

Happy Holidays from your friends at the Idaho Falls Zoo and the Tautphaus Park Zoological Society!

We wanted to take this opportunity to fill you in on all the wonderful things that happened at your zoo this past season, and also to share some exciting upcoming plans with which we need your help. In 2016, your zoo broke a number of records—largest opening month ever with April bringing in 11,587 visitors, and largest fiscal year attendance at 132,615. Your zoo has also become a leader in conservation raising over \$35,000 for regional and global initiatives and participation in education programs went up nearly 75% this year. Also, the Zoological Society hosted the largest Boo at the Zoo to date with 10,450 people in attendance. It is only because of your support that your Idaho Falls Zoo had such an amazing season.

As part of our ongoing efforts to make the Idaho Falls Zoo a world-class facility, we continue to look for ways to conserve our natural resources and energy and save tax payer money. This year, we greatly reduced the zoo's water consumption by implementing improvements to the duck and penguin ponds. Additional water consumption reductions will occur over the coming months with the help of a grant from the Laura Moore Cunningham Foundation.

But, as a conservation organization, the zoo wants to do more and we believe the next step is energy consumption through lighting. Idaho Falls Zoo would like to replace all zoo lighting with LED lights which would result in an estimated savings of \$4,507 in electricity fees each year! The savings means the zoo is being more responsible both environmentally and with tax payer dollars.

The cost to upgrade the zoo's lighting is approximately \$20,000.00. However, we are excited to announce that with the support of several partners including Idaho Falls Power, your Idaho Falls Zoo only needs to raise \$3,000 more to complete a total upgrade of all lighting systems in the zoo.

That's where your zoo needs your help! As a 501©(3), the Tautphaus Park Zoological Society is asking you to consider making a tax deductible donation this holiday season to help your zoo achieve a very obtainable energy conservation goal.

Any amount you can give would be greatly appreciated! Would you consider:

\$100 ____ \$50 ____ \$20 ____ \$10 ____ \$5 ____ Other \$ _____

You can make donations online at www.tpzs.info or you send a check to:

TPZS

PO BOX 51794

Idaho Falls, ID 83405

Write "energy conservation" in the memo line

We know you have many requests and opportunities to donate this holiday season and we thank you for considering the Idaho Falls Zoo and the Tautphaus Park Zoological Society in your giving.

Your contribution will be used wisely to promote the Idaho Falls Zoo's mission of conservation and education of wildlife and our planet.

Thank you