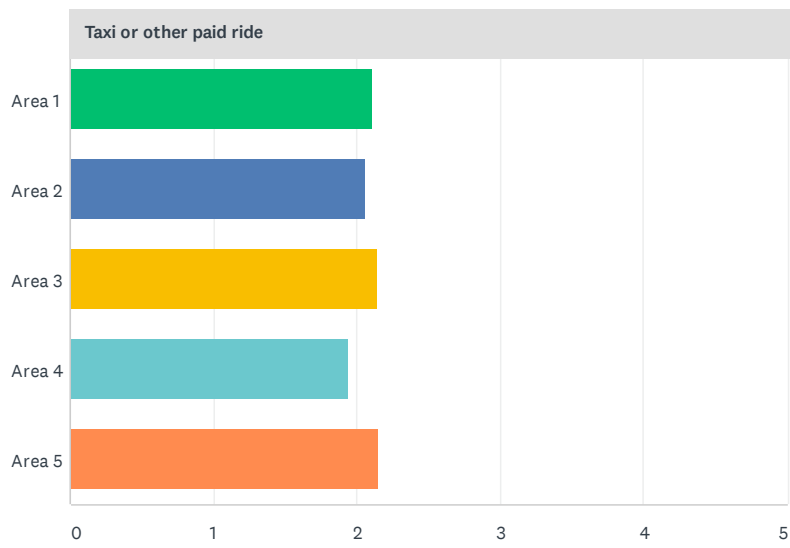
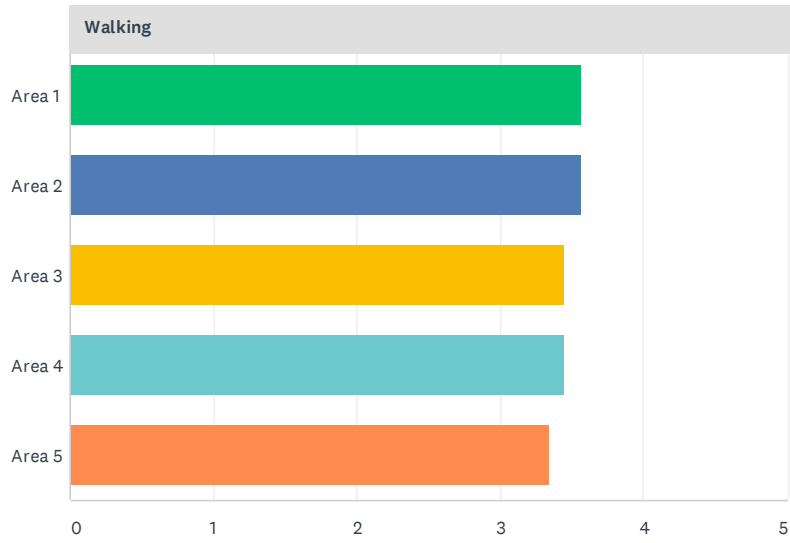


Q5 Please rank what transportation you use. \*Results shown as weighted average per Area (max = 5)

Answered: 608 Skipped: 9



# Idaho Falls Citywide Survey



## Idaho Falls Citywide Survey

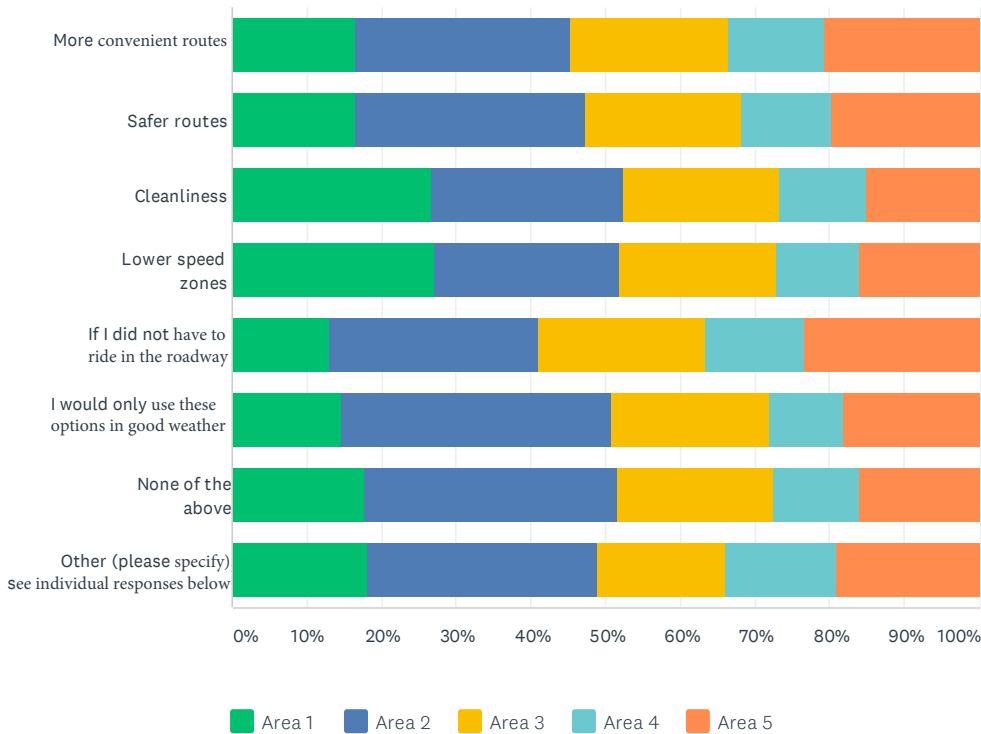
Personal Vehicle								
	1	2	3	4	5	TOTAL	SCORE	
Area 1	93.81% 91	4.12% 4	2.06% 2	0.00% 0	0.00% 0	15.95% 97		4.92
Area 2	95.29% 182	2.09% 4	1.57% 3	0.00% 0	1.05% 2	31.41% 191		4.91
Area 3	96.00% 120	1.60% 2	0.80% 1	0.00% 0	1.60% 2	20.56% 125		4.90
Area 4	97.06% 66	2.94% 2	0.00% 0	0.00% 0	0.00% 0	11.18% 68		4.97
Area 5	97.60% 122	0.80% 1	0.00% 0	0.00% 0	1.60% 2	20.56% 125		4.93
Bike								
	1	2	3	4	5	TOTAL	SCORE	
Area 1	2.06% 2	29.90% 29	55.67% 54	6.19% 6	6.19% 6	15.95% 97		3.15
Area 2	0.56% 1	33.89% 61	49.44% 89	11.11% 20	5.00% 9	29.61% 180		3.14
Area 3	0.87% 1	40.00% 46	46.09% 53	7.83% 9	5.22% 6	18.91% 115		3.23
Area 4	3.03% 2	50.00% 33	36.36% 24	9.09% 6	1.52% 1	10.86% 66		3.44
Area 5	0.00% 0	38.21% 47	46.34% 57	13.01% 16	2.44% 3	20.23% 123		3.20
Walking								
	1	2	3	4	5	TOTAL	SCORE	
Area 1	5.21% 5	58.33% 56	28.13% 27	5.21% 5	3.13% 3	15.79% 96		3.57
Area 2	1.62% 3	59.46% 110	34.05% 63	3.78% 7	1.08% 2	30.43% 185		3.57
Area 3	0.84% 1	51.26% 61	41.18% 49	5.88% 7	0.84% 1	19.57% 119		3.45
Area 4	0.00% 0	46.27% 31	52.24% 35	1.49% 1	0.00% 0	11.02% 67		3.45
Area 5	0.81% 1	48.39% 60	38.71% 48	8.87% 11	3.23% 4	20.39% 124		3.35
Taxi or other paid ride								
	1	2	3	4	5	TOTAL	SCORE	
Area 1	1.05% 1	6.32% 6	9.47% 9	68.42% 65	14.74% 14	15.63% 95		2.11
Area 2	0.00% 0	5.26% 9	10.53% 18	69.01% 118	15.20% 26	28.13% 171		2.06
Area 3	0.86% 1	10.34% 12	6.90% 8	65.52% 76	16.38% 19	19.08% 116		2.14
Area 4	0.00% 0	1.56% 1	12.50% 8	65.63% 42	20.31% 13	10.53% 64		1.95
Area 5	0.81% 1	11.38% 14	7.32% 9	63.41% 78	17.07% 21	20.23% 123		2.15

# Idaho Falls Citywide Survey

Public Transportation							
	1	2	3	4	5	TOTAL	SCORE
Area 1	0.00% 0	0.00% 0	4.21% 4	20.00% 19	75.79% 72	15.63% 95	1.28
Area 2	2.86% 5	1.14% 2	4.00% 7	15.43% 27	76.57% 134	28.78% 175	1.38
Area 3	1.75% 2	0.00% 0	3.51% 4	19.30% 22	75.44% 86	18.75% 114	1.33
Area 4	0.00% 0	0.00% 0	0.00% 0	21.54% 14	78.46% 51	10.69% 65	1.22
Area 5	0.81% 1	1.63% 2	7.32% 9	14.63% 18	75.61% 93	20.23% 123	1.37

### Q6 What would encourage you to walk or bike more frequently than you currently do now (check all that apply)?

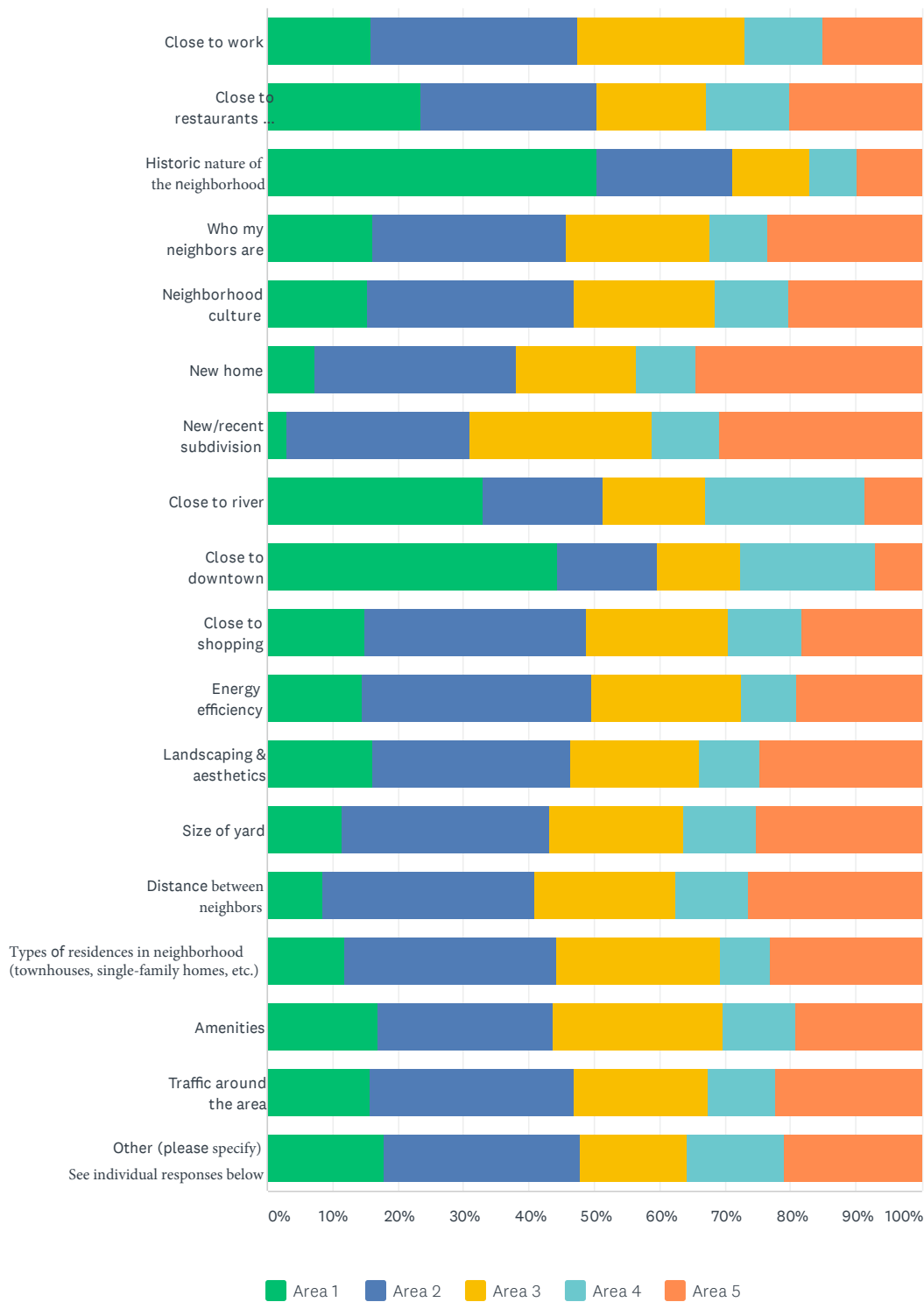
Answered: 616 Skipped: 1



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
More convenient routes	16.56% 53	28.75% 92	21.25% 68	12.81% 41	20.63% 66	51.95% 320
Safer routes	16.40% 61	30.91% 115	20.97% 78	12.10% 45	19.62% 73	60.39% 372
Cleanliness	26.74% 23	25.58% 22	20.93% 18	11.63% 10	15.12% 13	13.96% 86
Lower speed zones	27.16% 22	24.69% 20	20.99% 17	11.11% 9	16.05% 13	13.15% 81
If I did not have to ride in the roadway	12.97% 45	27.95% 97	22.48% 78	13.26% 46	23.34% 81	56.33% 347
I would only use these options in good weather	14.75% 41	35.97% 100	21.22% 59	10.07% 28	17.99% 50	45.13% 278
None of the above	17.74% 11	33.87% 21	20.97% 13	11.29% 7	16.13% 10	10.06% 62
Other (please specify) - see individual responses below	18.00% 18	31.00% 31	17.00% 17	15.00% 15	19.00% 19	16.23% 100
<b>Total Respondents</b>	<b>100</b>	<b>194</b>	<b>127</b>	<b>69</b>	<b>126</b>	<b>616</b>

Q7 Apart from cost, I care about the following when shopping for a home (check all that apply):

Answered: 617 Skipped: 0

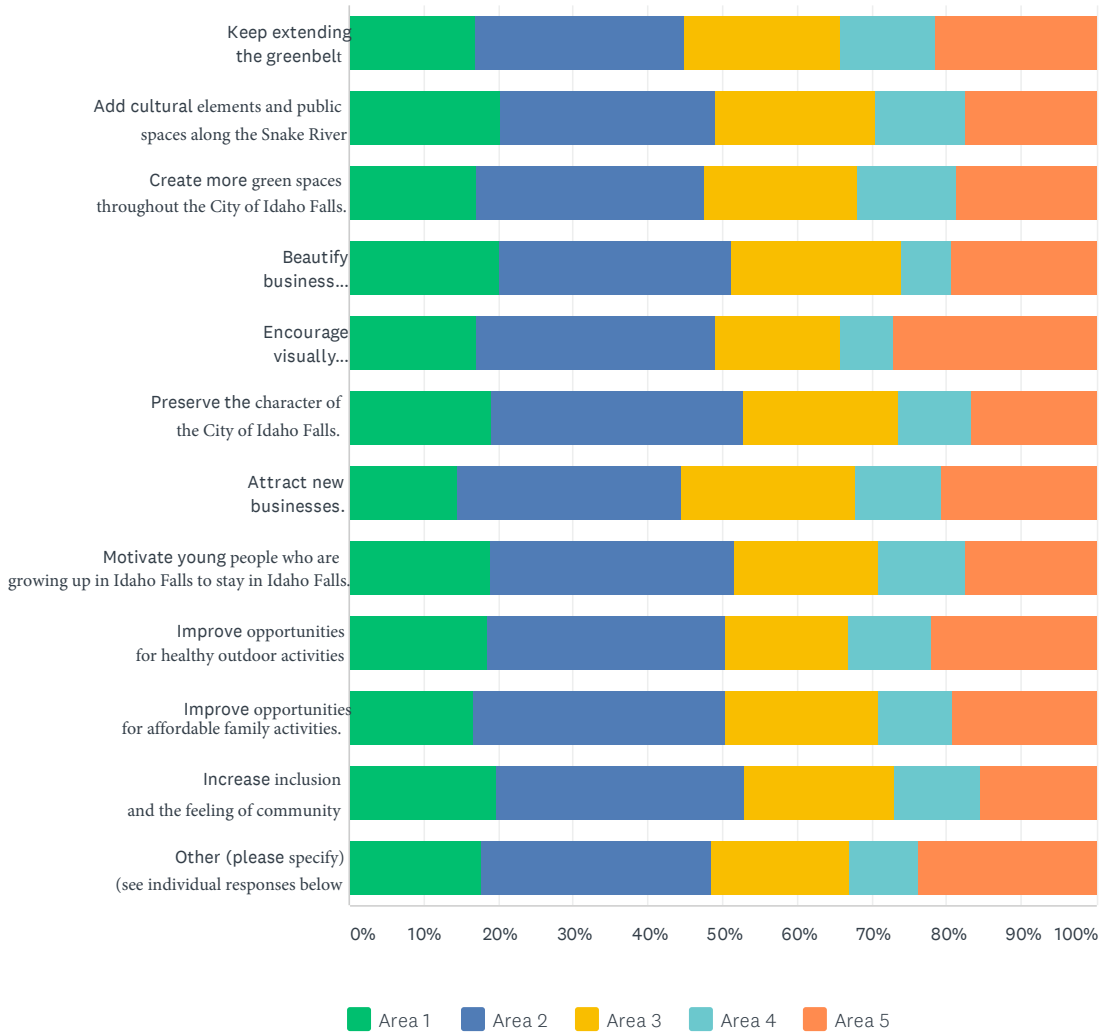


## Idaho Falls Citywide Survey

	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
Close to work	16% 36	31% 71	26% 58	12% 27	15% 34	37% 226
Close to restaurants & entertainment establishments	23% 35	27% 40	17% 25	13% 19	20% 30	24% 149
Historic nature of the neighborhood	50% 56	21% 23	12% 13	7% 8	10% 11	18% 111
Who my neighbors are	16% 54	30% 100	22% 74	9% 30	23% 79	55% 337
Neighborhood culture	15% 59	32% 123	22% 84	11% 43	20% 79	63% 388
New home	7% 4	31% 17	18% 10	9% 5	35% 19	9% 55
New/recent subdivision	3% 2	28% 19	28% 19	10% 7	31% 21	11% 68
Close to river	33% 23	19% 13	16% 11	24% 17	9% 6	11% 70
Close to downtown	44% 32	15% 11	13% 9	21% 15	7% 5	12% 72
Close to shopping	15% 13	34% 30	22% 19	11% 10	18% 16	14% 88
Energy efficiency	14% 31	35% 75	23% 49	8% 18	19% 41	35% 214
Landscaping & aesthetics	16% 47	30% 88	20% 57	9% 27	25% 72	47% 291
Size of yard	11% 39	32% 109	20% 70	11% 38	25% 87	56% 343
Distance between neighbors	9% 29	32% 110	21% 73	11% 38	26% 90	55% 340
Types of residences in neighborhood (townhouses, single-family homes, etc.)	12% 36	32% 98	25% 76	8% 23	23% 70	49% 303
Amenities	17% 20	27% 32	26% 31	11% 13	19% 23	19% 119
Traffic around the area	16% 61	31% 122	21% 80	10% 40	22% 87	63% 390
Other (please specify)	18% 12	30% 20	16% 11	15% 10	21% 14	11% 67
<b>Total Respondents</b>	<b>100</b>	<b>195</b>	<b>127</b>	<b>69</b>	<b>126</b>	<b>617</b>

Q8 What would you like to see happen in the next 5 or 10 years in the City of Idaho Falls (check all that apply)?

Answered: 617 Skipped: 0





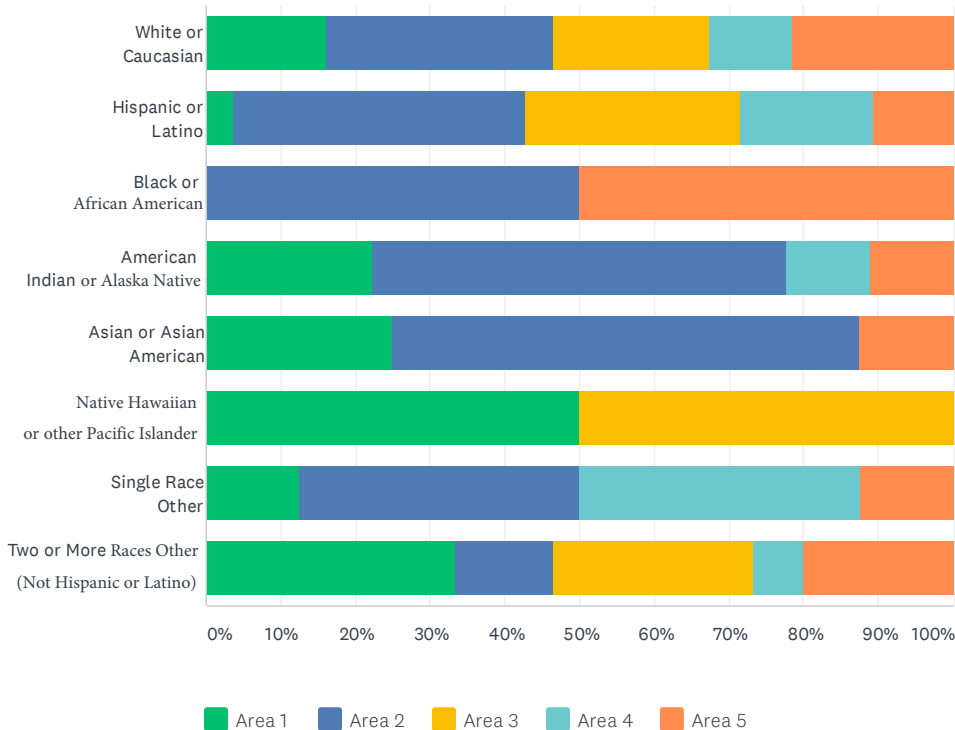
## Idaho Falls Citywide Survey

	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
Keep extending the greenbelt along the Snake River.	16.80% 61	28.10% 102	20.94% 76	12.67% 46	21.49% 78	58.83% 363
Add cultural elements and public spaces along the Snake River.	20.23% 52	28.79% 74	21.40% 55	12.06% 31	17.51% 45	41.65% 257
Create more green spaces throughout the City of Idaho Falls.	17.16% 58	30.47% 103	20.41% 69	13.31% 45	18.64% 63	54.78% 338
Beautify business developments and zones.	20.00% 52	31.15% 81	22.69% 59	6.92% 18	19.23% 50	42.14% 260
Encourage visually appealing housing developments.	17.02% 32	31.91% 60	17.02% 32	6.91% 13	27.13% 51	30.47% 188
Preserve the character of the City of Idaho Falls.	19.06% 57	33.78% 101	20.74% 62	9.70% 29	16.72% 50	48.46% 299
Attract new businesses.	14.38% 43	30.10% 90	23.41% 70	11.37% 34	20.74% 62	48.46% 299
Motivate young people who are growing up in Idaho Falls to stay in Idaho Falls.	18.83% 42	32.74% 73	19.28% 43	11.66% 26	17.49% 39	36.14% 223
Improve opportunities for healthy outdoor activities.	18.49% 66	31.93% 114	16.53% 59	10.92% 39	22.13% 79	57.86% 357
Improve opportunities for affordable family activities.	16.62% 57	33.82% 116	20.41% 70	9.91% 34	19.24% 66	55.59% 343
Increase inclusion and the feeling of community	19.59% 48	33.47% 82	20.00% 49	11.43% 28	15.51% 38	39.71% 245
Other (please specify) - see individual responses below	17.76% 27	30.92% 47	18.42% 28	9.21% 14	23.68% 36	24.64% 152
<b>Total Respondents</b>	<b>100</b>	<b>195</b>	<b>127</b>	<b>69</b>	<b>126</b>	<b>617</b>



### Q10 What is your ethnicity?

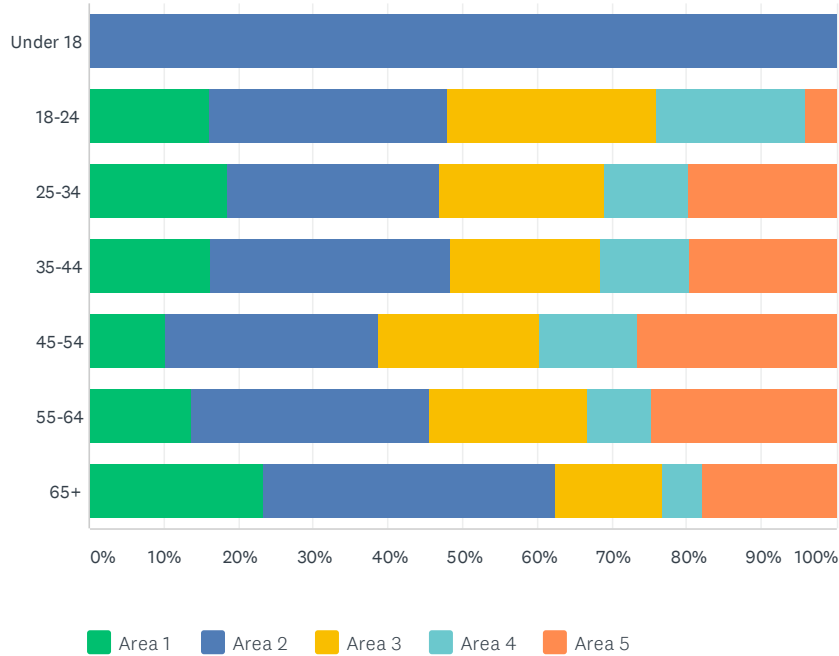
Answered: 590 Skipped: 27



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
White or Caucasian	16.02% 83	30.50% 158	21.04% 109	11.00% 57	21.43% 111	87.80% 518
Hispanic or Latino	3.57% 1	39.29% 11	28.57% 8	17.86% 5	10.71% 3	4.75% 28
Black or African American	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	0.34% 2
American Indian or Alaska Native	22.22% 2	55.56% 5	0.00% 0	11.11% 1	11.11% 1	1.53% 9
Asian or Asian American	25.00% 2	62.50% 5	0.00% 0	0.00% 0	12.50% 1	1.36% 8
Native Hawaiian or other Pacific Islander	50.00% 1	0.00% 0	50.00% 1	0.00% 0	0.00% 0	0.34% 2
Single Race Other	12.50% 1	37.50% 3	0.00% 0	37.50% 3	12.50% 1	1.36% 8
Two or More Races Other (Not Hispanic or Latino)	33.33% 5	13.33% 2	26.67% 4	6.67% 1	20.00% 3	2.54% 15
<b>Total Respondents</b>	<b>95</b>	<b>185</b>	<b>122</b>	<b>67</b>	<b>121</b>	<b>590</b>

### Q11 What is your age?

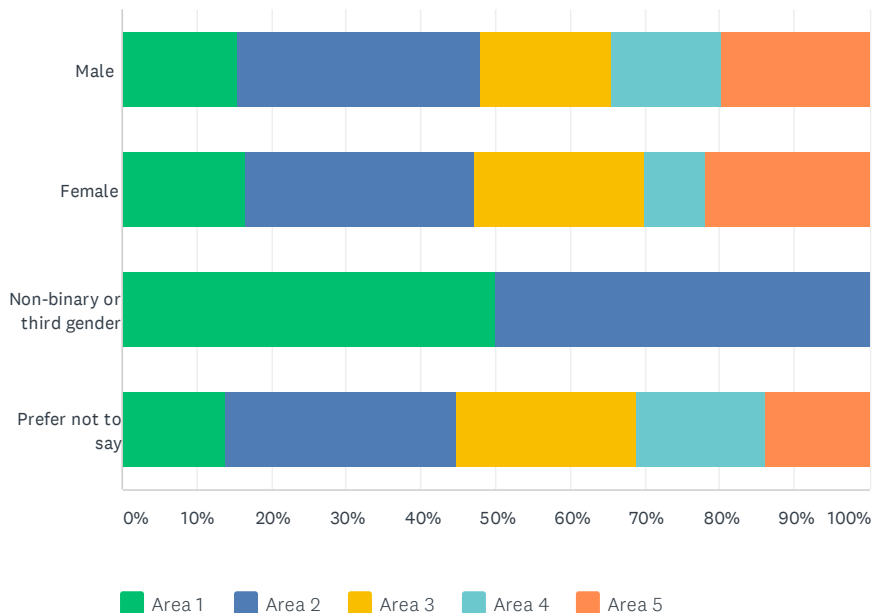
Answered: 601 Skipped: 16



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
Under 18	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	0.17% 1
18-24	16.00% 4	32.00% 8	28.00% 7	20.00% 5	4.00% 1	4.16% 25
25-34	18.52% 30	28.40% 46	22.22% 36	11.11% 18	19.75% 32	26.96% 162
35-44	16.29% 29	32.02% 57	20.22% 36	11.80% 21	19.66% 35	29.62% 178
45-54	10.20% 10	28.57% 28	21.43% 21	13.27% 13	26.53% 26	16.31% 98
55-64	13.58% 11	32.10% 26	20.99% 17	8.64% 7	24.69% 20	13.48% 81
65+	23.21% 13	39.29% 22	14.29% 8	5.36% 3	17.86% 10	9.32% 56
Total Respondents	97	188	125	67	124	601

### Q12 What is your gender?

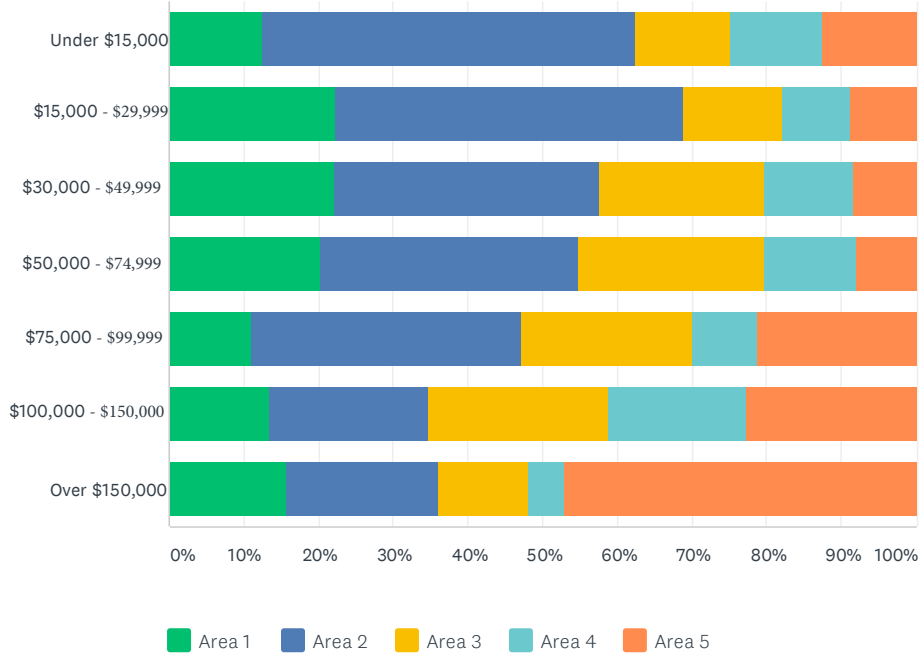
Answered: 604 Skipped: 13



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
Male	15.55% 37	32.35% 77	17.65% 42	14.71% 35	19.75% 47	39.40% 238
Female	16.42% 55	30.75% 103	22.69% 76	8.36% 28	21.79% 73	55.46% 335
Non-binary or third gender	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.00% 0	0.33% 2
Prefer not to say	13.79% 4	31.03% 9	24.14% 7	17.24% 5	13.79% 4	4.80% 29
<b>Total Respondents</b>	<b>97</b>	<b>190</b>	<b>125</b>	<b>68</b>	<b>124</b>	<b>604</b>

### Q13 What is the yearly income of your household?

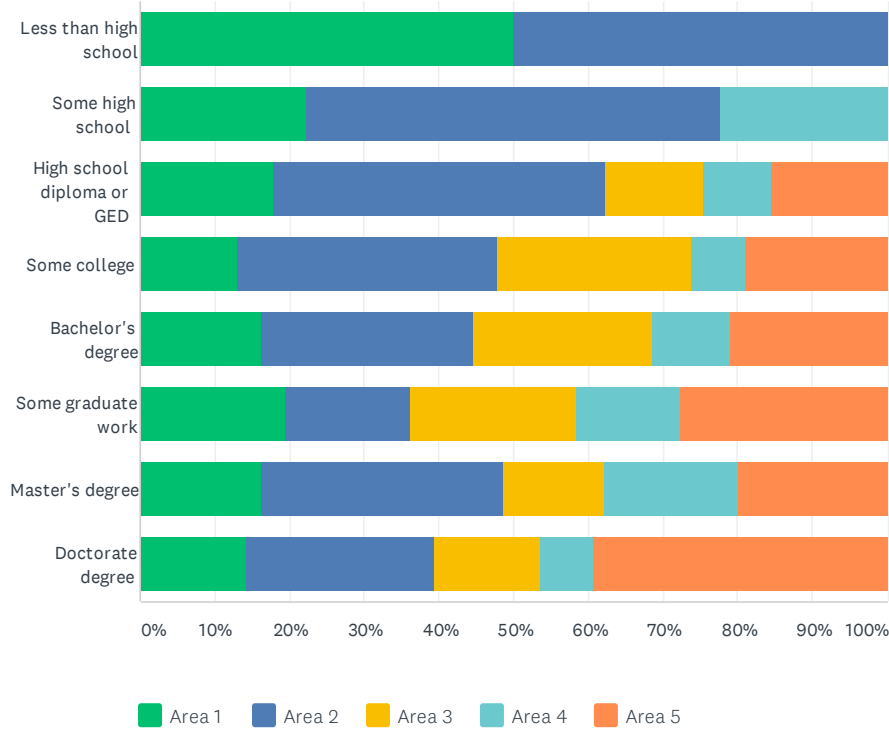
Answered: 576 Skipped: 41



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
Under \$15,000	12.50% 1	50.00% 4	12.50% 1	12.50% 1	12.50% 1	1.39% 8
Between \$15,000 and \$29,999	22.22% 10	46.67% 21	13.33% 6	8.89% 4	8.89% 4	7.81% 45
Between \$30,000 and \$49,999	22.03% 13	35.59% 21	22.03% 13	11.86% 7	8.47% 5	10.24% 59
Between \$50,000 and \$74,999	20.35% 23	34.51% 39	24.78% 28	12.39% 14	7.96% 9	19.62% 113
Between \$75,000 and \$99,999	11.02% 14	36.22% 46	22.83% 29	8.66% 11	21.26% 27	22.05% 127
Between \$100,000 and \$150,000	13.48% 19	21.28% 30	24.11% 34	18.44% 26	22.70% 32	24.48% 141
Over \$150,000	15.66% 13	20.48% 17	12.05% 10	4.82% 4	46.99% 39	14.41% 83
<b>Total Respondents</b>	<b>93</b>	<b>178</b>	<b>121</b>	<b>67</b>	<b>117</b>	<b>576</b>

### Q14 What is the highest level of education you have attained?

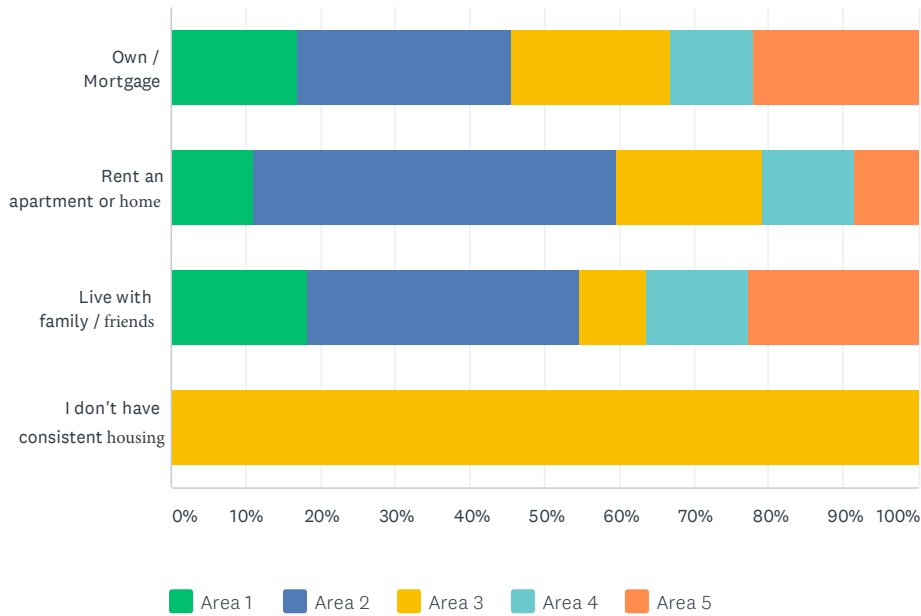
Answered: 604 Skipped: 13



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
Less than high school	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.00% 0	0.33% 2
Some high school	22.22% 2	55.56% 5	0.00% 0	22.22% 2	0.00% 0	1.49% 9
High school diploma or GED	17.78% 8	44.44% 20	13.33% 6	8.89% 4	15.56% 7	7.45% 45
Some college	13.07% 20	34.64% 53	26.14% 40	7.19% 11	18.95% 29	25.33% 153
Bachelor's degree	16.36% 36	28.18% 62	24.09% 53	10.45% 23	20.91% 46	36.42% 220
Some graduate work	19.44% 7	16.67% 6	22.22% 8	13.89% 5	27.78% 10	5.96% 36
Master's degree	16.22% 18	32.43% 36	13.51% 15	18.02% 20	19.82% 22	18.38% 111
Doctorate degree	14.29% 4	25.00% 7	14.29% 4	7.14% 2	39.29% 11	4.64% 28
<b>Total Respondents</b>	<b>96</b>	<b>190</b>	<b>126</b>	<b>67</b>	<b>125</b>	<b>604</b>

### Q15 Which option best describes your place of residence?

Answered: 606 Skipped: 11



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
Own / Mortgage	16.83% 86	28.77% 147	21.33% 109	10.96% 56	22.11% 113	84.32% 511
Rent an apartment or home	11.11% 8	48.61% 35	19.44% 14	12.50% 9	8.33% 6	11.88% 72
Live with family / friends	18.18% 4	36.36% 8	9.09% 2	13.64% 3	22.73% 5	3.63% 22
I don't have consistent housing	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.17% 1
<b>Total Respondents</b>	<b>98</b>	<b>190</b>	<b>126</b>	<b>68</b>	<b>124</b>	<b>606</b>



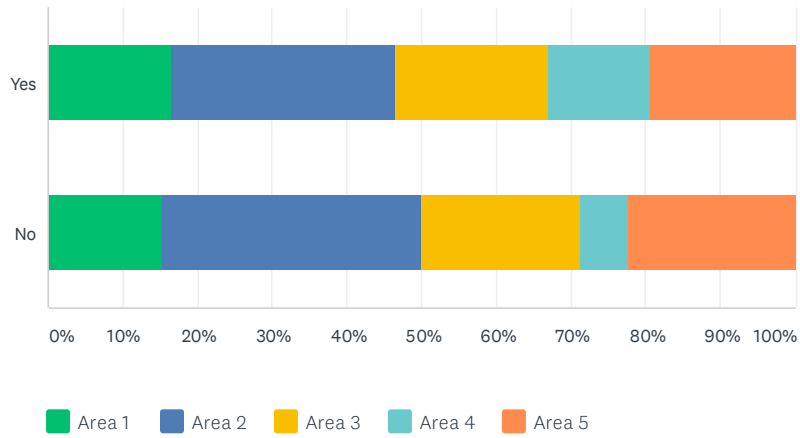
Q16 What is your email address?PLEASE NOTE: Your email address will not be shared, used for marketing purposes, or for further contact from the City of Idaho Falls (unless you specify below). The information is being gathered for the sole purpose of increasing the credibility of our survey results.

\*email addresses provided by those respondents that requested to receive updates were provided to the City of Idaho Falls Community Development Director

Answered: 529 Skipped: 88

### Q17 Would you like to receive email updates about the Imagine IF project?

Answered: 603 Skipped: 14



	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5	TOTAL
Yes	16.46% 66	30.17% 121	20.45% 82	13.72% 55	19.20% 77	66.50% 401
No	15.35% 31	34.65% 70	21.29% 43	6.44% 13	22.28% 45	33.50% 202
Total Respondents	97	191	125	68	122	603

