

Social Media Recommendations for Use

The purpose of the City's social media sites is to create a space for open discussion and interaction with the City of Idaho Falls. The sites are also methods for the City to communicate matters of public interest concerning the City's programs, activities, news stories and photos. The City welcomes public comment and invites engagement in civil conversation.

The City's official website www.idahofallsidaho.gov is the City's primary means of internet communication. Wherever possible, City social media accounts should link back to the City's website for forms, documents, online services and other information necessary to conduct business with the City.

City Social Media Accounts are public forums under the First Amendment as visitors to the account or site are able to engage in interactive communications.

- The social media sites are not owned, controlled, or operated by the City or its departments. Visitors to the site must comply with the social media site's terms of use and privacy policies and are subject to the social media site's practices regarding the collection of information from and about visitors.
- The City does not provide for the posting of photographs or videos by outside individuals or entities on its social media sites, without condition or exception.
- Any advertisement or hyperlink that may appear on the City's social media sites are not controlled by the City or the City's departments and do not reflect endorsement by the City or any City departments.
- Comments posted by members of the public on any City social media site are the opinion of the commentator or poster only. Users' comments do not imply endorsement, or agreement by the City of Idaho Falls, nor do such comments reflect the opinions or policies of the City of Idaho Falls.
- All postings by visitors to the site are public record as defined by the Idaho Public Records Law and are subject to public disclosure and retention under the City's record retention policy.
- Visitors to the site should not have any expectations of privacy or confidentiality with respect to any content they post to the site, and the City does not have any responsibility for maintaining visitors' privacy.
- The content of communications posted by site users may not be edited or otherwise modified by the City. Removal is the only action that may be taken and only for communications that violate the social media sites' terms of use and privacy policy.

Note that City personnel are not obligated to respond to every message or comment posted on social media pages. Phone calls or emails to City personnel are the preferred method of communication.

These recommendations may be revised at any time.



Social Media Recommendations for Use

Recommendation to be posted on all City social media sites:

The purpose of the City's social media sites is to communicate matters of public interest concerning city news, programs and activities and to create a space for open interaction. We welcome public comment and invite engagement in civil conversation. All postings by visitors to the site are public record as defined by the Idaho Public Records Law and are subject to public disclosure and retention under the City's record retention policy. Comments will not be edited or deleted by City personnel. City personnel are not obligated to respond to every message or comment posted on social media pages. Phone calls (208-612-8235) or emails to City personnel are the preferred method of communication. For more information, see the City's *Social Media Recommendations of Use* which can be found on our [website](#).

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