



# PROCLAMATION

- WHEREAS,** the city of Idaho Falls celebrates our local small business and the contributions they make to our local economy and community; and
- WHEREAS,** according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States representing 99.7% of all businesses with employees in the United States and 63% net new jobs created over the past 20 years; and
- WHEREAS,** small businesses employ 48% of the employees in the private sector in the United States; and
- WHEREAS,** on average, 33% of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and
- WHEREAS,** 91% of all consumers believe that supporting small, independently-owned restaurants and bars is important; and
- WHEREAS,** 76% of all consumers plan to go to one or more small businesses as part of their holiday shopping; and
- WHEREAS,** Idaho Falls supports our local businesses as they create jobs, boos our local economy and preserve our neighborhoods; and
- WHEREAS,** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as *Small Business Saturday*.

**THEREFORE, I, REBECCA CASPER, MAYOR** of Idaho Falls, Idaho do hereby proclaim,

## **Small Business Saturday**

and urge the residents of our community, to join with other communities across the country, in support of small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Idaho Falls to be affixed on this 6<sup>th</sup> day of October, two-thousand Seventeen

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Rebecca L. Noah Casper, Mayor  
City of Idaho Falls