



# PROCLAMATION

- WHEREAS, financial literacy is essential to the financial stability of all Idahoans; and
- WHEREAS, given Idaho's stability and strength, Idahoans are energized and engaged in growing our economy, improving our communities and turning their attention toward planning and managing their financial futures; and
- WHEREAS, it is critical for Idaho's citizens to make well-informed, educated decisions in planning for their financial futures through appropriate savings and investing habits; and
- WHEREAS, Junior Achievement of Idaho seeks to increase the financial capability of young Idahoans using proven programs and caring volunteers from the community; and
- WHEREAS, Junior Achievement of Idaho strives to educate Idahoans on the wise use of credit and importance of budgeting for a variety of key financial decisions, including the use of consumer credit, securing a home mortgage and paying for college; and
- WHEREAS, Junior Achievement of Idaho educates the next generation of Idahoans to be better informed investors, consumers, borrowers and supporters of their households for now and into the future; and
- WHEREAS, it is everyone's responsibility to learn the basic facts of investing and consumer credit, take charge of their money, realize the importance of saving for their future and understand that it is never too late or too early to save and invest; and
- WHEREAS, during the month of April, Junior Achievement of Idaho, state and federal agencies, consumer groups, and the financial industry will join together to conduct educational events through the media and in communities and schools to illustrate the importance of personal financial ownership.


THEREFORE, I, REBECCA CASPER, MAYOR of the City of Idaho Falls, do hereby proclaim the month of April, 2019 to be

## FINANCIAL LITERACY MONTH

In Idaho Falls and urge our citizens to increase their financial literacy and understand the impact it has on the economic stability of our community.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Idaho Falls to be affixed on this 3<sup>rd</sup> day of April, Two Thousand and Nineteen.

  
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Rebecca L. Noah Casper, Mayor  
City of Idaho Falls